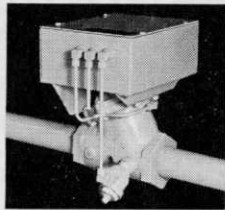


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Book Review

Pro Shop Manual, *National Golf Foundation, 804 Merchandise Mart, Chicago, Ill. 60654. Price \$7.50.*

This is the latest edition of the pro shop operating books which began with "Pros, Players and Profits," issued by U. S. Rubber Co. years ago, and continued by earlier books of the Foundation, on pro shop layout, equipment and Operation Policies.

It is an excellent job outlining the development of pro department facilities to the present stage, referred to by the fancy word "complex," which all smart operators strive to simplify.

The display and selling area, the storage spaces for merchandise, bags and clubs, the cleaning and repair space, pro office, car and cart storage, service and parking areas and starting facilities are treated so pros, architects and building committees will know what problems must be considered and how to get the right answers to apply to each situation.

"The Pro Shop Manual" accents in a strong, practical way a primary policy expressed when the National Golf Foundation was created by the publishers of *Golfdom*: "What's good for the pro is good for the club, all players, course owners and golf in general."

The Foundation has done a valuable job for pro golf with this long-awaited book and is to be congratulated.—HERB

GRAFFIS

Man and his Earth, George D. Scarseth, Iowa State University Press, Ames, Iowa. Price \$4.50.

This book came to me by courtesy of William Lyons, Canal Fulton, Ohio, autographed by Mrs. Scarseth. As one reads easily through the 199 pages, one is impressed with the sincerity of this great agricultural leader who was far ahead of

his time. He taught by simple illustration and, when it seemed that everyone was against him and his progressive ideas, by buying land and *doing* the "impossible" that he knew would work.

George Scarseth was widely traveled. He relates incidents from the tropics to the Arctic to nail down the facts of soils, climate and people. The story of the three pebbles was inspired by Dr. Hoffer who was one to encourage the writing of the book. For down-to-earth explanations of organic matter, soils, nitrogen and soil fertility every golf course superintendent would be well advised to have this book in his library.

The reader will find only a few tables and charts but a wealth of inspired anecdotes and illustrations that lead one to a better understanding of the earth on which we live. To those of us who knew him this book is a summing up of the way Dr. Scarseth lived, simply and dedicated.—FRED V. GRAU

Pentenero heads Metropolitan Course Supts. Association

Vincent Pentenero, Siwanoy CC, recently was elected president of the Metropolitan GCSA, whose members manage courses in the greater New York, New Jersey, and metropolitan areas.

Charles Fatum of Fenway CC was elected vice president; Everett Wood of Scarsdale GC, secretary, and Lawrence Sheridan of Hillandale GC, treasurer.

Michael J. Bozeman received the 1967 City College of San Francisco, Club Managers Association of America scholarship check from John Bennett, manager of the San Francisco Commercial Club.

The club manager's national scholarship fund is made up of annual donations from CMAA's 51 chapters and given to universities and colleges.

21 years ago

Ted Bishop won the U.S. amateur championship at Baltusrol Golf Club.



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