



NOW Warren brings you Warren's A-20™ Bluegrass

The ideal grass for tees, approaches and collars. Takes short cut. Grows upright, gives better support to ball. Resistant to leaf spot, mildew, rust and stripe smut. Develops less thatch. Greens up earlier, stays green later.

Golf courses from coast to coast for years have planted Warren's Creeping Bent stolons for the finest greens in America. Clean, pure strain Warren's stolons provide perfect, even texture and color. Greens planted with seed do not hold their uniformity of color and texture as well as greens planted with stolons.

And Warren research has now made available the new grass, A-20, with the same high quality, for tees and aprons of greens. A-20 has been tested and rated excellent or superior by leading universities.

Write for specific information about A-20 Bluegrass and Warren's stolons.



For more information circle number 232 on card



Swinging around golf

by Herb Graffis

Who educates whom?

You see, hear and read a lot about pros educating junior golfers, but have you ever seen anything about club managers and chefs and superintendents educating juniors to become superior club members? The only thing I've ever heard of is accidental, when superintendents hire for summer work high-school kids, who eventually become club members. Some of these kids, later as members and club officials, know, for instance, how delicate it is to correctly turn a mower at the border of a green.

I don't know how the job could be done attractively and effectively but I'm confident superintendents could take small groups of kids' golf classes on two- or three-hole educational tours of a course and put on the sort of an educational show school kids get when teachers take them to art galleries, zoos, airports and newspaper plants.

How managers and chefs could give basic training in first-class cuisine to club members' kids I also don't know, but I know this education is important.

There's long been a debate about whether a superior club develops a superior manager or if an extraordinarily fine manager produces a first-class club. Although the odds favor the club making the manager great, there's always

plenty of educational work for the manager and his chef.

There are "junior clubhouses" at or in a few fine country clubs, but even there I haven't learned that much is being done to educate the kids to become well-qualified members of prestige clubs.

Owen Griffith, Hartford Courier golf writer for 20 years, was honored by the Connecticut PGA at its annual spring meeting for his "dedicated service to golf." **Bob Bodington**, Hartford CC, was presented with Golf Pro of the Year trophy and retired pros **George Ferrier**, **Art Hoose**, **Syd Covington**, **John Banks** and **William Winton** also were lauded at the show, as was Mrs. **Grace Lenczyk Cronin**.

John Ross is pro at the new CC of Hudson, Ohio... Norwalk's (Conn.) new Oak Hills municipal course has **Vincent Grillo** as pro... **Clyde D. Gordon**, formerly at Midland Valley CC, Aiken, S.C., is now superintendent at Cowans Ford CC, Stanley, N.C.

Lennox Haldeman and **Don Johnson** of the Chicago District GA headed a committee of 22 supervising local, qualifying rounds for the USGA Open. That's one of 56 local qualifying sites. There were 14 sectional qualifying sites, also many unpaid workers' services. Think of the value of this free time to tournament golf.

continued on page 19

Graffis

continued from page 16

Bert Purvis of Mattydale, N.Y., pro salesman in upper New York state, reports some of this year's pro changes on his beat: **Pete Hugle** now pro at Beaver Brook CC, Rome; **Bill Kaye** now at Elkdale CC, Salamanca; **Don Drier** at Teugaga CC, Rome; **John Serwatka** at Liverpool CC; **Jack Wall** at Lyndon GC, Fayetteville; **Duke Wood** now at Pine Grove, Camillus; **L. Kelly** at Camillus CC; **John Sokohlic** at Skyline CC, Brewerton; **Jim Farina** at Amsterdam municipal course; **Ray Harvey** at Rustic CC, Dexter; **"Red" La Vergne** at Catskill CC and **Bill Gressick** at Pleasant View GC, Freehold.

Elm Fork Park GC 18, 5th of Dallas' municipal courses, recently opened as part of the Dallas Green Belt program in an area previously an island in Dallas public golf facilities, which have developed many fine amateurs and professionals since the first Tension Park was opened in 1924. Leon Howard of Austin was course architect and Don Kleinschmidt designed the clubhouse. The project cost about \$300,000. Grover C. Keeton, superintendent, special activities of the Dallas Park & Recreation Board, says the Elm Fork 15-acre course will run the city's public course play to about 300,000 rounds yearly.

Naming a tournament on the Ladies' Professional Golf Assn. circuit, the **Patty Berg Classic** was recognition long overdue of the veteran who did more than any other to promote women's golf. The event at Pleasant Valley CC, Sutton, Mass., June 13 to 15, was preceded by a pro-am in which Gene Sarazen and Bud Wilkinson participated. Bud used to play football on a neighborhood kid team in Minneapolis when sturdy little red-headed Patty was one of the brat All Stars. Then Bud went along to football and

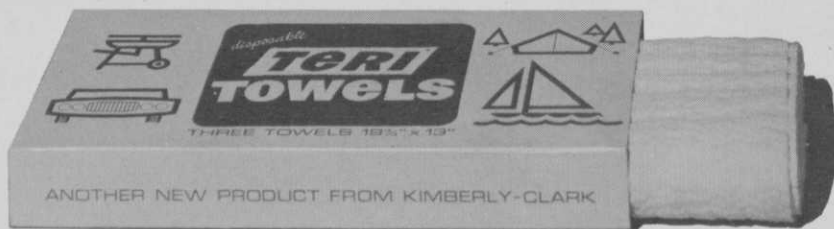
coaching and political fame and Patty got glory in golf. The celebration at Pleasant Valley was a belated 50th birthday party for Patty. She was first president of the Ladies' PGA.

For the 1968 fiscal year, **Athletic Goods Manufacturers Assn.** members reported golf goods sold at manufacturing prices amounted to \$187,285,630. All

other sports goods sold amounted to only \$11,678,216 more. Baseball and softball equipment sales were \$40,871,530. For the 12 months, 9,821,959 irons and 3,976,842 woods were reported sold. Golf ball sales reported: 9,674,668 dozen... **Wilson** and **Acushnet** in their annual reports showed sales up about 13 per cent over the preceding year. □

Introductory Offer...

FREE (A \$50⁰⁰ retail value)
Disposable, vended
TERI®-TOWELS
with each vendor purchased



New, tough, strong and highly absorbent disposable TERI® Towels are now available in vended form. Selling 3 to a sleeve (25¢ coin slot), TERI Towels are nylon reinforced, white and lint-free.

Golfers will buy them to clean muddy clubs, dry golf balls, wipe their hands and face, and dry off sweaty grips. Weather tight vendor mounts easily outside starter's shack or pro shop.

ORDER NOW AND SAVE!!!

During a limited introductory period, we are offering a FREE 200-package case of disposable TERI Towels (a \$50.00 retail value) with each vendor purchased.

The TERI Towel vendor is made of rust resistant steel and features fully hinged doors, completely dry interior, double locks and a trouble-free dispensing mechanism.

Don't hesitate. Send for complete details by simply filling in the coupon below.

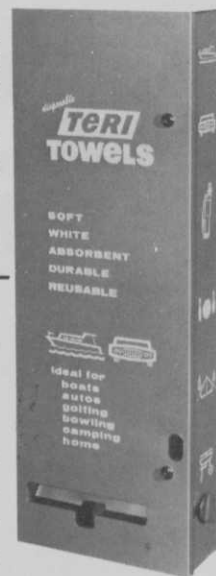


KIMBERLY-CLARK CORPORATION
Commercial Products Dept.
Neenah, Wisconsin 54956 G

Yes, I'm interested in your introductory TERI Towel Vendor offer. Have salesman call.

NAME _____ TITLE _____
GOLF COURSE _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____

Offer good in Continental U.S.A. only



For more information circle number 194 on card