

Vibrant, coordinated look for spring

Perfectly mated items of golf apparel in bold new colors and dazzling patterns will make the "total look" come of age this season.

Fashion's "Big Three" in golf apparel for spring and summer 1967 are pattern, color—and most important—coordination. For several seasons the idea of a "total look" in golf outfits has been presented, but this year it becomes a realization. And much of the job of coordinating items into "one hanger" outfits is being done by the manufacturers. In some cases, two manufacturers are even teaming up to produce the most striking examples of the well-rounded outfit. Golf shoe kilties and carrying cases to match the color and pattern of a ladies' outfit, stripes on ribbon belts repeated on the neckband of shirts, accessories perfectly color keyed to major items—these are some of the ideas that will tempt customers to buy the entire outfit. Looking at individual items, the favored shirts this summer are certain to be highly ventilated waffle, pebble and fishnet knits. Trousers have gone wild. This is where pattern makes its biggest breakthrough. Plaids, tattersals, stripes and primitive prints will be real eye-catchers in pro shops.

PHOTOGRAPHED BY OZZIE SWEET AT OCEAN REEF, NORTH KEY LARGO, FLORIDA

Swinging blues, from left: classic sleeveless blouse (\$8.50) and plaid poplin culotte (\$14) by Louise Suggs; Lazy Bones shoes. Parker of Vienna alpaca cardigan (\$65) over Cezar "Trevi" shirt (\$25); duck cloth slacks by Jefferson (\$14); Johnston & Murphy shoes. Gilison "Touring Pro" cardigan (\$27.50) over Top Pro "Kangaroo" shirt (\$5) for Green Tee; Izod slacks (\$21); Etonic shoes. Evan-Picone culotte dress (\$24) coordinated with Weinbrenner "Lady Mulligan" shoes and carrying case; Edmont-Hill glove.





coordinated look *Continued*

From left: boldly striped Jockey shirt (\$5) with bataya weave Palm Beach slacks for Etonic (\$16.95); Par-Mate glove. Revere pebble knit shirt (\$9); Slack Fashions "Nassau" shorts (\$15); Top Pro socks for Green Tee; Foot-Joy shoes. Gino Paoli "Lucione" fine fishnet shirt (\$25) with "Buckler Lin" slacks by Gino Paoli (\$18); Champion glove; Par-Pal shoes. Hats - by Ace.



From left: Ken Venturi jacket by M. Rubin & Sons (\$11) over Ken Venturi shirt by Colonial (\$3.50); Ace hat; Johnston & Murphy shoes. Munsingwear turtleneck shirt (\$10); Gino Paoli "Buckler Lin" slacks (\$18); Foot-Joy shoes. Haymaker matching print blouse (\$7) and shorts (\$12) with orange cardigan (\$12) also by Haymaker; shoes by Pro-Shu

Airy knits, from left:
 "Pompano" fishnet shirt (\$5)
 and plaid slacks (\$22.95)
 by DiFini; Top Pro
 socks for Green Tee;
 Roblee shoes by Brown
 Colfax Leonardo Strassi
 "Biarritz" shirt with fishnet
 front (\$16.95); Jefferson
 slacks (\$14); All Star glove;
 Stylist shoes. Izod striped
 shirt (\$20) with DiFini
 slacks (\$16.50); Johnston
 & Murphy shoes.



Sunny hues, from left:
 DiFini candy stripe
 knit blouse (\$5.95) and
 coordinated knit
 bermudas (\$12.95);
 Etonic shoes. Gold knit
 blouse (\$5.95) and
 "posey print" shirt
 (\$10.95) by Kunik
 Kasuals; shoes by
 Pro-Shu. Colfax Leonardo
 Strassi "Avalon" shirt
 (\$14.95) with Esquire
 "Lido" slacks (\$18.95);
 Acushet glove;
 Bridgewater shoes.



Girl in front wears hot pink blouse (\$12.95) and print culotte (\$16.95) by McMullen for Green Tee; Lazy Bones shoes. Behind her: shocking blue "Florentine" crew-neck shirt (\$15.95) by Duca for Green Tee with Slack Fashions trousers (\$20); Stylist shoes. At top: Gino Paoli "Povera" blouse (\$9) and "Shanstar" skirt-front culotte (\$16); Foot-Joy shoes. Man swinging teams Jantzen "Dave Marr" shirt (\$5.50) with Esquire "Riviera" slacks (\$18.95); All Star glove; shoes by Etonic.

coordinated look *Continued*

From left: Bruce Crampton golf belt knit shirt (\$6) and Scotset bermudas (\$10) by McGregor; Wigman socks; Johnston & Murphy shoes. Print blouse (\$6) and coordinated skirt (13.95) by Etonic; Ace hat; Etonic shoes. Striped velour shirt (\$11.95) and slacks (\$21.95) by Kunik Kasuals; E. E. Taylor Stroke-Master shoes.

