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## Recognition for the superintendent

Orville Clapper, commenting on the visit of John Campbell, links supervisor of St. Andrews, to the United States and to some of our courses, asks why we don't award to our number one course superintendent an inspection trip to Britain's famed courses. Orville may be now the ranking veteran of the Toro distributors. He has time to think about getting the right answer; he is contentedly retired—as much as he wants to be.

Orv's query reminded me of the time when the Professional Golfers' Assn. was considering the Golf Pro of the Year award. I was against it because I felt it would be impossible to pick the best pro; there'd be at least a thousand ties. Then **Dugan Aycock** said, "There is an argument against everything, but we are going to have as the prize the Bob Harlow trophy and you've got to go for that." So I did, and am glad.

Clapper's thought about golf course superintendent recognition is perhaps too late, considering the United States Golf Assn. Green section's annual award and several Golf Course Superintendents' Assn. sectional awards.

Besides, who would want to be responsible for selecting the year's outstanding superintendent? But

# Swinging around golf

by Herb Graffis

maybe the superintendents, golfers, the equipment and supply people and the turf scientists might come up with someone.

Thanks, **Robert A. Haug**, pro at Beaver Brook GC, Clinton, N.J., for advising me that **George Fotheringham**, pro emeritus, Hollywood GC, Deal, N.J., still is very lively. Fotheringham was a charter member and official of the PGA and has much material for its history . . . **Al Houghton**, veteran who started caddying around Washington when Woodrow Wilson was president and one of Al's clients, now is living near the PGA National club, retired, and is a rich source for the PGA story.

One of the most beautiful trophies in golf is the Charles Bartlett memorial, a Waterford crystal award to the winner of the **Beverly Charities** hospitals' pro-am. This bowl, bearing the late golf writer's portrait cut into the marvelous Irish glass, was dedicated by Morgan Murphy, chairman, executive committee of the Beverly Charities at a small dinner, attended by the Beverly Bartlett's associates on the Chicago Tribune, Illinois PGA officials, club members and Beverly's pro, Charles Penna. Also, attending were Charley's son, Mike, Tom Walsh and Joe Graffis of the Chicagoland organization, and a few others.

Beverly Charities raises about

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\$100,000 a year for hospitals. The money goes to a non-sectarian establishment one year, a Catholic hospital the next and then to a Jewish hospital. Chicago club pros give this charity their enthusiastic cooperation.

National Golf Foundation's faster play education even has be-

gun to work at private clubs and on tournament circuit players. NGF executive director Bill Pack is eligible for some award as golf's miracle worker of the year. If you haven't got the faster-and-better-golf publicity for display at your club, write: National Golf Foundation, Merchandise Mart, Chicago, Ill. 60654. The material is free.

Bound to be a big seller among

golf lesson books is the Foundation's second revised "Golf Lessons." The price is \$1 a copy. It has been by far the biggest seller of all golf instruction booklets and books. The first was a pamphlet by the late Lawson Little. It was elementary but was declared immensely useful by new and old golfers.

Eugene Vossen now manager, Blue Hills CC, Kansas City, Mo. Previously, he served at Tripoli GC, Milwaukee; Albuquerque (N.M.) CC; Rockford (Ill.) CC; Beverly CC, Chicago, and Beverly Hills (Calif.) CC. He started as a student in that famous school for hotel people at Lausanne, Switzerland.

Spring weather, especially in central states, was bad for pro shop business; no aluminum shaft boom to boost early sales volumes. However, salesmen report that changes in shop layouts and attractive displays by many pros and their staffs increased volume over the same period in 1968, although play was down. Late starts aren't unusual. Over the years pros come up with more and brighter selling efforts after a slow June start.

John Reuter Jr., the veteran who invented the Bulls Eye putter and sold it to Acushnet, is traveling to Australia, Japan and England... Bucky Woy, agent for Lee Trevino and other players signed up Orville Moody, the winner of the U.S. Open.

Pat Rouse named vice president and director of golf at Lehigh Acres (Fla.) Development, Inc. Pat's been pro there four years. They've added 18 since he's been on the job, and there are numerous state PGA and amateur championships, adult and junior, at the lively development in southwest Florida.

Joe Ginger is now pro at Sugarbush CC, Warren, Vt., the site of a famous ski resort...

Verne Perry Jr. appointed head golf pro and director of golf, Sun-

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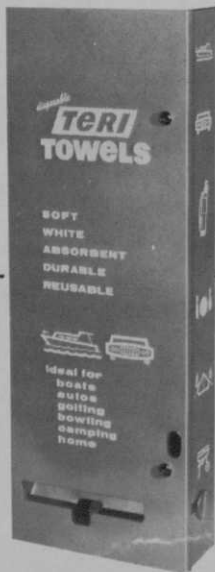
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## Graffis

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river GC, Bend, Ore. . . **Jim Geram** resigns as head pro at Scenic Hills CC, Pensacola, Fla., to become head pro at Perdido Bay Inn & GC, where the 6th Annual Southern Juniors tournament will be held this year. . . **Bernie Hemmerling** graduated from assistant to John Cafone at Manasquan River G&CC, Brielle, N.J., to pro spot at Colonial Terrace GC, Wanamassa, N.J. . . **John Hayes**, another of the proteges of Claude Harmon, Winged Foot GC (NY Met district) is on his first master pro job at Lakeside CC, North Hollywood, Calif.

This winter the fourth course at the PGA National will be in play; **Joe Lee** designed it. It will be for a private club. . . **Harry Gray** switched from Lancaster (Pa.) CC to the Oakmont CC manager post.

The kind words about the way the National Open was handled at the Champions GC of Jack Burke and Jimmy Demaret included loud and clear tributes to **Vernon Nash**, Champions' superintendent. To have a course in Texas in mid-June as fine as Nash had, despite all the miseries you might expect from forest-framed fairways and unbearable humidity, takes genius, luck and the labors of the damned. Welch and his staff showed that they had all that. The fine playable condition also was the result of sound construction.

Success of the 10th annual All-American junior tournament for boys and girls at Fort Myers (Fla.) CC and Cape Coral (Fla.) CC is evidence of the foresight of **Al Patterson**, Fort Myers CC pro. Patterson started the event when he was assistant at the municipal course to the late Roland Wingate

It was hard going during the early years. Then Gulf-American Land Company with its Cape Coral course and pro Ed Caldwell came in. □