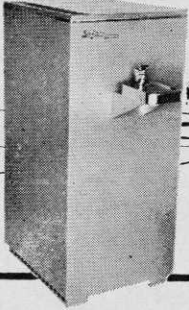


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NEW Safari



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SAFARI GAS-FIRED DRINKING FOUNTAINS operate for less than 7½¢ a day.

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NEWS OF THE INDUSTRY

Wisconsin Motors adds board members

The board of directors of Wisconsin Motors has increased its board members from five to seven. Robert C. Jackson has been elected chairman, succeeding the late Harold A. Todd.

Jarmon takes on new position

The Jarmon Company has been appointed the exclusive national distributor to golf shops for the Doug Sanders sportswear by MacGregor and for White Stag ladies sportswear.

Robert F. Smith dies

The former president of the Victor Golf Company, Robert F. Smith, passed away suddenly, after being active in the golf industry for over three decades. He has been special assistant to the corporate president since 1958.

DiFini announces winner

John Bright, a DiFini sales representative in the Southern California territory is the winner of DiFini's first annual sales promotion contest. He was presented with a Paul Revere sterling silver bowl and a check for his outstanding record in promoting the DiFini line of golf fashions.

Larson Machine expands

Larson Machine, Inc., Princeville, Illinois, manufacturers of sprayers and fertilizer applicator equipment, are now in their second phase expansion program.

The new addition will double the manufacturing floor space. It will be equipped with additional heavy fabrication equipment, doubling the production of the Larson model 800 Broad-Caster and making it possible to add several new items to the Larson line.



Ernie Sabayrac's salesmen and suppliers at the golf tournament at their annual sales meeting.

Fawick sales increase

Fawick Corporation, manufacturers of industrial clutches, hydraulic control valves and rubber grips for golf clubs have increased their sales two per cent over last year.

Awards at MacGregor

Bob Rickey, Harry Adams and Ock Willowiet were presented with 30 year awards at the MacGregor Golf division of Brunswick annual sales meeting.

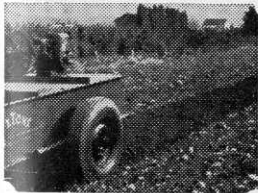
Club Managers Association granted the CAE

The Club Managers Association of America has been granted the Chartered Association Executive designation by the American Society of Association Executives, composed of 2300 members.

The CAE is granted in recognition of high standards of service and responsibility by outstanding achievement and contribution to association management.

A WISE INVESTMENT ... use PIXTONE

THE PROVEN MECHANICAL STONEPICKER
Revolving arm and rake design picks all stone to 9 inch diameter — pulverizes, aerates and returns soil in ideal condition for seeding. Sod develops faster and sturdier — Contact manufacturer for more details.



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The three Royer Shredders owned by Lawrence Labriola, Scarsdale, N.Y. landscape contractor, can turn out mountains of clean top soil every day. Do you think this "Royerated Soil" cuts down the cost of final site preparation? You'd better believe it!



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Light Weight - One Hand

RAKE-Ezee

SAND TRAP RAKE

Short handle, light weight. Golfer can rake trap while holding club in other hand.

Sturdy, attractive, won't rust, yet low in cost. Rake-Ezee stands erect on point, reminds golfer to rake trap. Fully guaranteed with tough plastic head. See your distributor, or write:

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