CLUB MANAGER

continued from page 60 the normal attrition of elections and retirement from office, or even loss of interest, eventually reduce management to a government by self serving cliques or short sighted individuals.

The cure for a club that finds itself without effective management can be expensive in terms of disgruntled staff and disenchanted members, as well as in actual financial loss. It is far less expensive to adhere to the system of management best suited to your particular club, whether it be by a general manager or triumvirate, and stick to two simple rules: 1. Know your manager. 2. Respect your manager's authority.

Johnny Revolta Retires

John Revolta, professional for 31 years at Evanston Golf Club, Skokie, Ill., retired as active professional Nov. 1, 1966, and became Golf Professional Emeritus, devoting most of his time to teaching and playing golf.

The veteran professional is a member of the PGA Hall of Fame and in 1935 won the PGA Championship, beating both Walter Hagen and Tommy Armour in the process. He is also a past Western Open and Los Angeles Open champion plus others too numerous to mention and starred on two U. S. Ryder Cup teams.



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