

1942 by war production, golf ball and club output came to a halt. Balata, however, managed to escape and, mixed with used ball material, was used in reconditioning golf balls.

Fortunately with the ever increasing golf course maintenance load, the introduction of new and improved machines, materials and chemicals is sharply pointed toward helping the superintendents keep pace with their course management problems and costs—particularly the steadily rising cost of labor.

Over the years the course equipment and supply manufacturers and their dealers have so greatly contributed to golf's growth. At the start Herb and I recognized the unique position held by the dealers and their special services in nourishing the growing, needing golf market, often at considerable financial risk. We learned a lot in working with them. •

Fourteen years ago

Ben Hogan came back to win his fourth U.S. Open Championship.

GOLF COURSE CONSTRUCTION

the **wadsworth** company

708 PLAINFIELD ROAD, DOWNERS GROVE, ILLINOIS
TELEPHONE: WOODLAND 8-2355

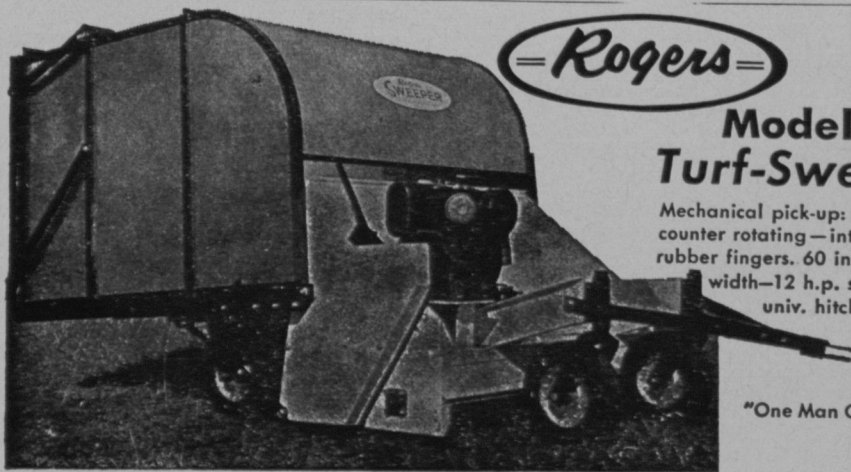
For more information circle number 156 on card

Driving Range Operators and Distributors

We specialize in rebuilding golf balls with all new materials, and a new cured tough cover. Satisfaction guaranteed.

WAYNE GOLF BALL CO.
3117 Little Mack Ave.
Roseville, Michigan

For more information circle number 168 on card



Rogers

Model 720E Turf-Sweeper

Mechanical pick-up: two reels counter rotating—interlocking rubber fingers. 60 inch sweeping width—12 h.p. self-powered univ. hitch.

"One Man Operated"

Turf Sweepers

- Gathers—wet or dry—grass clippings, leaves, rocks, bottles, papers, dead branches, cans and other unsightly debris.
- Sweeping action of high modulus rubber fingers brushes turf clean . . . without damage!

Aerator

- Designed to aerate deep and clean under any ground conditions • Relieves compaction
- Renovates and removes Thatch • Prepares Seedbed • Smooths rough areas • Drains low areas • Vertical Slicing and Thinning

ROGERS MANUFACTURING CO., INC.

220 No. Mahaffie St. • Olathe, Kansas 66061

PHONE: 913-764-1615 or 913-782-0831

For more information circle number 199 on card