Daily Checkup

continued from page 43 fault, he can save you many dollars in major maintenance.

This procedure will not completely eliminate breakdown, but it will keep a car fleet in operation many holes longer than most haphazard types of operation. Also, keeping your cars clean and neat will greatly improve the golfer's impression of you and your operation.

The operation of electric cars as compared to gas cars is very similar in that first echelon maintenance is needed.

We have operated electric cars on the Golden Horseshoe golf course for four years and we are completely satisfied with our results. Our course at the Williamsburg Inn is a very hilly and rolling terrain and a good test for any golf car.

We have thirty cars in operation which are in their fourth year. We also have 30 new cars and the comparison in operation is astounding. The older cars are performing on an equal or better basis then the new cars.

I feel that the main reason for this performance is first echelon maintenance. Here in the Colonial Williamsburg maintenance department all vehicles receive the same type of care and it is a proven fact that it produces results. •

George Tinsley, born in Richmond, Va., graduated from the U. of Virginia in 1955. He became a professional golf salesman for Wilson in 1956, then the next year went as professional to Hermitage CC in Richmond. George came to Williamsburg in 1959, when it was a nine-hole course. It now has an 18-hole championship course and 9-hole course.

Testing Jockey Sportswear

Jockey Sportswear is being put through a day-by-day testing in actual tournment play by Burt Yancy and R. H. Sikes, PGA professional golfers on the tour.



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