GOLFDON

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ARTICLES

8 GOLFDOM Speaks Out

"Club Managers Hit with Tough Charges," a guest editorial on a provocative article recently published in a national magazine

- Closed-circuit TV could, if used imaginatively, be the answer to many problems plaguing today's country clubs
- Coordinates, plaids, vests and not-so-traditional knickers are some of the items your customers will ask for this fall. Will you be ready for them or are you going to let this profitable business pass you by?
- 46 Superintendent Consultant: Blessing or Problem-maker?..... Bill Smart Hiring outside advisers for golf course maintenance is becoming a more common occurrence. But attitudes of home superintendents toward this practice run the gamut from genuine approval to outright resentment
- 49 Programmed for Accuracy

At the flick of a switch, superintendents will be able to completely water a course on a scheduled, pin-point basis and conserve money, water and equipment

Golfers' interest in wines is higher than that of the general population, but ironically one club in three doesn't serve wines

DEPARTMENTS

- 14 Letters to the Editor
- 39 Coming Events
- 55 People in the News
- 61 News of the Industry
- 64 New Products
- 68 Classified
- 70 Advertisers Index

Cover: photographed by Phillip C. Mascione at Green Acres CC, North Brook, III.

VIEWPOINTS

- 16 Swinging Around GolfHerb Graffis
- 28 Grau's Answers to Turf QuestionsFred V. Grau

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