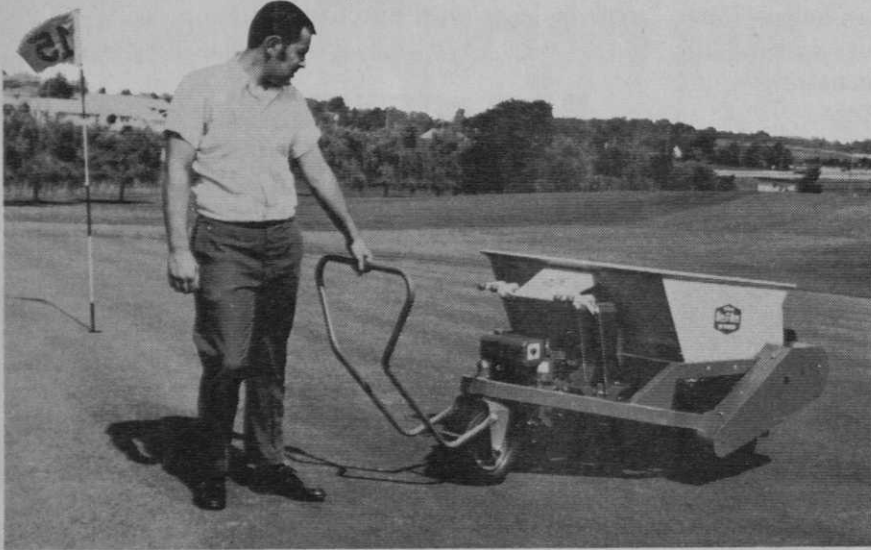


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## PEOPLE IN THE NEWS

**William L. Pack**, executive director of the National Golf Foundation, has resigned from that position to go into his own business. He will be associated with Nightingale-Conant Communications, Fort Lauderdale, Fla. No replacement has been announced by NGF.

**Paul E. Moynihan** has been appointed to the position of vice president of sales for the MacGregor Company.



*Branon*

**David R. Branon** has been appointed sales manager, Golf Ball Division of the Acushnet Company. He will supervise

the marketing of Acushnet golf balls, gloves, Bull's Eye putters and headcovers, both domestic and foreign. Prior to his promotion, Branon was assistant sales manager of the Golf Division.

**Ralph Drudsen** has been appointed rep for the Michigan and Ohio sales region for Ram Golf Corp.

**Maurice L. Wells** has been named executive officer of the Wells Lamont Corp. He continues to serve as president. Donald J. Wells, who was executive officer, continues as board chairman.

*Continued on page 78*

## PEOPLE

Continued from page 76

**William R. Bernard** has been appointed to the newly-created post of distributor marketing representative of Simplicity Mfg. Company. Bernard will be responsible for coordinating the company's distributor sales organization in the Western states and Canada.

**Bruce Fleisher**, 1968 U.S. Amateur Golf Champion recently turned professional, has been appointed to the staff of General Development Corp., a Miami-based land development company

**Michael J. Nicorais** has been made office manager, commercial and turf equipment, of Jacobsen Mfg. Company.

**Carl L. Patrick** has been appointed president of Fuqua Industries. He has been serving as president of the Martin Theatre Companies, a wholly-owned subsidiary of Fuqua. E.D. Kenna, president of Fuqua since 1968, resigned to accept another position.

Appointed director of marketing for Fuqua was **R. Thomas B. Pierce Jr.**, and **Joseph F. Savage III** recently joined the legal staff of the company.

Two appointments to new positions with the company were announced by Firestone Tire & Rubber Company. **A.E. Brubaker** was elected to the newly-created post of vice president, advertising and public relations, and **Michael J. Connor** was named director of public relations, succeeding Brubaker.

**Ralph C. Lambert** has been appointed manager of industrial sales for Ford Motor Company's U.S. Tractor and Implement Operations. He succeeds **Eugene L. Sparrow**, who has been named training department manager.

**Robert F. Neary** is Foley Mfg. Company's new industrial sales manager, machinery maintenance division.

**Robert W. Ekern** has been appointed golf district sales manager of Cushman Motors. He will cover Western United States.

A.G. Spalding announced two appointments within the marketing staff of the firm. **John E. Stroller** is the new director of merchandising and **Richard J. Zimmerman** is Spalding's new director of advertising and sales promotion.

**Jeremiah J. Sullivan** has been appointed public relations manager for Ford Motor Company's U.S. Tractor and Implement Operations division.

Massey-Ferguson has named **Lawrence H. Pomeroy** to the newly-created position of executive vice president and general manager, recreation equipment.

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