

# **Aqua-Gro** OLD TIMERS



## **TOM SAMs**

**Audubon C.C.  
Louisville, Ky.**

We started on an Aqua-GRO program in 1959. Each year the greens get better and better. Aqua-GRO is not the whole answer but it's a big help. All the localized dry spots are GONE. We always used to lose grass on 3 or 4 contoured greens. Today, we hold the turf and syringe less. From 3 times a day syringing we now handle these problem greens the same as the rest of the course—a maximum of 2 or normal one syringing a day. We also can hold off the start of syringing from June 'til later in July. The Bermuda tees have denser cover and must be thinned out more often. I credit this better turf to the plant getting more efficient use out of the water and nutrients on an Aqua-GRO program.

### **AQUA-GRO**

QUALITY BLENDED NON-IONIC WETTING AGENT

### **AQUA-T**

LOW COST BLENDED WETTING AGENT

### **STOMA-SEAL**

CHEMICAL CONTROL OF WILT

### **AQUA-GRO GRANULAR**

CONVENIENCE OF APPLICATION

AQUATROLS CORPORATION OF AMERICA • 217 ATLANTIC AVE., CAMDEN, N.J.

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## The long and the short of it

Is the golf sock a limited apparel item? Not according to Joseph Friedman, owner of States Hand Knit Crafts, New York City.

"Uncle Joe", as most of his friends call him, started back in 1913 when he introduced his American-made over-the-knee stocking to go with the then-prevailing fashion — knickers. Previously, practically all these stockings were imported from abroad.

His next innovation was the argyle ankle sock which was marketed under several names. This caused quite a stir at the time, as the conservative male was then accustomed to wearing either knee-length hose or calf-length stockings supported by garters!

At the same time he invented the ped, a diminutive instep comforter for women, which is still a big seller today.

While dabbling in semi-retirement, he found a real captive audience for socks by selling Softouch Golfsox and Golfpeds directly and exclusively to pro shops.

Uncle Joe's hose is produced in sixty different styles. For women the peds come with hand-crocheted edges, tassels or pompons. For both men and women, cashmeres, knee-highs, short socks, half socks, sized and stretch socks. And for the ultimate in status — socks featuring the club emblem!



Joseph  
Friedman

GOLFDOM

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