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Swinging around golf

by Herb Graffis



This year, for the first time, all voting members of the PGA will receive a report from the association's treasurer and its finance committee . . . Treasurer Warren Orlick and the committee have made PGA history in telling PGA members what is done with the money . . . It's coming up to the business-like performance of the USGA in this respect . . . Why the PGA financial statement never was open information before never has been learned.

Parma, O., in suburban Cleveland, buying Ridgewood CC . . . Hidden Valley CC (Pittsburgh dist.) extensively remodeling to plans of Joe Lee . . . Carl Andree is superintendent . . . Groton, Conn., acquiring Shennecossett, famed old resort course, from Milton O. Slosburg . . . Purchase price of 129-acre course and building; \$900,000 . . . H.C. Googe now pro-manager, Prentiss (Miss.) CC . . . Wiltz J. Bernard now pro at Perry (Ga.) CC . . . He succeeds Ronnie Runions who moved to pro post at Jasper, Fla . . . Bernard was assistant to Ed Causey at Robbins AF Base course.

PGA sections are finding their business is growing too big, important and demanding to be handled as a sideline . . . Jack Horner becomes Carolinas PGA executive director after 23 years as sports editor of Durham (N.C.) Morning Herald . . . Gordon Watson who retired after many years as pro at Brynwood CC, Milwaukee, and Wisconsin PGA official now is executive director, Wisconsin GA . . . Watson's successor at Brynwood is Carl Unis who was assistant to Bobby Brue at Ozaukee CC in suburban Milwaukee.

PGA senior ladies auxiliary program this winter will miss the lovely Mrs. George Ferrier, one of its most active members almost since the group organized and who served as official . . . Chris Ferrier died suddenly, two days after she and her husband had returned to their Danbury, Conn., home from the Ryder Cup matches . . . Another charming woman who was at many of the PGA senior ladies affairs since they began, Mrs. Tom Crane, wife of the former executive director of the PGA, died in their home at Dunedin, Fla., just before the PGA annual meeting.

Some new clubhouses in smaller cities and towns are getting very fancy modern features, for instance at Chickasha (Okla.) CC there is a sauna bath . . . That's reputed to be one of the best treatments for a hangover, next to sniffs from an oxygen tank . . . Bob Hamrich, pro at Champaign (Ill.) CC for past nine years and Illinois Section PGA vice president, resigns and goes as pro to Mayfield CC, Cleveland, O., April 1 . . . Hamrich made a stand-out record for promotion of play and club spirit and excellent scoring of his members.

Continued on page 86

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BEARD *Continued from page 85*

results that all creeping bentgrasses are desirable for fairways. Certain creeping bentgrasses thatch excessively and/or have a high susceptibility to certain turfgrass diseases. These characteristics are not desired in a bentgrass for fairway use. □

GRAFFIS *Continued from page 10*

Archibald M. Reid who died recently at 83 in New York was president, USGA for three years (1935-36-37) . . . His father, John Reid, a founding member of the St. Andrews GC (Apple Tree Gang), one of the USGA first five clubs, had been a member of the USGA executive committee and a USGA vice president, as was his brother, John Reid, Jr. . . . One of the finest things about golf is getting to know a man like Arch Reid . . . There was a very pleasant 100 per cent quality American gentleman.

Good Luck to Bill and Kathy Cornelius, pros who have bought the Greentree G&CC, Victorville, Calif. . . . Kathy won the USGA Women's Open championship in 1956 after a play-off with Barbara McIntire . . . Public and fee courses in many places already have announced rate increases . . . Cost much higher and nobody is expecting course labor to be easier to get while the "Great Society" gives a fellow about as much for bumming and rioting as for working . . . With the higher pay-play rates you will see more courses issuing rain checks.

Swaim Fields course at Cincinnati, closed three years ago when a road cut into it, is running again . . . Owner Nick Todd has Joe McGarry as pro-manager of the 18-hole layout . . . Harold Sander-son retiring after 37 years as pro at Canoe Brook CC, Summit, N.J. . . . He's just going to take it easy . . . Before going to Canoe Brook, Harold was pro at Edgewater GC in Chicago . . . Interesting "folksy" column Dale Dempsey is writing in Argus of Hillsboro, Ore., in suburban Portland . . . Dempsey is pro at Rock Creek CC, part of a real estate development and he gives a

swell "soft sell" for golf to prospective homeowners . . . This guy Dale has a new pattern and I think he's got something well worth copying by pros for other promoters of golf-home site operations.

A third 18, to the plans of Joe Lee, associate of the late Dick Wilson, has the PGA National course stretching for two miles along the eastern edge of Florida's Sunshine State Highway . . . Wilson designed the first two 18's . . . Lou Strong has done a fine business job as managing director of the PGA National GC . . . When that PGA National deal got out of PGA politics and began operating as a legitimate, commonsense, for-profit deal for a champion of canininess, John D. MacArthur, and not as a dream that would pour golden gravy out of the PGA, everybody got playing it cool and happy. Harold J. Ambler from Tropicana CC as pro shop manager and teaching pro, has been made director of sports and general manager, Stardust GC, Las Vegas, Nev. . . . 1968 Edition of Shell's Wonderful World of Golf book is another classic . . . It will again have 600,000 copies . . . You have to apply for it at Shell stations . . . Instruction comment by Sarazen and Demaret is simple and useful . . . The pictures, in color, by Hal Power, are the best you'll ever see of golf scenes . . . The Shell WW of G telecast runs weekly from Jan. 20 through March 30 . . . It rates far ahead of other TV golf programs year after year and the loan 16 mm. color films are the most popular of all picture shows made available free for golf club meetings.

Brookside, Calif. No. 1 course and clubhouse gets remodelled course and new clubhouse for \$1.2 million . . . Desmond Muirhead redesigned the course . . . It has day and night practice ranges . . . It adjoins the Rose Bowl . . . With the renovation, Brookside got the \$100,000 42nd Los Angeles Open . . . About half the cost came from county sale of land (\$700,000) for parking structure . . . Rest will be paid by revenue from golf, including a surcharge, over 1012 years.

Del Monte (Calif.) GC course,

Continued on page 90



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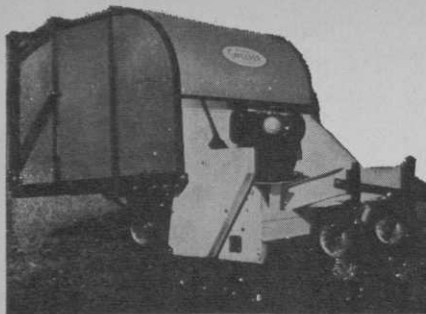


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GRAFFIS *Continued from page 87*

built in 1897 as first course on Pacific coast, getting its latest remodeling... Will reduce normal playing length from 6,338 to 6,173 yds... Pro Nick Lombardo and superintendent Lawrence Lloyd are doing the work with Roger Larson, Del Monte Properties golf department manager... A \$3 million Hyatt House is to be built on the old site of the 18th green.

Tie-up between motels and new courses (convention or short) is increasing... It won't be long until you can golf your way from border to border of the USA and sleep and eat convenient to the courses... Among notes I made on where to spend my money this year is one about Headlands Club being organized on Monterey Peninsula, Calif... Membership is \$200,000... Will have fine course and each member gets a five acre homesite... Nice thing sponsors of Greater Dallas Open (April 25-28) did in changing name of the event to Byron Nelson Classic.

Arthur Hills, Toledo, O., architect, is making changes in the famed Inverness CC course at Toledo and the course of the Bowling Green (O.) University... Kenneth Flanders, now superintendent, Willow Wisp CC, Houston, Tex., moved from Brae Burn CC at Houston... Elm Fork GC in Dallas area scheduled to open in early summer... Jerry Andrews is pro-manager... Dale Pingie is superintendent.

Thomas W. Tatnall now pro at Crawford County CC, Robinson, Ill... He came from pro post at Pine Lakes CC, Morton, Ill... Tatnall holds a master's degree in economics from U. of Chicago and a bachelor's degree in business from U. of Illinois... He studied at Chicago under an Ingersoll Foundation fellowship and at Illinois as an Evans Caddie Scholar... He was one of the top ten graduating seniors in U. of I. College of Commerce... His wife, Anby, also an Illinois graduate, is a CPA... The Tatnalls expect a degree in multiplication in March... Then with the first baby they'll really start studying and learning... Don't we all?

Continued on page 92

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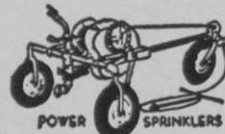
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GRAFFIS *Continued from page 90*

Frank Machock, formerly at Randolph AF Base course and at Oak Hill CC, San Antonio as superintendent, now is superintendent. Forest Cove CC, Houston, Tex. ... Jack Goforth, a great builder of Texas golf who never got cheering or bows for his service, retired recently after more than 40 years maintaining the Tenison Memorial Park municipal course at Dallas ... For 27 years Goforth has been Tenison superintendent ... He was at the first meeting of the Texas Turfgrass Association 22 years ago and has set an attendance and helping record at those educational sessions ... Make you a little bet that he paid most of his expenses and went on his own free time to these valuable course improvement sessions in the land of the multitude of multi-millionaires.

Robert V. Mitchell, superintendent, Sunset CC, Sunset Hills, Mo., elected president Mississippi Valley GCSA. Mitchell is a director of the national GCSA ... James Dean, Sunset Hills CC, Edwardsville, Ill., was elected vp and Ralph Guyer, Westborough CC, Glendale, Mo. was re-elected secretary-treasurer ... Guyer also was elected president, Missouri Valley Turfgrass Association Inc., at its annual meeting at U. of Missouri ... Mississippi Valley GCSA executive committee, elected at the annual meeting: William Duwe, owner, Duwe GC, Fenton Mo.; Daniel Fisher, superintendent, Log Cabin, GC, Ladue, Mo.; Henry Vogt, Jr., superintendent, St. Charles (Mo.) GC.

Don Richards, cotton-topped veteran pro salesman who's handled northern Ark., western Tenn. and Mississippi territory for Spalding for 17 years, is switching his beat to central and south Ark. and Louisiana ... Wade Smith, who has been on the pro order desk at Spalding's Dallas office for four years is taking over Richard's old territory ... Johnny Dolan, the debonair and able fellow who knows about every golfer who plays in southeastern Florida left Doral after five years to become executive director of the Palm-Aire CC and apartments and the Barefoot Mailman Hotel and Beach club at Pompano Beach, Fla. ...

Continued on page 94

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Jim Yancey, formerly superintendent at Doral, also went to Palm-Aire to work on Palm-Aire's big golf expansion program . . . Another 18-hole championship course and a par-3, plus a lot of other outside work, condominiums, etc., are in the works . . . It would be difficult to get two fellows who know the golf business score in Fla. better than Johnny and Jim.

British courses now are in danger of being sliced by road building . . . U.S. course hacking by roads continues unabated . . . Gigantic gasoline taxes, power road-building lobby and hungry politicians' high campaign expenses make new roads one of the juiciest spots for "progress." . . . *Bernard Gallacher*, 18-year old Scottish Open-Amateur stroke play champion turns pro under management of Derrick Pillage who already has *Brian Barnes*, *Malcolm Gregson*, *Tommy Horton* and *Dudley Millensted* . . . Teacher Senior British PGA tourney will be played at Aldeburgh, in Suffolk, on May 21-23 . . . U.S. and British PGA Senior champions will play in Britain, as usual shortly before British Open . . . Devaluation of the pound will bring more British players to the U.S. circuit . . . The visitors will find the competition easier after July as top U.S. money winners will be weary and the tax man will have devalued the dollar for them.

After 55 years as pro at Columbia CC, Chevy Chase, Md., *Freddie McLeod* at the mature age of 85 becomes pro emeritus and a life member of the club . . . *William Strausbaugh, Jr.*, changed from Turf Valley CC, Ellicott City, Md., to be Columbia pro . . . Bill won the PGA Club Pro of the Year National award in 1966 . . . Fred will continue to live at the club . . . He won the National Open in 1908 at the Myopia Hunt Club in suburban Boston, after tying with *Willie Smith*, of Mexico at 322, then beating Willie of the Smith Clan in the play-off 77-83 . . . McLeod weighed 108; the smallest man to win the National Open.

News of the industry

Former Toro prexy dies



Kenneth E. Goit, a pioneer in the power lawn mower industry and former president of Toro Manufacturing Company died recently at the age of 74.

Mr. Goit was a director of the First Minnehaha National Bank in Minneapolis, a member and past treasurer of the Minikahda Club.

Dunlop moves HQ

The sports division of Dunlop Tire and Rubber Corporation has moved its offices to Buffalo, N.Y.

According to Vaughn H. Clay, vice president and general manager of this division, the move is a part of the reorganization that is accompanying the current Dunlop expansion program.

Expansion at E-Z-GO



E-Z-GO Division, Textron Inc. are nearing completion of their new expansion program that will increase their production facilities 75 per cent.

Among some of the new additions to the plant are automated treating and finishing systems and new forming and die equipment.

Burton opens new plant



Burton Manufacturing Company has announced the opening of its new golf bag manufacturing plant in Jasper, Alabama.

The new, ultra-modern 63,000 sq. ft. building features new custom-designed equipment and manufacturing procedures.

Coming events

Golf Course Superintendents Conference, San Francisco Hilton, San Francisco, Calif., Feb. 18-23.

Sprinkler Irrigation Association Open Technical Conference, Brown Palace Hotel, Denver, Colorado, February 25-28.

New York Turfgrass Conference, New York State College of Agriculture, Ithaca, New York, February 26-29.

PGA Business School, Sheraton Hotel, Philadelphia, Pennsylvania, March 3-8.

Club Managers Convention, Bellevue-Stratford Hotel, Philadelphia, Pennsylvania, March 5-9.

University of Massachusetts Annual Fine Turf Conference, White House Inn, Chicopee, Massachusetts, March 6-8.

PGA Business School, Plaza Hotel, Kansas City, Missouri, March 17-22.

38th Annual Michigan Turfgrass Conference, Kellogg Center, Michigan State University, East Lansing, Michigan, March 20-21.

PGA Retail Merchandising Seminar, Waldorf-Astoria, New York City, March 25.

2nd Rocky Mountain Golf Management Seminar, Cherry Creek Inn, Denver, Colorado, March 18.