

Dormant Fertilization with MILORGANITE Eases Spring Chores

Many golf course superintendents have found spring to be their most trying season. With a small crew there are too many things to do. Add a cold/wet spring to aggravate things and the fertilizer application can't be made until summer, when the course is full of golfers.

Milorganizers have found this can be done in late November or early December. Golf action is low, the fall work is complete and no extra watering is required. Nothing could be simpler.

MILORGANITE nitrogen is not soluble, so it just sits there and waits for moderate temperatures to release all the needed plant nutrients. This comes earlier than you think, too. In Milwaukee, we apply it in November. In March, when everything else is dormant, MILORGANITE plots are green although no appreciable growth is noticeable. This isn't new — the Milwaukee Country Club has been doing it for 30 years.

Bermuda grasses respond to this treatment, too, with indications that dormant Milorganizing may help reduce spring deadspot.

If you have a storage problem over the winter, store your MILORGANITE on the ground — where it belongs!



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Golf Courses Use More

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Golf car sales are still soaring

The American Golf Car Manufacturers Association at its recent annual meeting in Denver, Colorado, announced an increase of eight per cent in the sales of new golf cars for 1967.

Harold Howe, executive secretary of the American Golf Car Manufacturers Association expressed the feeling that the year has been a good one for sales.

"Sales were good," he said, "but we have every reason to believe they would have been better if we hadn't had so much cold, wet weather in the spring. Many clubs experienced disappointing revenues early and held off buying additional golf cars as a result."

The Association estimates that there are about 135,000 golf cars now in use in the United States and Canada. Consistent with previous year's sales, electric cars totaled about 80 per cent of all shipments, with gas vehicles making up the rest.

The officers elected for next year are as follows: Vaughn Border, director of sales and advertising of Cushman Motors, was elected president; Edward Mardigian, president of Mardi-Car, Inc., was elected vice president; E.C. Seyphol, executive vice president of AMF Western Tool, was elected secretary-treasurer.

Two new men were elected to the board of directors: Robert Balfour, who is the manager for Stevens Appliance Truck Company and Jack McKenney, who is general manager of Mobilelectric of Royal Industries. Also reelected to another term are Vaughn Border and William A. Dolan, Jr.

According to the National Golf Foundation, the golfing population is growing at a faster rate than the population of the nation. Golfers are increasing at the rate of about 10 per cent a year. With this in mind it looks like the golf car business is in for another busy season in 1968. ●