

Pennies from heaven

Look to rainwear
to boost profits

By
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If there is anything that can make a golfer fly into a rage—it's rain. But—thanks to modern chemistry—he no longer has to be robbed of those precious moments on the course. A variety of water-repellent finishes and coated fabrics has opened the door for the manufacture of rainwear that offers the maximum in protection and comfort while permitting imaginative design. Here is an array of handsome rainwear that will be prized by your customers.



His Billy Casper' jacket by Fox-Knapp (\$15) and Ben Hogan slacks by Biltwell (\$14) both treated with Zepel to repel water and stains, Arnold Palmer' hat with Syl mer finish by Hal Joseph, Champion glove. Her jacket of Zepel-treated stretch fabric (\$19), matching pleated kilt (\$19) and coordinated plaid blouse (\$9) all by Evan-Picone; "rain or shine" hat by Brighton of California, Edmont-Hill glove. Umbrella by American Umbrella for Green Tee.

He ignores the rain in a totally waterproof Izod rain suit of 100% cotton, note jacket's adjustable side straps (jacket \$30, trousers \$30); Foot-Joy waterproof shoes (\$14.95), water-repellent hat by Ace, International glove. Her jaunty rain outfit of 100% coated nylon in yellow with fine red striping by Ernst Engel (\$40) U.S. Royal waterproof golf shoes (\$14.95), glove by All Star

PHOTOGRAPHED BY LEONARD KAMSLER AT
NORTH HILLS C.C. MANHASSET N.Y.



His chrome yellow rain suit of 100% coated nylon with concealed hood under collar by Tal Tane for Grant Robbins (\$35), waterproof shoes by Dunlop (\$11), water-repellent hat by Ace, "Bobby Nichols" glove by Crest. Her nylon golf jacket (\$12.95), matching wrap-around skirt with "easy-grip" waist closure (\$9.95) and blue waterproof "Chucks" golf shoes (\$8.50) are all by Converse-Hodgman, hat by Brighton of California, glove by Par-Mate.

Continued on next page



Pennies from heaven *Continued*

Brilliant twosome brightens a gloomy day. Her red Etonic windbreaker of 100% two-ply nylon is water and stain repellent (\$10.95); Bobbie Brooks back-zip, slot-seam culotte with Zepel finish (\$8.98); Dunlop glove; "Slicker" hat by Flip-It; waterproof shoes by Converse-Hodgman. (\$8.50) He looks on in a "Double-Tex" self-lined nylon rain jacket (\$15.95) and overtrousers (\$12.95), made in Scotland for DiFini; waterproof shoes by Foot-Joy (\$14.95), Acushnet glove, hat by Knox.