

## DIVOT-FIXERS

Golfers insist on good greens! Furnish them with a **DIVOT FIXER** and they will do their part helping you maintain these beautiful greens.

**DIVOT FIXERS** are now available in both aluminum and highly polished nickel steel, with standard imprinting "FIX BALL MARKS ON GREENS THANKS—YOUR GREENS COMMITTEE." Samples furnished upon request.

Prices effective Jan. 1, 1968 (plus shipping charges):

| Nickel steel<br>(FOB Des Moines) | Aluminum<br>(FOB Des Moines) |
|----------------------------------|------------------------------|
| 100 — \$20.00                    | 100 — \$12.50                |
| 250 — 35.00                      | 250 — 25.00                  |
| 500 — 52.50                      | 500 — 40.00                  |
| 1000 — 95.00                     | 1000 — 75.00                 |

\$12.50 extra per order for special imprinting aluminum only, 1 or 2 lines, one side only. 1st line limit 26 letters and spaces. 2nd line limit 29 letters and spaces.

## Woodside Golf & Park Supply Co.

Des Moines, Iowa 50313

For more information circle number 240 on card



The MacGregor Company has introduced new packaging for its pro line DX Tourney golf ball, which is available in two compression ratings—regular and high. The regular compression dozen box is printed in blue, black, white and gold; the high in orange, black, white and gold. Formerly packed four balls to a tube,

three tubes to a dozen box, the DX Tourney balls are now packed in three-ball tubes, four tubes to a dozen box and are color-coordinated with the regular and high compression dozen packages.

Circle No. 101 on reader service card



Cushman Motors introduces an all-steel cab with folding doors for its Champion golf car. Doors are tight-fitting and fold back when not in use. Both windshield and rear window permit clear viewing by the driver and passenger. The cab can be easily mounted or removed from the golf car in less than an hour without special tools, according to the company.

Circle No. 102 on reader service card

## For Sale

Over 25 years of turfgrass experience

We're excellent examples of the old adage, "experience is the best teacher." We've learned a lot from working with many people who are responsible for turfgrass growth and management. In turn, we've been able to provide better service to all of our customers.

You might say that our customers have been playing "put and take" with us and vice versa. Everybody wins! You're more than welcome to a generous slice of our boundless experience. Call on Mock—the grass specialist—to help with your turfgrass program or problems. Write for special prices.

**MOCK SEED CO.**  
Pittsburgh, Pa. 15230



Somerset Power Sweepers, Inc., have added a power reverse feature to the Powersweep models 34 and 42. The feature, included at no additional cost, reportedly speeds up sweeping operations, increases operator efficiency and reduces fatigue. Other features

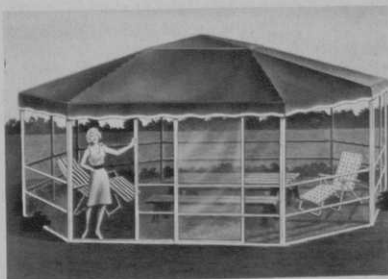
include: short turning radius, one-hand operation, long-lasting broom, easy maintenance, choice of power, extra large hopper and balanced filter system, according to the company.

Circle No. 103 on reader service card



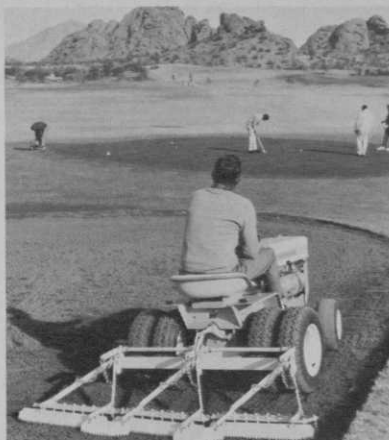
Edmont-Hill offers an assortment of its Super-Grip golf glove on a free countertop merchandiser. The merchandiser sells three dozen gloves for \$3 each in both men's and women's sizes in a variety of colors. The gloves come in color-coordinated, self-selling packages which are displayed on a rotating, brass-plated wire rack. The header stresses the glove's non-slip qualities. The total retail value of the gloves is \$108.

Circle No. 104 on reader service card



Delta Electric Div., United Filtration Corp., announces that it has improved the Poranda, a portable combination porch and veranda designed for outdoor use. The weather-proof top, aluminum frame and fiberglass screening eliminate rusting and allow easier maintenance, according to the manufacturer. The interior height is 7 feet, 11 inches. The Poranda comes in two sizes: Model 10 is 9 feet by 12 feet 3 inches; Model 12 is 12 feet 3 inches by 12 feet 3 inches. Both models fold compactly for storing.

Circle No. 105 on reader service card



International Harvester Company introduces the Sand Trap Rake attachment for its Cub Cadet tractor. The 72-inch-wide rake is mounted on the tractor's three-point hitch and is made of two gangs. The front gang has three articulated sections with 54 replaceable 3½-inch long spikes to break up crust and stir up weeds; the rear gang has five overlap sections that smooth out the sand. Rake frame and sections can be removed by pulling three pins, so the tractor can be used for other jobs.

Continued

Circle No. 106 on reader service card

## EVERY PRO NEEDS THIS!

Kenneth Smith's Professional Shop Manual of Instruction



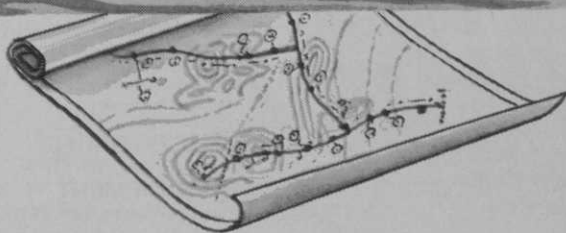
Tells how to:  
Apply grips  
Change club length  
Remove & replace shafts  
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Alter wood & iron heads  
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# NEW PRODUCTS

Continued

Murdock introduces the Flush Box hydrant, which prevents backsiphonage and pollution to the water supply.

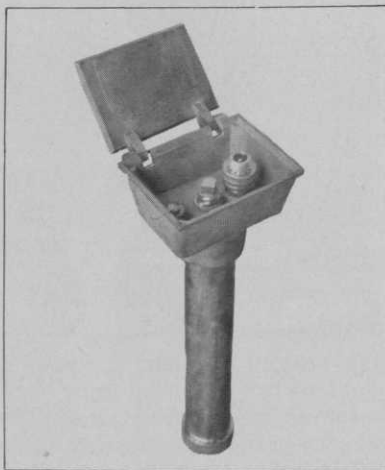
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... and also on Devere-Locke rotary and  
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South Charleston, W. Va.

For more information circle number 223 on card



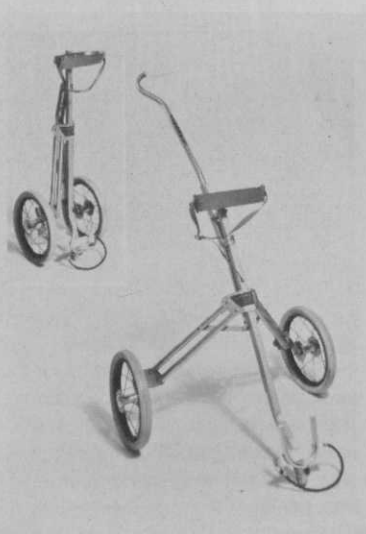
The hydrant is available in either bronze or cast iron box and lid. The flush-type hose outlet is designed to prevent vandalism and water waste, and the hydrant can be used year-round. Three models are available.

Circle No. 107 on reader service card



Reading Golf Equipment, Inc., offers a bill-operated golf ball dispenser. The Venzke Vendor will hold up to 5,000 golf balls. It weighs 265 pounds and carries a five-year warranty.

Circle No. 108 on reader service card



Sports International introduces the Golf Master Caddy Cart, a British-made cart, to the Stowaway line. The cart folds for storage and transportation and is made of one-inch tubular steel. Colors available are maroon, green, blue or black.

Circle No. 109 on reader service card

## Next time use the battery boss!



Get a **LESTER-MATIC** and  
stop worrying about battery life.

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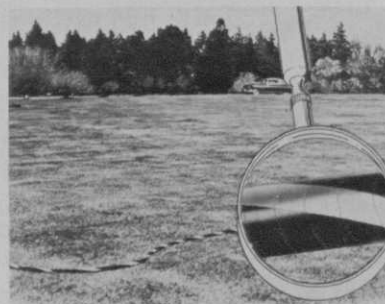
## OMEGA MOWER



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For more information circle number 186 on card



The Gates Rubber Company offers the Gates Theftproof hose, a heavy-duty watering hose that carries a three-year guarantee against loss by theft. Designed with colored stripes spiralling from end to end, the hose can be left unprotected because it is easily identifiable and because the company controls sales to a certain

Continued on page 94

# NEW PRODUCTS

Continued from page 88

classification of buyers. A specific spiral stripe combination is assigned for each of three categories. Golf courses and country clubs have been assigned red with a spiralling white stripe.

Circle No. 110 on reader service card

The J.J. Dill Company makes Snow Mold-X, a granulated fungicide con-

taining Mercuric Chloride and Mercurous Chloride for protection against snow mold. It is applied with a fertilizer spreader at eight pounds per 1,000 square feet. Prices for number 48 bags are: 1 to 9 bags, \$.49 a pound; 10 to 19 bags, \$.485 a pound; 20 or more bags, \$.48 a pound.

Circle No. 111 on reader service card



Beird-Poulan, Inc., has the 100 Series Wright Blade saw. It is a reciprocating blade that saws like a conventional hand saw, but at 7,000 strokes a minute at top speed. It can be used to cut small brush, logs, lumber or tree limbs because the stroke is 1-7/16 inches long. If the saw is dropped or put down with the engine running, the automatic centrifugal clutch disengages the blade and it stops.

Circle No. 112 on reader service card

Atlantic Golf Equipment Company makes the Picker Power Pak, a golf ball picker and power unit. The picker can be adjusted to eight different heights, depending on the terrain.

# TURF SOIL

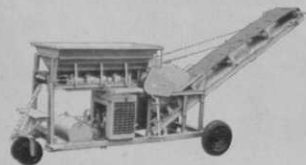
## UNDER GOOD TURF THERE MUST BE GOOD SOIL

To obtain a healthy and durable turf, the proper foundation is required—a foundation of carefully selected and processed soil materials, supplemented with periodic topdressing. Maximum turf growth, durability and desired drainage are best achieved when soils are shredded to the desired texture, and are uniformly blended, thoroughly aerated and screened.

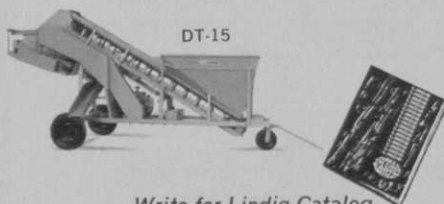
Lindig Shredder/Screeners, with exclusive hi-speed hammermill shredding economically prepare your soil materials. And only Lindig offers Screener Attachments that mount *directly* on the shredder. No need for an extra power unit. Your Lindig Shredder/ Screener is *one* fully mobile unit.

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DT-15



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For more information circle number 259 on card

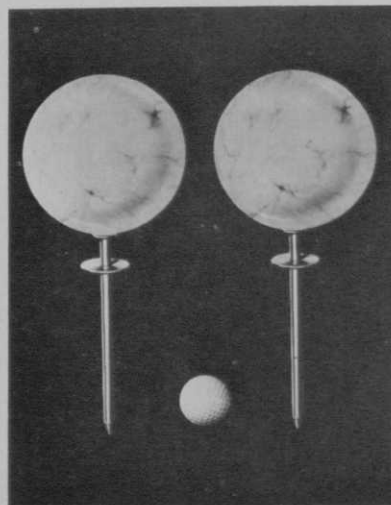
The picking sections are 25 inches wide and follow the contours of the ground. Two picker models are available: the Junior Picker with three sections and an overall width of 6 feet 4 inches and the Senior Picker with five sections and an overall width of 10 feet 7 inches. Units are available with the Power Pak.

Circle No. 113 on reader service card



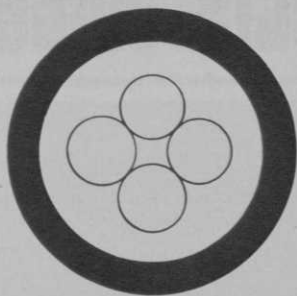
Sod-Master manufactures a turf aerating machine called Sub-Air. New features include a larger engine, heavier gear case, swiveled rear wheels and improved controls. Three parallel mounted blades at the rear of the machine penetrate seven inches below the turf; the oscillating blade movement produces a tilling action which, according to the manufacturer, loosens the sub-soil to permit deeper penetration of moisture, oxygen and fertilizer below the thatch.

Circle No. 114 on reader service card



Container Development Corp. has added a colored set of tee markers molded of fiberglass to the 1969 line of Lewis Golf Course Equipment. Called Tee Marx, the markers come in red, white, yellow and blue and have six-inch spikes.

Circle No. 115 on reader service card



## PEOPLE IN THE NEWS



Gene Bowser moves up to the position of sales manager of the Royal Golf Equipment Div. of Uniroyal. He replaces Tom Oliver who will head up a new division within the company.

Paul R. MacDonald has been elected vice president-sales of the Sports Division by the board of directors of Dunlop Tire and Rubber Corp.

Dudley R. Hall is the new service coordinator for the Custom Golf department of the MacGregor Company.

Miss Phoebe Hodges has been appointed product publicity director for Wolverine World Wide.

Two new corporate positions have been created by Shakespeare Company's board of directors. Ben T. Hardesty was elected marketing vice president and Merlin J. Claucherty was elected financial vice president. The former was president of Pflueger Corp., a subsidiary; the latter will continue as Shakespeare's treasurer and assistant secretary.

In other moves, Richard D. Tackett has been elected president of Pflueger, succeeding Hardesty; Clyde E. Rickard will take over Tackett's job as assistant to the vice president for sales and advertising for Shakespeare; C.A. Adams, sales representative, is replacing Rickard as general sales manager, and Dale Shuck is taking over the territory covered by Adams.



James T. Huston was elected director and vice president of the Buntton Company, Inc.; he will manage both domestic and export sales and marketing.



Thomas Jay Anderson has been appointed to the newly-created post of distributor sales manager for Simplicity Mfg. Company.

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