



## NEWS OF THE INDUSTRY

### Turf-Vac adds distributors

Fourteen distributors during the past three months have been added by **Turf-Vac Corp.**, bringing the total number of distributors to 40 in 37 states and Canada. The new distributors are: Belvedere Sales Company, Hot Springs, Ark.; Casey Enterprises, Inc., Birmingham, Ala.; Eastern Turf Equipment, Inc., Fayetteville, N.C.; Eaton Equipment Corp., Hamburg, N.Y.; Garden & Turf Supply Company, Inc., New Haven, Ind.; Grassland Equipment & Irrigation Corp., Latham, N.Y.; Haverstick Golf & Tractor, Inc., Syracuse, N.Y.; Minnesota Toro, Minneapolis; Morin Equipment, Inc., Ste-Foy, Que.; Pierson's Mill Company, Maplewood, N.J.; The Powerhouse, Wilton, Conn.; R.L. Ryer-

son Company, Inc., Milwaukee; Southern Specialty, New Orleans; Kuhn-Neuschafer, Inc., Salina, Kan.

### Dwarf bluegrass developed

Purdue University announced that its agricultural experiment station researchers have developed a dwarf variety of bluegrass, which grows slowly and low. Named **Sodco**, the bluegrass is resistant to striped smut and may be cut at three-quarters of an inch to an inch in height. It is not designed, however, to withstand heavy play or traffic and would be best used on golf course fairways. Distribution of seed has not yet been worked out, but according to Laurel Meade, general manager of the Agricultural Alumni Seed Improvement Assn., Inc., some

certified seed probably would be available to homeowners for planting in 1970.

### David Crystal merger Approved in principle

The merger of **David Crystal** and **General Mills** has been approved in principle by the boards of directors of the two companies, it was announced. The terms of agreement call for David Crystal stockholders to receive .875 share of General Mills common stock for each share of David Crystal common stock outstanding. David Crystal apparel appears under brand names such as David Crystal, Haymaker, Stony Brook, Izod, Chemise Lacoste and others. The company's volume for the fiscal year ended November 30, 1968, was \$29.2 million with net profits totaling \$1.3 million.

### AMF Voit to open plant

A 200,000-square-foot plant will be built in Hopkinsville, Ken., by **W.J. Voit Rubber Corp.**, a subsidiary of American Machine & Foundry Company. According to Rodney C. Gott, AMF chairman and president, the new facility will cost more than \$3 million and will be built on a 50-acre site, located two miles south of Hopkinsville on Highway 41. Construction is scheduled to begin in September. AMF will start a pilot operation in early 1971 with full production scheduled later that year.

### Cushman opens new facility

**Cushman Motors** has opened a new facility in Augusta, Ga., which will be responsible for sales and service of Cushman golf cars and turf vehicles in that state, plus central and southern sections of South Carolina. The facility will also lease and rent golf cars to individuals and fleet customers. Named general manager was **Ned Duncan**, who previously served the company as district sales manager in Memphis, Tenn.

*continued on page 62*



*E. Truman Wright (left) vice president and managing director of The Greenbrier, White Sulphur Springs, W. Va., accepts GOLF Magazine's Great Golf Resort Award on behalf of the Greenbrier. The award recognizes the outstanding quality of the resort's golfing facilities, accommodations and service and is presented by Arthur May, GOLF's advertising manager-resort and travel.*

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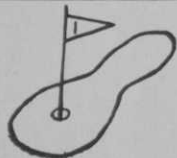
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## INDUSTRY NEWS

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### Film service

Olympic Film Service, an information clearing house, offers profiles of films available in management development, salesmanship, human relations, labor relations, communications and training the disadvantaged. The profiles are full-page fact sheets which state which employee groups would benefit most from a particular film, what topics are presented, how the content is treated and exactly where the film can be obtained. Complimentary samples of the film profiles and subscription rates are available. Write: Olympic Film Service, 161 West 22nd St., New York, N.Y. 10011.

### Wood Bros. purchased

Wood Brothers Mfg. Company of Oregon, Ill., has been purchased by the Hesston Corp. of Hesston, Kan. Its new name will be known as **Wood Brothers, Inc., Subsidiary of Hesston Corp.** A spokesman for the company said that no changes in management or operation will be made and that the business will continue to operate independently as a wholly-owned subsidiary of the parent company.

### Systemic fungicide Undergoes testing

A new systemic fungicide, written up in the Elm Research Institute's Spring Bulletin, is currently being tested at the University of Wisconsin as a cure and preventive of Dutch elm disease. The proprietary chemical is a non-toxic solution, formulated by DuPont and known as **Benlate**. Results of previous tests conducted by the company have been sufficiently promising to warrant further testing by the university. To date, reports on Benlate's effectiveness indicate that every reason exists for an optimistic outlook on results of final tests.

continued

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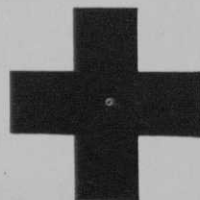


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**INDUSTRY NEWS**

*continued*

**Pro Golf, Inc. formed**

Two Cleveland attorneys, Oliver Thompson and Richard A. Madden, have formed an organization called **Pro Golf, Inc.** According to Thompson, who will serve as president, the company "will provide tailored programs of investment and insurance counseling as well as tax and real estate planning." So far, seven touring professional golfers have been recruited and have signed contracts with the new firm, to be headquartered in the National City Bank Building in downtown Cleveland. Among them is Frank Boynton. Other members include Dale Douglass, B.R. McLendon, Chuck Courtney, Richard Rhyan, Byron Comstock and Roy Pace.

**Vornado acquires King Athletic Goods**

**Vornado, Inc.**, has acquired the privately-owned firm of King Athletic Goods Company, a Philadelphia-based manufacturer, importer and distributor of athletic goods. Harold Rosenbaum, founder of the sporting goods company, will continue to act as its president. Details of the transaction were not made public.

**Golf course notes . . .**

The south suburban section of the Pittsburgh district is torn up with the rebuilding going on at **Chartiers CC**, **St. Clair CC** and at **Hidden Valley**. St. Clair will end up with 27 holes, Chartiers with more long holes and Hidden Valley will go from 9 to 18 holes . . . Green Valley, a public course, has put in six power carts, joining county courses North and South Park . . . Ainslie Perrault, a Tulsa investor, buys **Shamrock CC** (he owned the land already) from Jimmy J. Ryan. Perrault will construct a \$500,000 clubhouse and swimming pool, both to be completed by the end of summer. Walt Eiserman stays as pro . . . Two new courses in greater Oklahoma City to open in 1970: at **Edmond** and **Midwest City**. Floyd Farley is the architect.



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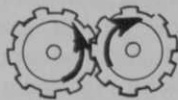
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**What makes a Golfball Roll?**



THE GEAR PICTURE TELLS THE STORY.

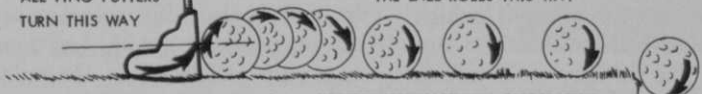
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