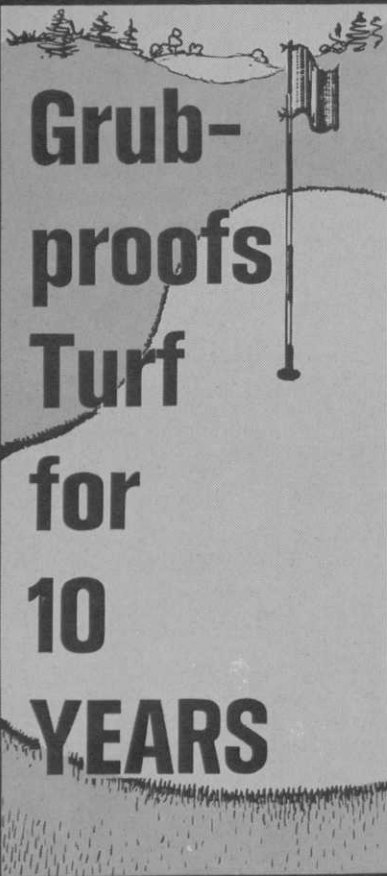


SOLEXTO



Grub- proofs Turf for 10 YEARS

ONE APPLICATION of SOLEXTO, two gallons to the acre (1-to-200 solution), grub-proofs the turf for at least ten years. Moles, too, are kept out by elimination of their food.

WHOLE SEASON CONTROL WITH ONE SPRAYING:

Solexto diluted 1 to 400 and sprayed on two to four acres gives season-long control of beetles, ants, crickets, chinchbugs, cut worms, rose chafers, chiggers, fleas, ticks, mosquitoes and many other pests.

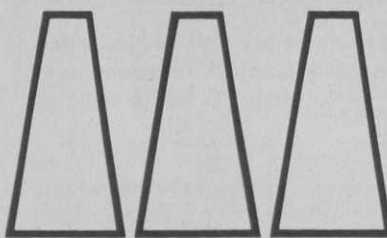
ECONOMICAL COVERAGE:

Because such high dilutions are possible, extensive coverage is very economical. Labor can also be saved by using E.W.T. Selective Weed Killer in the same solution for general spraying of turf.

Write to the C. B. Dolge Company, Westport, Connecticut for information about other insecticides; also inquire about weed killers, golf ball cleaner, mole and gopher killer.

dependable
DOLGE

For more information circle number 274 on card



NEWS OF THE INDUSTRY

ASGCA holds meeting

The American Society of Golf Course Architects at its annual meeting at the Hollywood Beach Hotel, Hollywood, Fla., adopted a definition of what a golf course architect is and should be: "A golf course architect is a man who, by education, training and experience, is in all ways qualified to design and construct golf courses which are carefully fitted to the particular site and which, through the vision and skills of the architect, provide a course well suited to the abilities of both skilled and average players."

One of the speakers was William Pack, executive director of the National Golf Foundation, who spoke on the necessity of having these standards established; and E.V. Roskam, national sales director of Metroganic Waste Company, which has developed a process for making artificial peat.

Guest of honor at the group's banquet was William B. Langford, 85, who has designed over 200 courses in his career. He was made a lifetime honorary member.

The society's purpose is to maintain quality standards in golf course design and construction.

Earnings reports

J.I. Case Company announced that in the first fiscal quarter ending January 31, 1969, net sales amounted to \$78,320,000, compared with \$70,760,000 for the same quarter last year. The 1968 figure is restated to include the consolidation of the company's French subsidiaries. The 1969 first quarter net loss of \$663,991 is less than last year's initial quarter net loss of \$808,624. Said James

L. Ketelson, Case president, "Because last year's results reflect an extraordinary credit from an operating standpoint, it is more meaningful to compare this year's loss with the 1968 loss of \$1,205,124 before the extraordinary item."

Toro Mfg. Corp. reported sales of \$14,452,000 and earnings after taxes of \$443,000 for the six-month period ended January 31, 1969. Although this figure reflects a decline from levels set for the same period last year, E.S. Conover, Toro president, said the company expects to recover the difference by the end of the fiscal year. The decline is related to the strikes last fall at the Toro plants in Windom, Minn., and Springfield, Ohio, when both were inactive for 12 weeks.

GT & R expands plant

The General Tire & Rubber Company's chemical/plastics plant in Jeannette, Pa., is undergoing an expansion program which will, reportedly, cost a million dollars. The new construction includes 60,000 square feet, doubling the current athletic products capacity and enlarging warehousing space, and new equipment and modern materials handling and conveying facilities. It's expected to be completed July, 1969.

Moves to larger plant

Giant-Vac Mfg., Inc., has purchased a 65,000-square-foot plant in South Windham, Conn., and has begun full production. The company manufactures litter vacs and blowers for home and industrial use. Future plans have been

Continued on page 84

Light Weight-One Hand

RAKE-Ezee SAND TRAP RAKE

Short handle, light weight. Golfer can rake trap while holding club in other hand.



HIGH DENSITY PLASTIC WEATHER-PROOFED



The bright, yellow-handled RAKE-Ezee Rake flags attention, reminds golfers to rake trap. Stands erect on blunt metal point.

Sturdy, attractive, won't rust, yet low in cost. Rake-Ezee stands erect on point, reminds golfer to rake trap. Fully guaranteed with tough plastic head. See your distributor, or write: >

MFD. BY

NORTH CENTRAL

Plastics INCORPORATED
ELLENDALE, MINN.

For more information circle number 138 on card

INDUSTRY NEWS

Continued from page 78

completed to expand the new facilities to over 100,000 square feet.

Golf products win awards

Two golf companies won merit awards in the 26th annual National Folding Carton Competition,

sporting goods category.

The Wells Lamont Corp. won the award for its Promark Golf Glove display which, because of its unusual construction, enables the consumer to test glove texture without opening the carton.

The Finalist Golf Ball display won for Acushnet Process Sales Company. The display was characterized as having "clean, simple graphics on a structure that allows dispensing as a counter or wall display, improves functional convenience for retailer and improves brand recognition for consumers."

Decisions of the judges were based on excellence in packaging innovation, communication, marketing, distribution, production and consumer convenience.

Stoddard wins GCSAA National championship

Gardner E. Stoddard, golf course superintendent, Irvine Coast CC, Costa Mesa, Calif., won the USGA Trophy with a 36-hole total of 159, three shots ahead of Chuck Fatum, Fenway GC, White Plains, N.Y.

Frank Lamphier, Aspetuck Valley CC, Bethel, Conn.; Larry Vetter, Minikahda Club, Minneapolis, Minn.; Jim Mills, Brookles CC, Rochester; Grafton Lumsden, Bethesda CC, Rockville, Md., and Richard Grill followed.

California golf cars Hit the road

The California legislature has passed a bill that legalizes the use of self-propelled golf cars on public highways under certain conditions. This California Vehicle Code now permits local authorities to designate highways adjacent to a golf course as being so designed and constructed to safely permit their use.

The designation is limited to a distance of one half mile from the course; rules and regulations must be prescribed and the highway must be signed to show it has been designated for golf car use.

A key element in the bill is that the golf car is not required to be registered as a motor vehicle by the Department of Motor Vehicles

Also under the new law, operation of golf cars on public thor-

Continued on page 90

	EQUIPMENT & SUPPLIES
	RANGES MINIATURES COUNTRY CLUBS PAR-3 PRO-SHOP Free Catalog

WITTEK Golf Range Supply Co., Inc.

3650 AVONDALE • CHICAGO, ILLINOIS 60618

For more information circle number 189 on card

DON'T BE CAUGHT IN THE ROUGH



Keep out of trouble with Super Secur Comfort Stations. These easily installed, factory fabricated buildings are constructed of durable treated steel, with unbreakable cast aluminum fixtures for long lasting, maintenance-free operation.

A truly rugged building for golf courses, parks and playgrounds or any area where heavy use or vandalism is a problem. Super Secur Comfort Stations are available in many different models. Write for a free catalog.

SUPER SECUR COMFORT STATIONS

778 Burlway Road • Burlingame, California 94010

For more information circle number 170 on card

FOR 40 YEARS THE WORLD'S FINEST
AUTOMATIC GOLF
PRACTICE TEE.



Manufacturers of
wire golf pails, ball
scoops, and golf
mats.

No capital investment required —
PAR-TEES available on lease only.

PAR-TEE, INC.
4373 N. Elston Ave.
Chicago, Ill. 60641

For more information circle number 173 on card

LUCKY BUCK SOLID GOLF BALLS

Full (1.68" Dia.) Regulation Size
Direct "Factory" Wholesale Prices
F.O.B. North Aurora, Ill.

B-1 LUCKY BUCK (12 doz. min.) \$3.60 doz.

B-2 YOUR PRIVATE LABEL (20 doz. min.)

\$3.60 doz.

R-1 SOLID RANGE BALL (25 doz. min.) \$2.85 doz.

R-2 SOLID ECONOMY RANGE BALL (25 doz. min.)

\$1.85 doz.

M-1 MINIATURE GOLF BALL (assorted colors)

\$2.00 doz.

T-1 TEES, PLASTIC, UNBREAKABLE (35M min.)

\$2.10M

SAMPLE ORDER 10 BALLS (2 of each)

Postpaid \$2.00

(Remittance must be with order)

BUCK MFG. CO. — 312-897-7993
109 Pierce St., North Aurora, Ill. 60542

For more information circle number 151 on card

TAT

GOLF COURSE SIGNS

Extremely smart looking signs
with self fastening stakes.

Signs 50c & 75c
Stakes 25c & 30c

Shipped in 24 hours
Write for Free Brochure

TAT GOLF SIGNS
BOX 1, DUNEDIN, FLORIDA 33528

For more information circle number 182 on card

Safari

SPECIALISTS IN

COLD WATER DRINKING EQUIPMENT

GAS-FIRED Drinking Fountains
and Water Coolers

ELECTRIC Drinking Fountains
No Moving Parts to Wear Out...
No Motors to Burn Out!

SAFARI (DEPT. G)
591 N. E. 5th Street, Pompano Beach
Florida 33060
Phone (305) 942-8076

For more information circle number 188 on card

INDUSTRY NEWS

Continued from page 84

oughfares is not limited to "designated" highways. But in this case the car must be registered, it can only be used on a highway having a speed limit of 25 miles an hour and it cannot be legally operated faster than 15 miles an hour.

Half-way mark

Seignior, the first of three championship golf courses planned for Bonaventure CC, has passed the 50 per cent completed mark, it was announced by Henry Blatt, executive vice president of Town Heights Development, Inc., developers of Bonaventure.

"Our schedule calls for completion of the first course in September of this year. It will be ready for play shortly thereafter, in advance of the 1969-70 winter season," Blatt said. "The clubhouse building will also be in operation by that time. Upon completion of the golf course and clubhouse, we plan to get the second phase of our program underway, which includes the construction of single-family and multi-family apartment units."

Reportedly, the golf course and clubhouse facilities represent an investment of \$2.25 million.

Slide lecture available

Ransomes Grass Machinery Div. is offering a color slide lecture entitled "Grass Machinery—its care and maintenance." The lecture is composed of a set of 60 slides with written commentary describing the development, manufacture, application and daily service of modern grass cutting machinery. The complete set with commentary is available from Ransomes Sims & Jefferies, Ltd., Grass Machinery Sales, Ipswich, Suffolk, England, at a cost of 6 pounds, 10 shillings (about \$15.60) a set, including postage.

Adjustable-weight clubs OK

Golf clubs designed to be adjustable for weight alone are per-

missible under a new rules interpretation adopted jointly by the United States Golf Assn. and the Royal and Ancient Golf Club of St. Andrews, Scotland.

One of the companies that this new ruling benefits is the Steve Biltz Golf Club Company, Phoenix, Ariz., whose adjustable clubs had originally been declared illegal.

A recent press release from the USGA states that Rule 2-2a has been changed so that golf clubs designed to be adjustable for weight alone are now permissible. The new interpretation still prohibits clubs designed to be adjustable for such things as a lie or loft.

It will be possible, the release continued, for tournament players to legally play with a club that has, for example, a cavity in the head to house varying numbers of lead wafers held firmly in place by some type of screw. Such a club would conform with the new interpretations if the weights are fixed immovably during play to conform with Rule 2-2b.

Rule 2-2b states: "The playing characteristics of a club shall not be purposely changed during a round."

Golf course planned

Paradise Valley on the northeastern outskirts of Phoenix will have a new 6,800-yard championship golf course and clubhouse, with an adjoining residential area.

The course and clubhouse will be built on a 200-acre site by the Marriott Hotel Corp., owners of the Camelback Inn, and will be called the Camelback Inn CC. Architect for the course will be Robert F. Lawrence.

Adjoining the golf course, will be Camelback CC Estates, a 200-acre residential development and a wholly-owned subsidiary of Southwestern Research and General Investment Company.

The Marriott company expects to spend in excess of \$500,000 on the golf course and clubhouse. The cost of the total project could be in excess of \$10 million, according to F.M. McCown, president of Southwestern Research.