



## Swinging around golf

by Herb Graffis

### National Golf Day

National Golf Day this year will be held on Memorial Day, May 30, with more than 100,000 golfers paying \$1 to compete their net scores against the lower score of the Round of the Champions that Lee Trevino and Julius Boros will play. National Golf Day has raised \$1,341,648 for caddie scholarships, Swing Club programs at military hospitals, turf research and scholarships through the United States Golf Assn. Green Section and the Golf Course Superintendents Assn. of America, National Amputee Golf Assn. tournaments and Professional Golfers' Assn. educational, relief and benevolent funds.

There were 1,596 pros participating in National Golf Day; about one-third of the PGA Class A membership. Professionals on tour contributed \$85 and the average contribution per club or course was \$65.31. Total receipts were \$104,500; that was 6 per cent ahead of 1967. There is a trend among private clubs to put the annual National Golf Day fee of \$1 on each member's bill, as the caddie scholarship charges often are billed. If the member doesn't want to pay, cancel the item; it's that easy.

Golf's fund raising voluntarily from the golfers is in a class by itself. Pro football, baseball, basketball players and jockeys, many richly paid and ring fighters, who generally are overpaid, are with

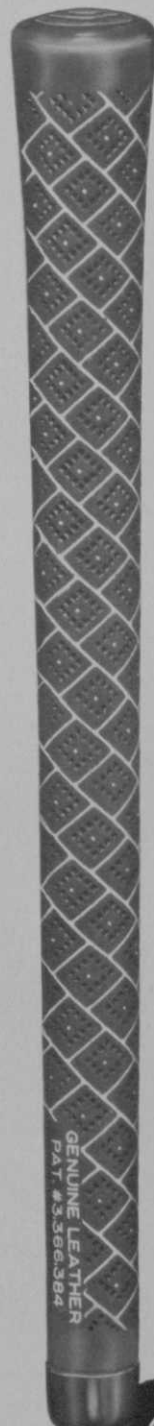
very few exceptions notoriously tight in contributing their services and money to charitable causes. Pro prize money in hospital, boys' clubs, welfare and other benefit tournaments is big and warrants generous contributions of opulent pros' time and money to worthy causes. Tax laws, which ease the pain of the contributions, and the public relations value also suggest that tournament pros should exhibit the same interest that club pros show the promotion of National Golf Day.

Maryland State GA has established a \$500 annual grant to an agronomy student at the University of Maryland who plans to become a course superintendent. The association hopes to have four \$500 grants a year: one for a freshman, sophomore, junior and senior... Hugh Lanier of the Lan-Yan CC, Spartanburg, S. C., and his family are establishing a turf scholarship fund at Clemson University in memory of his brother, Sydney Lanier.

Work on PGA National Club's third 18 is progressing rapidly. They are doing a remarkable job of transforming the flat sand land into rolling country with picturesque elevations of tees and greens. The clubhouse addition includes a "picture" banquet room and bar. A fourth 18 with a small clubhouse is being considered as an exclusive men-only club, adjoining the PGA National. John MacArthur, owner of the PGA courses and clubhouse and

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## Graffis

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now one of the world's wealthiest men, showed brilliant business sense and great luck when he assembled at the PGA National his all-star team, consisting of Lou Strong, managing director and head pro, Bob Thompson, house manager, and Bob McKinney, grounds superintendent. Strong has 32 on his staff.

Sale of Aurora, (Ohio) CC by Harold Paddock to club's members for \$1 million again calls attention to what stay-at-home pros are making out of courses they own. Sales of some of that course property best any tournament prize money. Recently a pro turned down \$500,000 for ground on which he had built an "executive course" a few years ago and paid off a good part of his land and building costs.

Robert C. Milligan, Gunpowder CC, Laurel, Md., was elected president of the Mid-Atlantic

Assn. GCSA, succeeding George Cleaver, Chestnut Ridge CC, Baltimore. Vice president is Russell Kerns, Woodholme CC, Baltimore; secretary-treasurer is Edward Dembnicki, Indian Spring CC, Silver Spring, Md. Directors are: Lee Dieter, Washington G & CC; Bert Yingling, Beaver Creek CC; J. Paul Barefoot, Soldiers' Home, Washington, D.C.; Robert C. Miller, Suburban CC; Dennis McCammon, Springfield (Va.) CC and George Cleaver, past president.

Angelo Cammarata, superintendent, Bonnie View CC, Baltimore CC, who began his course management career as an assistant to his father at Tavistock CC, Haddonfield, N.J., was named golf course superintendent of the year by Mid-Atlantic supers during their annual meeting. He was elected for "the way he maintains his course, his relations with the club's professional staff, manager, green chairman, officials and his fellow superintendents."

American TV contract signed

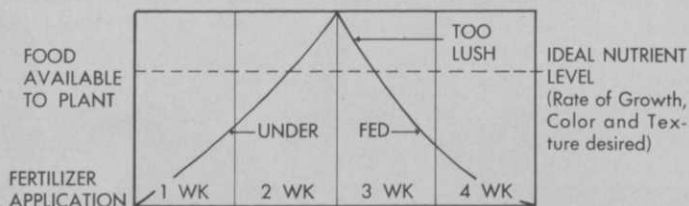
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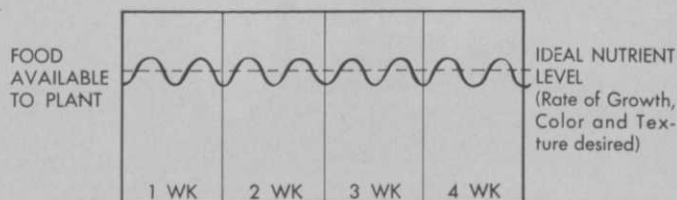
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with the Royal and Ancient for the 1969 British Open, July 9 to 12, Royal Lytham & St. Anne's GC, raises the British Open prize money to the equivalent of \$72,000; the winner will get \$9,300.

Paul Hahn drew 2,000 to his trick shot exhibition preceding the Maracaibo Open. He flew his own plane to his shows in Venezuela and South America.

Colored bunkers of 3-M Company got spectacular publicity on color television. Telecasters demonstrating their gift of tongues referred to the sand as a "new innovation." These leaders of the nation's literacy also often voice in their opulent lexicon of 100 words or so another amusing redundancy, "basic essentials."

Singapore Island CC, Singapore, October 2 to 5, will have 17th annual World Cup and International Trophy pro tournament at its Bukit course. The club has three 18-hole courses and a fourth being built. There will be 44 countries in the competition. Sidney L. James is chairman, International GA. Its tournament chairman is Fred Corcoran, Time-Life Bldg., New York City 10020. Lee Kim Yee is president of the host club and of Singapore GA which co-sponsors the event. The International GA officers, which include United States and foreign businessmen of world-wide prominence, were invited to Singapore by its commercial leaders who wanted to spotlight Singapore's high position in Far Eastern international trade.

Sgt. Carlos Lyons, son of veteran superintendent Bill who owns Lyons Den GC, Canal Fulton, Ohio, is with the U.S. Air Force in Taiwan building a new course. There's one really fine course in Taiwan (Formosa) which has developed some excellent golfers.

Publication of the abridged papers at the Chicago district Golf Assn. Green Committee seminar might be a reminder to other district amateur organizations to conduct similar annual sessions.

The USGA Green Section "road shows" that were put on in several major cities a few years ago, following the pilot program at the Green Section annual meeting in

New York in January, were considered by many superintendents, green chairmen and other officials the most useful of all course maintenance progress and problem reports and discussions.

The Chicago area gathering in November was late enough to have the season's lessons fresh in mind and correctly timed for application to club and pay-play course budgeting. I've never seen more practical treatment of the money part of golf course management than this report of the Chicago District GA Green Committee headed by Ralph C. Peterson of River Forest GC. James L. Holmes, then with the Green Section, edited the papers.

Maybe there are a few copies of the CDGA Green Committee seminar report for other district association officials. Ask Ralph C. Peterson, Chicago District GC, 211 East Chicago Ave., Chicago, Ill. 60611.

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In new location as pro this year is Dick Whetzle from Woodholme CC, Pikesville, Md., to Prince Georges CC, Landover, Md., succeeding Al Houghton, who retired . . . Joe McNulty, assistant to Russ Davidson, pro at Westwood CC, Rocky River, Ohio, stays at his spot, succeeding Davidson, who retired . . . Bill Dunn leaves Apawamis Club, Rye, N.Y., for pro job at Kernwood CC, Salem, Mass . . . Rex Edwards goes to Lake Texoma, (Okla.) GC as pro-manager, succeeding the late Hack Williford.

Tom Murphy leaves Canterbury GC, Cleveland, for pro spot at Sleepy Hollow CC, Tarrytown, N.Y. . . . Rex Baxter leaves the tour to be pro at Beechmont CC, Cleveland, succeeding Dick Shoemaker . . . Ed Morgante switched from Conewango Valley CC, Warren, Pa., to Midvale CC, Rochester, succeeding Mike Zambito, who retired after 30 years.

George Fazio is designing 18 holes for Charter Oaks club at Norwich, N.Y., where Ken Vanturi will be director of golf . . . August Boyd now pro at new Bardmoor CC, St. Petersburg, Fla. . . . George Heaney, 28 years pro at Brookside municipal course, Pasadena, Calif., now taking it easy; Jim Swaggert, who used to be George's assistant, taking over the Brookside post. Heaney was the first pro to push the use of bag carts at courses . . . Harold Firstman now golf director and head pro at new Porter Valley CC, Northridge, Calif. . . . Al Mengert resigns as pro at Tacoma (Wash.) G & CC to go year-round on the tour. Al is 39 years old and has spent 16 years, doing fairly well, in intermittent tournaments . . . Jack Mackie, Jr., to pro post at Dublin Lake (N.H.) Club, succeeding the late Roland Wingate . . . Bob Hamrich, pro at Mayfield CC (Cleveland district), did important shopping at the PGA show, he hired Bob Wallace of Florida as his assistant.

Two of the great ones who put more into golf than they got

materially out of it have died lately. One, Mrs. Theodore J. (Olive) Meindle of Wilmette, Ill., died of cancer. She was vice president of the United Voluntary Services and of the Swing Clubs which made golf entertainment, therapy and welfare programs valuable and pleasant in veterans' hospitals. She had established scholarship funds for children of hospitalized veterans and was past president, Chicago Women's District GA, an official of the Illinois Women's GA and had been women's champion at Ridgemoor CC. What that lovely, gracefully dynamic woman did with and for golf really counts.

Also lost recently was Bill Steedman, 83, who came from Scotland, via McGill University in Montreal, to the Seattle Post-Intelligencer in 1920, then to the Seattle Times in 1935 until his retirement in 1958. Bill did more to bring big-time golf to the Pacific Northwest than is generally remembered.



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