

Swinging around golf

By **HERB GRAFFIS**

News of the Golf World in brief



Club Manager's Association of America queries to members about Round Table discussions at the Managers' annual convention deal with operating details but not with today's No. 1 Question "How does our club stand, financially?" . . . Considering business experience of so many club officials, few club officials really know the financial position of their clubs . . . You can't even get the answer from club and hotel accounting companies who really are experts.

Some of those FHA loans to golf clubs must be based on hope and prayer . . . PGA Business Schools should show the students how to study club financial statements . . . The study would give the young men an idea of what they face.

Club Managers Association nationwide "remuneration" survey of city and country club managers showed that the "average total job value" of country club managers was \$17,019 and of city club managers \$18,200 . . . The survey showed "the average managerial position in 1963 and 1966 is worth 3.2% of a club's annual revenue from all sources." . . . The CMAA is far ahead of the PGA and GCSA in studies of this type.

Two of the top-paying pro jobs are at opposite ends of the U.S. . . . *Ted Makalena* at the new *Francis Brown* course in Hawaii gets a guarantee and concessions and tournament playing privileges that must come close to a new high . . . Brown fronted for Makalena and Makalena is a smart dependable pro . . . Francis Brown is an all-time "greatest" . . . A skilled amateur and nobody ever had

more fun at golf than Francis. . . . The other high job is *Tommy Armour's* at Boca Rio GC, Delray Beach, Fla. . . . The Silver Scot is paid a record retainer by an exclusive club as the "playing pro" meaning that Tommy plays with members each day . . . Results of this procedure are reported as highly satisfactory instruction and entertainment for the members . . . Tommy has been in labor pain with another golf book that wraps up answers to thousands of letters he's had from his previous two golf books and his Chicago Tribune-New York Daily News syndicated golf lessons which have been running for nine years.

James Reid, superintendent, Brooklea CC, Rochester, N. Y. for 23 years, retired . . . The club and Finger Lakes GCSA gave Reid a dinner at which tribute was paid to the veteran for having been a leading factor in the area's golf growth . . . *Joe Briguglio*, pro-superintendent, Glynco (Ga.) Naval Air station, has his first nine completed and the second nine under construction. . . . First nine is 3,350 yds. par 36, framed by oaks and pines . . . *Paul Barr* of Buckeye Irrigation, Hollywood, Fla., installed a complete irrigation system . . . Tifdwarf greens and 419 fairways were installed by *Don White* of Southern Turf Nurseries . . . Briguglio has an excellent maintenance headquarters built by *Woorow Sapp* . . . Clubhouse and pro shop to be built.

American Golf Hall of Fame Association, Foxburg, Pa., proposes to build 18, a clubhouse and golf museum housing

continued on page 10

Fantastic from Faultless!



A remarkable new, long lasting high per- formance range ball

Lowers overhead . . . Increases Profit! Here's the golf ball that's right at home on the range. Built to take it . . . whack after whack after whack. It's guaranteed "smile proof"! And packed into this solid, one-piece sphere is as much long distance driving power as you'll find in any conventional range golf ball. Also available in over-the-counter models.

For complete information and prices, write today to:

Faultless

THE FAULTLESS RUBBER COMPANY
Ashland, Ohio 44805

For more information circle number 177 on card

GRAFFIS' SWING

continued from page 8

the Hall of Fame, near the Foxburg GC which is said to be "the oldest golf club in America in continuous use." . . . *Carlton Williams*, past 12 years, superintendent, Rockwood CC, Independence, Mo., now in charge of building 18 for Blue Springs CC at Independence . . . It will be bordered by home sites, shopping center, etc. . . . *Harold Reed*, formerly pro at Crackerneck CC, Independence, will be Rockwood pro.

Marion Askew retiring after 29 years as pro at the Oaks (formerly Oakhurst) CC, Tulsa, Okla. . . . He was pro at Indian Hills CC, Tulsa, for 14 years before going to Oakhurst and has been in golf 43 years since starting as an 8-year-old caddie at Muskogee CC under *Bill Nichols* . . . He developed many fine men and women golfers . . . His admirable character not only has won for him the lasting affection of his members but is reflected in the high standard of conduct of their kids to whom he has taught golf.

Samuel C. Brittman, head of the Pro-Shu Co., recently was featured in story in the Sunday Patriot-News, Harrisburg, Pa. . . . Sam and his wife *Molly* toured the nation's pro shops in getting Pro-Shu business established . . . The Brittman's now are enjoying playing more golf in a week than they used to play in a month.

B. R. Steiniger, Pine Valley GC, elected president, Philadelphia Association Golf Course Superintendents. . . . *David O. Miller* of Saucon Valley is the new vice president; *Robert Reighter* of Philmont is treasurer; *Frank I. Shuman*, Philadelphia Toro was reelected secretary . . . Directors elected to serve three years: *Luigi Marsilio* of Willingboro, *Ross Woodward* of Whitmarsh Valley and *Harvey Jones* of Ramblewood . . . The annual meeting and tournament was held at Bucks County CC with *Milton Jennings* as host superintendent . . . Winner of low net and the new championship is *Parker Biery* of Eagle Lodge.

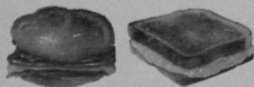
continued on page 14

stewart commissaries

wouldn't make
thirty-five different kinds
of hot sandwiches if they
couldn't guarantee member
satisfaction

and insure

**HIGHER PROFITS
LESS FOOD WASTE
SPEEDIER SERVICE
DEPENDABLE DELIVERY
LESS LABOR**



Stewart Sandwich Service . . . the right answer to almost any feeding problem . . . almost anywhere. Served daily in 45,000 outlets from coast to coast. SCHOOLS • GOLF CLUBS • POOLS • HOSPITALS • TAVERNS • BOWLING LANES • FOUNTAINS • DRIVE-INS • VENDING MACHINES. FREE OVEN LOAN.



stewart sandwiches...
the best taste you ever tasted

stewart in-fra-red, inc.

P. O. BOX 207, FONTANA, WISCONSIN 53125

For more information circle number 118 on card

GRAFFIS' SWING

continued from page 10

Leon D. Faucett and Max Ewing, owners of Duck Creek GC, Garland, Tex., were hosts to 30 pro salesmen at the second annual Southwestern Professional Golf Representatives tournament . . . Max and Leon donate the championship trophy which was won by Clayton Stubbs of U. S. Royal . . . He got par 72, only three strokes off the course record . . . Gil Barnett of Hogan got net 67 . . . Faucett and Ewing have 1,000 members at Duck Creek . . . It's been open 18 months.

Protest getting higher and hotter against government financing of golf courses competing with courses built and operated by private risk capital whose investors pay stiff taxes . . . Brae-Burn CC, Houston, Tex., put on an "Appreciation Party" for its pro, Don Collett, who's been there two years . . . A surprise visitor was Bill Casper, a golfing companion of Don since they were kids in San Diego . . . Brae-Burn gave the Colletts a color TV set among other gifts . . . Gene Sarazen, Fred Corcoran and business and political notables sponsoring pro-am memorial for Tony Lema at Marco Island (Fla.) GC Monday Feb. 27, before the Doral tournament at Miami . . . Proceeds will go to a juvenile welfare work that was Tony's prime charity.

Russell G. Barget, manager, Tam o' Shanter CC, Orchard Lake, Mich., elected president Michigan Club Managers' Association . . . Norman Nocera, Blythe-field CC, Belmont, Mich., elected vice president and Peter Siagkris, Point o' Woods CC, Benton Harbor, Mich., secretary-treasurer . . . Tam o' Shanter has another department head prominent in association work . . . Its pro, Warren Orlick, is PGA treasurer . . . The club's building program and lively membership campaign led by Oscar Braun figured in 1966 play, being 6,000 rounds ahead of play in 1965.

College of the Desert, Palm Desert, Calif., to conduct turf research on plots

continued on page 45

GRAFFIS SWING

continued from page 14

contributed by Hi-Lo GCSA . . . Los Angeles area again makes available classes in Advanced Turfgrass Management at Mt. San Antonio College, Walnut, and Pierce College in Woodland Hills . . . *Wayne Morgan* teaches the high school classes . . . There also are classes in turfgrass irrigation at Mt. San Antonio College Monday nights from 7 to 10 p.m. . . . *Herm Westkamp* is instructor.

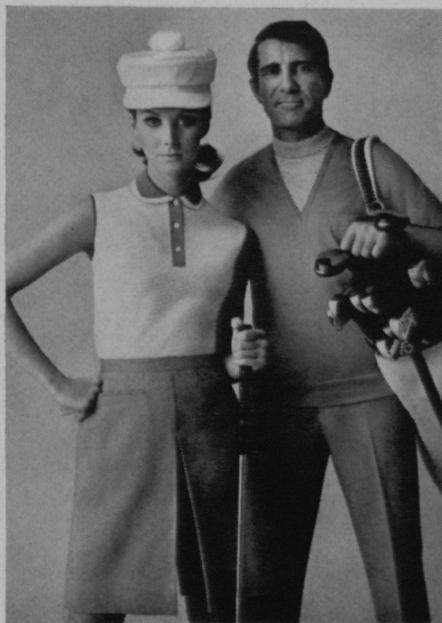
Richard M. Phelps, now with Brauer and Associates, Edina, Minn. . . . He's been active in course construction and turf management in Iowa . . . The Brauer organization is remodeling Southview CC, West St. Paul, building an additional nine for the Owatonna (Minn.) CC, building 18 for Dahkgreen GC in suburban St. Paul and nine with FHA financing in Baudette, Minn.

Palmer Maples, Jr. Charlotte (N.C.) CC elected president, Carolinas GCSA

. . . vice president is *Bob Berlinger*, Shaw AFB GC, Sumter, S. C., secretary-treasurer is *P. M. Alexander*, Clemson (S.C.) University . . . *Maples* succeeds *J. G. Wright*, Greenville (S.C.).

Name of Riverwoods CC in Chicago's suburban Deerfield, changed to Ravinia Green CC . . . *Gene Sarazen's* new book "Golf for Seniors" in print soon . . . The very competent Roger Ganem was the literary pro on the job with Gene . . . 1967 series of Shell's Wonderful World of Golf has Sarazen and Jimmy Demaret doing TV's top job of helpful golf instruction and entertainment . . . Even the commercials are much better than many television programs . . . Sports Network Inc. began its live color series of 11 PGA 1967 tournaments with Los Angeles Open with an hour on Saturday Jan. 28 and an hour and a half on Sunday . . . Final of the SNI-PGA series will be Dec. 3 at the PGA National GC with the PGA Team championship. ●

Gino Paoli is for golfers who still dress for golf.



Dressing in Gino Paoli is as mandatory for golf as whites are for tennis. Beautifully styled, Gino Paoli co-ordinates for men and women move with the ease and comfort of clothes designed exclusively for the occasion. At better pro shops at prices you won't mind paying, or write Gino Paoli, Active Sportswear Division, 1407 Broadway, New York, N.Y. 10018

For more information circle number 187 on card