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People in the news





da Costa Dickinson

Fernando Marques da Costa has joined Harley-Davidson Motor Co. as assistant export manager.

Walter P. Dickinson is the new marketing manager for West Point Products.

Ralph P. Mickow has been named director of distribution for Velsicol Chemical Corp.

David C. Scott has been elected president, director and member of the executive committee of Allis-Chalmers.

John C. Baduini has been appointed manager of Shakespeare's professional golf division.

Sam Holcombe and Joe Graham, Holcombe Sales Associates, will represent the consumer products division of Crown Rubber Company in North Carolina, South Carolina and Virginia.

Jack Tate and John J. Barry have become president and vice president, respectively, of Pyramid Industries, Inc.

William R. Krause will head up developing and administering industrial policy and procedures and handle cost reduction programs, wage and salary arrangements for Certain-teed Products Corp., Pipe Div. Edward J. Lawless has been appointed field merchandising manager of asbestoscement pipe for the division.

William S. Fryer and W. Larry Bates have been appointed sales supervisors for Nutro Turf & Garden Products, produced by Borden, Inc., Chemical Div. Fryer will supervise sales in Connecticut and Eastern New York; Bates will supervise sales in Virginia.

Lester Schner has been elected vice president and controller of Indian Head, Inc. He will be responsible for all management and financial information systems and will continue to be responsible for accounting and control functions throughout the company.

Craig S. Burton has been appointed sales manager to the golf professional for Atlantic Products Corp.

Aubrey Wright, Columbia Car, Charlotte, was recently elected president of the Golf Cars Manufacturers Association. David Metcalf, Versal, South Bend, was elected vice president and Bob Balfour, Stevens Club Car, secretary-treasurer.

Calvin M. Stroble, Jr., has joined the General Tire & Rubber Co.'s Pennsylvania athletic products division as sales rep for bicycles and accessories in the Youngstown, Ohio, area.

James T. Robinson is now general manager of Skinner Irrigation Company. Replacing him as sales manager is Norman S. Barnes. The company, formerly located in Troy, Ohio, has recently moved to 2530 Spring Grove Ave., Cincinnati, Ohio.

Edward B. Maguire was named to the newly created post of vice president-recreational products for True Temper Corp.

John G. Murphy is a sales rep in the Stamford, Conn., area for Alfco Rokeby Company.

Charles F. Dummer has been promoted to manager of contract sales, a new position, for Jacobsen Mfg. Co. He will be responsible for activities relating to O.E.M. sales of lawn and garden tractors and will serve as liaison with all allied equipment manufacturers that provide implements and accessories for Jacobsen lawn and garden tractors.

Clifford T. Mack has been named pro golf sales rep for southern Ohio, western West Virginia, Kentucky and Tennessee.