

Cordo-Hyde®

Shoe Laces Par Excellence



Cordo-Hyde Shoe Laces stand up to shock and chafe — round after round after round. Stay tied, too! Your golf distributor carries them. Shoe lace profits score aces with Cordo-Hyde Laces.



United Shoe Machinery

BOSTON, MASSACHUSETTS

For more information circle number 124 on card

People in the News

Herman C. Jacobsen has been named manager of transportation for the distribution department of Veliscol Chemical Corporation, Chicago, Illinois.



JACOBSEN



LOFTUS

Frank O. Loftus has been named vice president in charge of purchasing for commercial and military operations for Wisconsin Motor Corp., Milwaukee, Wis.

WOODS
180

LEAF MULCHER

TWIN BLADE - ROUGH & FAIRWAY MOWER TOO!
WOOD BROTHERS MFG. CO.
Dept. 19703 Oregon, Illinois • Vicksburg, Mississippi

For more information circle number 266 on card

William D. McNeely has joined Jacobsen Manufacturing Company, Racine, Wisconsin, as marketing manager.



MCNEELY



MERKEL

T. F. Merkel has been promoted to Controller of Certain-teed Products Corp. Pipe Division, Ambler, Pa. He has been with the company since 1961.

L. Dean Cassell has been promoted to sales manager of the golf ball division for Acushnet Process Sales Company, New Bedford, Massachusetts.



CASSELL



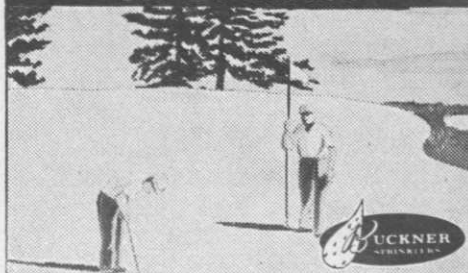
KEATING

Stephen F. Keating, president, Honeywell, Inc., has been elected to the board of directors of Toro Mfg. Corp., Minneapolis, Minn.

Mike J. Donovan was appointed professional golf sales representative for MacGregor/Brunswick. He will serve the Northwestern states of Washington, Oregon, Montana, Wyoming, Utah, Idaho and Alaska.

C. T. Cummings was elected to a second term as president of the Peat Producers Association of the U. S., Inc. He is the president of TI-TI Peat Humus Company of Charleston, South Carolina.

Play will be normal on 17 holes



...while **KIRCHDORFER** Installs your **Irrigation System** one fairway at a time!

Free Literature and list of installations on request.

Kirchdorfer Irrigation, Inc.

P. O. BOX 4124

LOUISVILLE, KY. 40204

PHONE 585-4305

AREA CODE 502

For more information circle number 210 on card

GOLF COURSE CONSTRUCTION

the **wadsworth** company

708 PLAINFIELD ROAD, DOWNERS GROVE, ILLINOIS
TELEPHONE: WOODLAND 8-2355

For more information circle number 259 on card

HERTER'S TERRAGLIDE GOLF CAR

A LUXURY GOLF CAR
\$547⁰⁰ AT A PRICE YOU CAN AFFORD
F.O.B.



- 7 H.P. Engine
 - Aircraft Type Spring Suspension
 - Whisper quiet Operation
 - Fiberglass body
 - Reverse Transmission
- Send 25¢ for catalog to Dept. 304

HERTER'S INC. SINCE 1893 WASECA, MINN.

For more information circle number 185 on card

GEOFFREY S. CORNISH

Golf
Course
Architect

Fiddler's Green Amherst, Mass.

Phone: 413-253-3913

People in the News

Robert Roach has been appointed director of public relations for A. G. Spalding & Bros., Chicopee, Mass.



ROACH

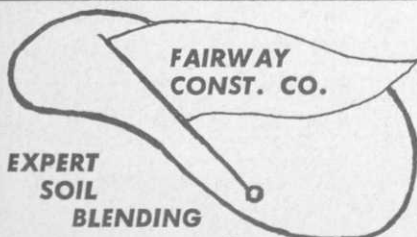


DAVIDSON

William H. Davidson, president of Harley-Davidson Motor Co., has been elected a director of the Federal Reserve Bank of Chicago for three years.

Stephen V. Moffett, a former Jacobsen sales engineer, has purchased the Grass Cutting Equipment Company, Rochester, New York. Moffett was honored as Jacobsen Manufacturing Company's top sales engineer for 1965.

Lewis B. Harder, chairman, International Mining Corp., New York, has been elected a director of Indian Head, Inc., New York, N. Y.



EXPERT
SOIL

BLENDING

OLD OR NEW
CONSTRUCTION

GREEN
FAIRWAY
IRRIGATION

TELE: OVERLAND PARK, KAS.
PHOENIX, ARIZ.

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266-6631

For more information circle number 168 on card

FOR(E): First-line Golf Pencils, as low as .85¢ per gross Paper Shower Slippers, as low as \$18.05 per 1,000 pairs! Wrisley's 7 ounce Bath Soap, as low as .11¢ per bar! And a complete line of clubhouse supplies and equipment —

SEND: For a FREE 64 Page, Illustrated Catalog from:

"FORE" SUPPLY COMPANY
6145 W. Diversey Ave.
Chicago, Illinois 60639

For more information circle number 269 on card

THINKING OF SKIING?



* Pat. #U.S. 2,676,471

Country Clubs and golf courses are now utilizing their facilities on a year round basis by converting their natural hills to ski slopes.

Let us design and install your complete installation-J-bars, rope tows and snow making* system.

For more information circle number 213 on card

Larchmont
ENGINEERING
11 LARCHMONT LANE
LEXINGTON, MASS.

J. W. "Will" Perschbacher has been promoted to sales manager at Wisconsin Motor Corporation, Milwaukee, Wis.



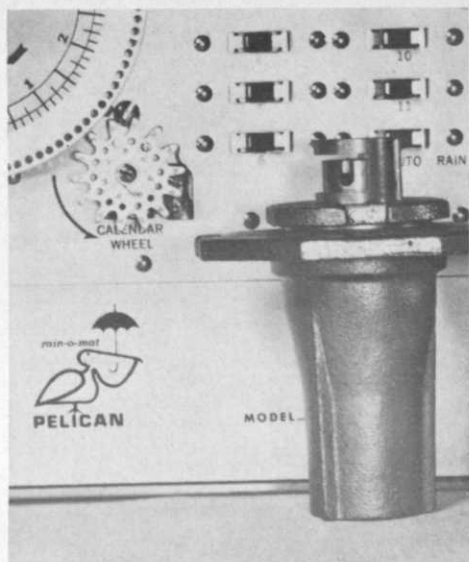
PERSCHBACHER



GUIDI

Robert A. Guidi has been promoted to sales manager in the golf and winter sports product areas for Plas/Steel Products, Inc., Fort Wayne, Indiana.

Morris Green and Frank Vietas have been elected vice presidents of A. R. Hyde & Sons Co., Cambridge, Mass., athletic shoe manufacturer.



THINK rain-o-mat PELICAN
AUTOMATICALLY
rain-o-mat sprinklers, inc.
p o box 2166 Whittier, Calif.
For more information circle number 239 on card



NEW!

OPEN-HOUSE for Golf Course Use: Ideal for Tournament Registration Booth... 19th Hole Refreshment Center... Snack Bar... Caddie House... Expandable Storage Shelter for Golf Carts, Mowers, Tractors, Tools. **OPEN-HOUSE** is a strongly built, durably finished, steel structure that can be quickly assembled. It can be closed and locked safely at night. If required, it can be easily moved on a special **OPEN-HOUSE** trailer. **OPEN-HOUSE** is seven feet square and measures eighty inches under awning closures. Twenty-one feet of counter space keeps traffic moving. Several units can be combined to make a larger structure with choice of wall panels. The

low price will surprise you. Write for literature.

INTERNATIONAL EQUIPMENT DIVISION

WILL-BURT CO., 202 S. MAIN ST.

ORRVILLE, OHIO 44667 Tele: 216-682-7015

For more information circle number 230 on card