

fairway fashions...with DiFini



The wonderful world of DiFini is everywhere golf is spoken. Even a rack room comes alive when Fairway Fashions make the scene. And DiFini lets you in on the latest lessons in swinging Spring-Summer styles, colors, and fabrics.

(Left) He's fitted to a tee in his coordinated Pinehurst link-stitch golf cardigan of washable 50% Dacron*/50% Orlon* blend, over a boucle-styled Pinecrest mock-turtleneck shirt of "Wintuk" yarns, 100% Orlon* acrylic, with accent collar stripe. His tapered slacks feature continental pockets and are a cool blend of 65% Dacron*/35% rayon. Cardigan, about \$18; shirt, about \$9; slacks, about \$16.

(Center) She's ready to swing in her coordinated golf set of full-fashioned sleeveless mock-turtleneck shell of silky Antron* with collar stripes and dyed-to-match, man-tailored silk-blend shorts, topped off with luxurious mohair and wool link-stitch golf cardigan. Shell, about \$11; shorts, about \$14; cardigan, about \$15.

(Right) She calls the shots in her single-needle tailored sleeveless blouse of cotton blend, with matching polka dots on her shorts glimpsed through the peek-a-boo action "D-skirt"—a DiFini exclusive! Blouse, about \$7; combination skirt and shorts, about \$19.

*Du Pont's registered trademarks.

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DiFini

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in 1952 . . . He and Mrs. Hegenauer, will continue to operate the club . . . Stanley Murphy, Saginaw, is president . . . The Hegenauers also built Frankenmuth (Mich.) G&CC which they have turned over to their son Mike, and his wife . . . Cliff LeMieux resigns as manager Keokuk (Ia.) CC to become area recreation director of Honeywell CC at Minneapolis . . . Honeywell Corp. for its employees has one 18 near Minneapolis and plans to build 27 more holes and other recreation facilities.

Ike S. Handy, the octogenarian Texan, has scored well again with his latest book "How to Hit a Golf Ball Straight." . . . It's published by Cameron & Co. 444 Market St., San Francisco 94111, and sells for \$4.95 . . . Handy boils his observations and theories down to the delicate essential of timing and gives you a lot to think and argue about and to experiment with . . . He maintains that the best straight shots are hit with the wrists remaining cocked until after the ball is hit . . . He urges "Learn the simple mechanics of hitting a ball and leave every other factor to your subconscious mind." . . . This is a book with a stimulating golf argument on every page . . . Ike and Dick Forester, pro at Houston CC where Handy has been a member for years, have had debates on golf technique that should have been recorded . . . Ike is unorthodox and glories in it . . . He maintains that the computer figures introduced last year show there are very few tourney pros who could

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