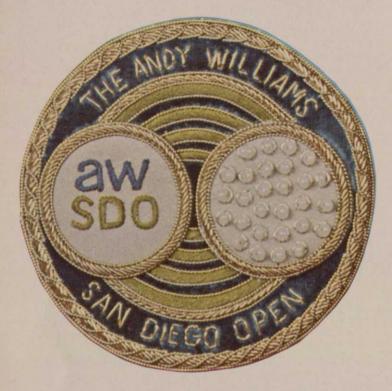
# JOINTHE PROUD ONES



# Gold Crest Ltd.

custom made crests emblazon the cloth of golf club members everywhere . . . all who wear them do so with pride.

## Gold Crest Ttd.

takes the ancient gold weaver's art into the jet age. Our three dimensional club and tournament crests in silver and gold bullion are interwoven with fine fabrics in your club's own colors, and will be worn with distinction.

Simply send us your club or tournament insignia . . . our skilled artists will design your own crest in full color for your approval.

# Join the Proud Ones... And Profit. Guld Crest Ltd.

12307 Ventura Boulevard, Studio City, California 91604 Telephone (213) 877-2665 Cable Address CRESTOGOLD

Send for information about our exciting new line of crested accessories.

(Readers Service Card)

TO THE EDITOR

### Mis-statement

We have just finished reading the article, "Carpet Magic for the Club," which begins on page 63 of the March issue.

We find this article most objectionable and do not concur with the remarks contained in the second paragraph where you have stated: "According to carpeting experts, tufted or knitted carpets will not provide protection against spikes." Our very own advertisement carried in a recent issue of your magazine offers a three-year guarantee specifically against spike damage. We can, in fact, cite installations of our tufted carpet that have performed admirably in locker rooms and pro shops throughout the United States.

We are obviously concerned with the adverse effects this article will have on our future sales, and I trust that you will lose no time in setting the record straight.

Mort Kahn, Vice President Advertising and Promotion Monarch Carpet Mills Chamblee, Ga.

Editors's note: We have checked Mr. Kahn's statement and have found it to be valid. Tufted carpets will, indeed, stand up to spike wear. GOLF-DOM wishes to express its apologies to Monarch Carpet Mills, other manufacturers of tufted carpeting, and to our readers for the confusion the article inadvertently may have created.

## Creative cuisine

My compliments to you on your March issue. I find your publication far more comprehensive and readable than any other of its kind. I was particularly pleased with your attention to the food service for golf clubs. The article on duck was quite to the point. Having been a club member for a goodly number of years, I am quite aware of the need for more imaginative cuisine.

Clarence E. Fyten Minneapolis, Minn.