



## NEWS OF THE INDUSTRY

### Golf and ski resort

A multi-million dollar winter sports area that will also serve as a year-round recreational, residential and commercial complex will be constructed at Carson Pass, south of Lake Tahoe. The new project will be called the **Carson Pass** ski area and is scheduled to open by winter of 1972-73. Lease-sale of residential lots will begin this summer and will be available on a 99-year basis, including provision for underground utilities. When completed, the area will include a total of 10 ski lifts, an aerial tramway, a condominium complex, an 18-hole golf course, clubhouse, swimming pool, tennis courts and riding stables, plus the residential areas.

### Resort complex planned for Wailea Beach

A 1,500-acre, \$850-million resort and community development is planned at **Wailea Beach**, Maui, Hawaii, and will provide 11,000 hotel units and 8,000 apartment units. First phase is the construction of 3,000 hotel units and a golf course. Date for completing the project is 1985.

### Same face but . . .

A major renovation program exceeding \$400,000 was completed on the **Hotel St. George** in Bermuda. Only the facade remains as it was. The indoor pool's roof was torn down and the entire area was landscaped to provide a setting for a salt-water pool and

patio. The Public Rooms have been remodeled, refurnished and carpeted by William Ballard, Inc., a New York-based decorating company. All the guest bedrooms now have air conditioning and have been upgraded and refurnished. Equipment and facilities have been overhauled and a P.A. system installed. A new night club, called the Cafe, completes the renovation program. The renovation plans were prompted to attract conventions, meetings and trade expositions.

### McCallister pres USNSOGA

**George McCallister** has been elected president of the U.S. National Senior Open Golf Assn., succeeding Joe Mozel, who continues as executive director. Frank Chilson was named first vice president; second vice president is Bob White; Al Rogall was elected treasurer and Bill Martin, secretary.

### Nannen heads AGMA

Spalding vice president **Howard W. Nannen** was elected president of the Athletic Goods Manufacturers Assn. The AGMA, composed of 57 manufacturers of sporting goods, promotes athletics in the United States and works in conjunction with various rules committees to standardize quality of sports equipment.

### Clay re-elected to head Golf ball manufacturers

**Vaughn H. Clay**, vice president and general manager of the Sports Div., Dunlop Tire and Rubber Corp. was re-elected for a fourth term as president of the Golf Ball Manufacturers Assn. Mr. Clay was also re-elected for his fifth term as a director of the National Golf Foundation.

### Flexi-Grip Div. opens plant

The **Flexi-Grip Div.** of Eaton Yale & Towne opened a 36,000-square-foot plant near Laurinburg, N.C. Under the trade name Golf Pride, the plant will manufacture golf club grips and will increase total production capacity by 35 per cent, according to the company. J.H. Taylor is manager.



One of the fleets sold through Taylor-Dunn's market expansion program is the three Tee Bird golf cars currently being used by the Royal Kaanapali course, Island of Maui, Hawaii. Left to right: Wally Nitta, Wallwill Corp., Tee Bird distributor for the Islands, Morgan Fortrell, resident pro, and Dick Meadows, general sales manager, Taylor-Dunn.