

IF...

YOU OWN OR OPERATE:

**GOLF COURSES
DRIVING RANGES
PAR-3 COURSES
MINIATURE COURSES**

..SEND NOW, FOR OUR

**NEW CATALOG OF
GOLF SUPPLIES**

Balls, clubs, tees, mats, pails, grips, markers, retrievers, golf bags, obstacles, ball washers, ball pickers... and more!

EASTERN GOLF CO. DEPT. G

Please send catalog of golf supplies for:

Golf Courses Driving Ranges
 Par-3 Courses Miniature Courses

Name _____

Club _____

City _____

State _____ Zip # _____

• Our 38th year of
service to the
golf industry •

EASTERN GOLF CO.

**2537 BOSTON ROAD
BRONX, N.Y. 10467**

For more information circle number 234 on card

Book Review

Champagne Tony's Golf Tips, by Tony Lema with Bud Harvey, McGraw-Hill Book Co., 330 W 42nd St., NYC, \$5.95 This is a fine simple instruction job by a top class team, the late Tony Lema and Bud Harvey, who was with Bob Harlow on *Golf World* for years and now is with the PGA magazine. Lema's genius began to flower when he learned how to make most effective use of his sensitive touch. Everything he did in coming up after some lean and hungry years showed how he'd learned to "feel" himself into a grand game. Tony wasn't much of a teacher—didn't have a small part of the teaching experience of the typical first-class club pro—but he was an adept learner. By telling how he learned, especially his education in putting by Horton Smith, a "right-handed putter" Lema shows that the playing stars' accent on their learning is much more helpful to the ordinary golfer than making believe that they (the top-flight pros) can compare with the experienced club pros as teachers.—HERB GRAFFIS



The first Jacobsen Service Training Center has been opened at the Jacobsen Manufacturing Company Racine, Wisc. The five day turf course, headed by Ken Weill, covers all types of equipment for mowing and turf maintenance. It also includes a session on hydraulics.