Swinging around golf

By HERB GRAFFIS

News of the Golf World in brief



The IBM computing system in the Open was fine in telling the score, the box-score (putts, greens hit in regulation figures, drives in fairways and rough), and lengths of drives on some holes, but veteran golf writers said the computer didn't do a thing to build color for the competitors and excitement for the gallery... The mechanics didn't come close to providing the drama of the smart golf of Ed Furgol in winning the 1954 National Open by playing a shot from left of the 72nd fairway on the lower course onto the upper course then onto the green and beating Gene Littler by a stroke.

PGA Merchandise Show at the PGA courses, Palm Beach Gardens, Jan. 20-23, 1968, the Seniors Championship Jan. 25-28 . . . PGA Stroke Play Championship, Jan. 8-11 and Match Play qualifying Jan. 16, Matches, Jan. 18-22 . . . Rocky Mountain PGA co-sponsor of Merchandise Show to be held at Las Vegas at the Riviera Hotel Nov. 5-8. Robert Case of Beverly Hills, Calif., is the promoter.

Opening of Los Angeles County's Department of Parks and Recreation Marshall Canyon 18 brings the county's 18-hole course total to 12 . . . The county has nine 9-hole courses . . . Marshall Canyon course, like many other of the county's courses, is financed by the Retirement Board of the County Employees' Retirement Association under a long-term lease-purchase agreement with LA County Board of Supervisors . . . Bob Clare is pro at Marshall Canyon, Jack Ryan is golf supervisor and Philip Jackson is course superintendent . . . LA County

Department of Parks and Recreation is world's largest operator of golf.

Thinking of many city, county, state and other political divisions that are getting into public golf or considering getting in, I'd urge the outfits to send park superintendents or whoever else will be in charge of public golf, to Los Angeles to study that operation . . . It will save public money, time and provide better golf . . . New York City Park Department is also well worth studying.

Congratulations to Toney Penna who sponsored a driving range and golf clinic for kids at Jupiter, Fla. . . . City commission by unanimous vote named a street Toney Penna Drive . . . Toney has helped more youngsters in golf than you'll ever realize . . . His brother, Charley, pro at Beverly CC, Chicago, venue of 1967 Western Open, also has been honored by the management of the world-famed Club Corsica, which has named its deluxe 11course dinner with wines, the Charley Penna Snack . . . Bing Crosby who ate there after playing with Charley, the late and marvelous Scotty Fessenden and me, said two more meals at that place and he'd eat himself out of the pictures.

I get a lift out of Joe Ryan, secretary-treasurer-manager, CC of Columbus, Ga., telling about the club's seventh annual junior southeastern tournament, which is scheduled there July 31-Aug. 2 . . . Too many clubs are operating on the big idea of the old folks who have money or expense account exemptions and forget the kids and young parents . . . Good thing about high price of borrowing is that it's

continued on page 76

GEOFFREY S. CORNISH

Golf Course Architect

Fiddler's Green Amherst, Mass. 01002 Phone: 413-253-3913

Member
American Society of Golf Course Architects

GEORGE FAZIO GOLF COURSE ARCHITECT

P.O. Box 9951 Philadelphia, Pa. 19118 215 242 1330

2140 Westwood Blvd. Room 10 Los Angeles, California 90025 213 475 3787

For more information circle number 128 on card

Bob Jordan

Golf Course Constructor
Irrigation Systems

"I Supervise All Work"

235 State St., East Peoria, Illinois Phone: 699-6974 or 673-1067

For more information circle number 145 on card

ROBERT MUIR GRAVES GOLF COURSE ARCHITECT

LANDSCAPE ARCHITECT • SITE PLANNER
LAFAYETTE, CALIFORNIA

For more information circle number 114 on card

Graffis Swing

continued from page 6

restraining some clubs from dizzy spending for capital improvements that will be out of date in a few years and, in cost, will discourage the membership and patronage of younger people.

Majority of public courses have increased green fees this year . . . They've had to pay course operating employees more money or lose them . . . And public course players now expect private course conditions . . . Amazing how many American golfers commented on the bad condition of a green (I think it was the 17th) in the Canadian Open which was televised . . . Obviously the green had been put into play before it was ready . . . Putts went every which way.

A man who possibly buys more sports TV time than any other advertising agency executive said to me recently, "You'd think from some television commercials that pros must be driving on \$10 patched tires to play 30 cent balls in \$3,000 tournaments. Golf had better not lose its quality mark."

The latest flare-up of the journeymen pros wails about the PGA mistreating them by building \$4,500,000 annual tournament business and millions in fringe benefits would have been very funny if it hadn't been so dangerous and, in a way, embarrassing to our boys . . . They're fine fellows as show window exhibits who



For more information circle number 129 on card

are doing very well financially for themselves without having identified themselves as business geniuses . . . The idea of responsibility to golf and golfers seems to have escaped too many of them although the game in general, its amateurs and the PGA pros who developed and serve the amateur market, have done a tremendous job for pro tournament golf.

In all the stories about the PGA family fracas there was not a single reference to "what we owe to golf and golfers." . . . Lack of specific information from both sides of the controversy was noted by sports writers . . . But that's to be expected from pros as a long-time PGA policy which is being improved by employment of Fred Corcoran as public relations advisor . . . Fred partially penetrated the PGA official noggin with the notion that there was more to publicity than pro golf using sports writers at the pros' convenience, and when it would do pros collectively or individually some good.

In acquainting some younger pros (and a few older ones) with the facts of life, they have to be reminded that not too many of them have even their own relatives buying tickets to be in their galleries and that the PGA by representing immense buying power and building public interest in golf has done a job that businessmen must regard as fully worthy of cooperation and support instead of being handicapped by bellyaching that is fouling the nest of nice lads who ought to know

continued on page 78

JAMES GILMORE HARRISON

Golf Course Architect

Member American Society of Golf Course Architects

266 Harrison Road
Turtle Creek, Pennsylvania 15145
Tel. 412-823-3444

For more information circle number 141 on card



For more information circle number 121 on card

GOLF

NATION-WIDE DISTRIBUTORS of

PAR 3, GOLF DRIVING RANGE & MINIATURE GOLF COURSE EQUIPMENT.

Send for catalog of supplies

NORTHERN GOLF BALL CO.

2350 W. Roscoe St. . Chicago, Illinois, 60618

For more information circle number 157 on card



For more information circle number 132 on card



For more information circle number 178 on card

CUSTOM MADE WOODS

CUSTOM MADE PUTTERS

Including Famous "WON-PUTT" & "PRO'S OWN"

Repairs-Any Make Club

Fast Service - Reasonable Prices

Write for Catalogue & Price List

Bert Dargie GOLFCO., INC.

2665 Broad Avenue Bldg. Section 2, Memphis, Tenn. 38112 PHONE 324-4688 Area Code 901

For more information circle number 122 on card

FERDINAND GARBIN

Golf Course Architect

Member American Society of Golf Course Architects

R.R. 2, Box 186 Export, Pennsylvania 15632 Tel. 412-327-4704

For more information circle number 130 on card



For more information circle number 144 on card

Graffis Swing

continued from preceding page Manufacturers are getting wor-

better . . . Manufacturers are getting worried about this.

Wouldn't you think that the journeymen pros would get smart when the Golf Writers Association awarded Max Elbin, PGA president, the William Richardson Memorial Trophy for pros' service to all

areas in golf?

What confuses me, after 40-some years of writing golf and figuring in the promotion of fairly big money for playing pros, is that nice kids get themselves clumsily tangled in such a mess . . . After being able to contribute a trifle to the buildup of golf on which today's playing pros are cashing in, I'll confess I just don't know how to follow up on stories of the colorful days and nights of Hagen and Armour and Cruickshank, and the magnificient "onward and upward" of Hogan, and of Bob Jones who could make a golf shot under pressure or light a cigarette with the heavenly grace of Nureyev leaping in a ballet pas . . . Now, I think of one of the finest kids I ever saw winning the PGA championship, which bubbleheads want to destroy, giv-

AUTOMATIC IRRIGATION

"Set it and Forget it"

DOWER SPRINKLERS

Waters areas up to 140 x 650 ft. in one setting. Only 10 minutes to set or remove. Pulls itself along thru winding up a steel cable— Water Powered —Shuts off water automatical-

\$120 to \$325-write for demo offer

TRAVELRAIN® 239 N. Robertson Blvd., Bev. Hills, Cal. Estab. 1935

For more information circle number 181 on card

WM. NEWCOMB, ASSOCIATES

321 S. MAIN . ANN ARBOR, MICH.



GOLF COURSE ARCHITECTS

663-3064 PHONE 665-3226

For more information circle number 158 on card

ing writers the problem of creating color out of peanut butter and jelly sandwiches . . . Beats me . . . By the way, golf writers at the Open said that of all the fellows they'd seen lately grow into a sound sense of press relations Jack Nicklaus is Top Lad . . . How lucky Nicklaus and Palmer are with their wives being two of the smartest young wives I've ever seen in sports in promoting press and business relations of their husbands.

Joseph F. Finger, Houston architect, is going intercontinental . . . He is designing 18 for Winthrop Rockefeller

tommost on page o

AUTOMATIC IRRIGATION

Experienced Professional Engineering Survey, Design & Specifications Specialists in Conversions

KINEMATICS, LTD.
P. O. Box 167

Port Washington, N. Y. 11050 Tel: 516-785-4040

For more information circle number 200 on card

BOB DUNNING & ASSOCIATES

Join the increasing number of Bob Dunning designed Golf Courses and Greens. Complete layout, design and engineering, specifications, all phases, working drawings.

Buckner automatics, J-M pipe and installation.

Greens and courses with bulit in savings. Multiple Pin Positions.

P.O. Box 224, Area 913-Adams 6-7088 Shawnee Mission, Kansas

P.O. Box 3597, Tulsa, Oklahoma

IDEAL SEEDBEDS

For more information circle number 124 on card

.. use PIXTONE
The Proven Mechanical Stonepicker.

Picks stone—aerates—pulverizes—sturdier roots.
Contact manufacturer for details and prices.
BRIDGEPORT IMPLEMENT WORKS, INC.
P. O. Box 491G—Stratford, Conn. 06497

For more information circle number 108 on card

FRANCIS J. DUANE

Golf Course Architect

921 Port Washington Boulevard Port Washington, L. I., N. Y. 516 - POrt Washington 7-7851

Member

American Society of Golf Course Architects

For more information circle number 123 on card

William F. Gordon

and

David W. Gordon

Golf Course Architects

Doylestown, Pennsylvania FIllmore 8-4243

American Society of Golf Course Architects

For more information circle number 133 on card

CLARENCE E. McMURRAY

GOLF COURSE CONSTRUCTION
Liberty, Ind. • Ph: Area 317-458-6462

Now Building Golf Courses

Designed By . . .

BOB SIMMONS

Golf Course Design of the Future

For more information circle number 154 on card

WILLIAM JAMES SPEAR

116 WEST MAIN STREET ST. CHARLES, ILL. 60174



(312) 584-8200

For more information circle number 177 on card

CLASSIFIED

JOBS WANTED

SALES REPRESENTATIVES WANTED FOR PROVEN
BEST NEW LINE OF GOLF CLUBS TO BE PRESENTED
SINCE THE STEEL SHAFT. FOLLOWING STATES ARE
AVAILABLE, NORTH CAROLINA, SOUTH CAROLINA,
KENTUCKY, MISSOURI, KANSAS, IOWA, NEBRASKA,
MICHIGAN, ARIZONA, NORTHERN CALIFORNIA,
OREGON, WASHINGTON, MONTANA, UTAH, WYOMING, COLORADO, IDAHO. ADDRESS INQUIRIES
TO OAKMASTER GOLF COMPANY, 312 BOULEVARD OF THE ALLIES, PITTSBURGH, PENNSYLVANIA.

Pro or Assistant — wants to enter golf field, any area. Experienced, and excellent golfer. Good references. Marshall Staton, 170 Woods Drive, Annapolis, Maryland. COlonial 3-4285.

Golf Professional — 20 years experience in all phases, including Teaching, Promoting, Tournaments, Management. Available for interview. Johnny Moran, Aurora Hotel, Aurora, Illinois.

Scotsman, Single, Age 26, with 6 years experience as Assistant Professional, seeks similar position; commen-cing November. Inquiries to: Gordon Thomson, Golf Club, 7310 Bad Ragaz, Şwitzerland.

Excellent teacher, Golf Teachers Association Member, now employed, wants change from present location to club as Head Pro or Driving Range Manager. Locate anywhere. Family man, 48 years old, no bad habits. Write Box #267, c/o GOLFDOM.

Superintendent. Age 28, married, two children. Ex-perienced in all phases of fine turf maintenance, course rebuilding. Desires Mid-West area. Write Box #268, c/o GOLFDOM.

WINTER POSITION WANTED — At Southern Club, 26 years old, married, 8 years experience. Prefer shop, starter, teacher, or ranger. Best references available. Jack Wall, Glens Falls Country Club, Glens Falls, New

Assistant Pro would like position anywhere in Florida. For Winter months. Experienced in teaching, selling, club repair, etc. Married, 3 children, can supply recommendation. Available November 1, 1967 thru May 1968. Write Box #271, c/o GOLFDOM.

Class A PGA Pro; Age 32, Five children; Presently employed. Would like 18 hole Country Club in Eastern States. Write Box #272, c/o GOLFDOM.

Superintendent offers: Better Maintenance, course improvement, design, renovation, construction, budget, effective employee relationships, public relations, excellent golf project manager. Write Box #247, c/o GOLFDOM.

Classified Ads

RATES: Minimum insertion \$7.00 for 20 words or less; additional words 40¢ each; in boldface type 50¢ per word. ALL CLASS-IFIED ADS ARE PAYABLE ON PLACEMENT

OF ORDER.

NO CLASSIFIED ADS ACCEPTED AFTER THE 20th OF MONTH PRECEDING DATE OF ISSUE. NO CLASSIFIED ADVERTISING OFFERING NEW MERCHANDISE OR EQUIPMENT WILL BE ACCEPTED.

Please mark all envelopes containing cor-respondence or checks for classified ads, ATT: Helen Mirthes, GOLFDOM Classified.

ATT: Helen Mirthes, GOLFDOM Classified. Under no circumstances are we permitted to divulge the names or addresses of those placing blind advertisments. Response to all box numbers ads should be addressed to the BOX NUMBER, c/o GOLFDOM, 235 East Forty-Fifth Street, New York, New York 10017. Replies are promptly forwarded to the advertisers. When replies to blind ads require more than 10¢ postage, the additional proper postage for forwarding must be supplied.

Graffis Swing

continued from preceding page and Dallas and Little Rock businessmen to be built in the Costa del Sol shore of Spain and 18 surrounded by home sites for the Club Atlas of Guadalajara, Mex. . . . Course that Finger built at Little Rock for Winthrop Rockefeller opens this fall . . . Other Finger jobs are a new 18 for Glen Oaks (N.Y.) Club and 18 for the new Cedar Ridge Club, Tulsa . . . Ellis Maples of Whispering Pines, N.C., designed 18 for Grandfather G&CC, Linville, N.C. . . . First nine opens soon . . . General Manager is Joe Lee Hartley. . . Aylor Rogers is superintendent . . . Course and resort residences are at base of Blue Ridge range 6000 ft. Grandfather mountain . . . Reporters took time out from covering the Summit conference at Glassboro, N.I. to play the Pitman (N.J.) CC . . . Supt. Steve Rudolph had the course in

were able to get their business. Matt Jans, 69, died July 10 at St. Francis hospital, Evanston, Ill., after a long illness . . . Illness forced his retirement as pro at Rolling Green CC (Chicago dist.) in 1958 . . . Previously he was pro at Racine (Wis.) CC . . . He'd served as Wisconsin PGA president . . .

better condition than LBI and Kosygin

JOBS OPEN

REPS — JOBBERS now calling on golf/country clubs. Sell the fabulous all new 100% MIRACLE RANGE BALL PICKER. Liberal commission, bonus plan. STRICTLY GOLF Mfg., 3134 W. Walton, Chicago, Illinois 60622, Phone 826-2262 A/C 312

Superintendent — West Bend Country Club, West Bend private 18-hole club — Year round job — Salary open to qualifications — Submit application to J. G. McCollow, 400 West Washington Street, West Bend, Wis-

PGA PRO WANTED -Permanent job with \$20,000. PGA PRO WANTED — Permanent job with \$20,000. yearly potential. Established private club in small Ohio city. Must be able to operate full service restaurant and bar, pro shop and maintain nine hole course all as independent contractor. \$7,200 annual guarantee, plus 100% of pro shop and 90% of food and beverage gross. All equipment furnished. Excellent credit rating and previous work references required. Reply at once. Write Box #273, c/o GOLFDOM.

Write Box #273, c/o GOLFDOM.

ONLY IF YOU ARE AN AGGRESSIVE PRO SHOP AGENT ARE WE INTERESTED IN YOUI We offer nationally known soft goods lines with liberal commissions for the following territories: 1. New England 2. Kentucky, Tennessee, Alabama, Louisiana, Mississippi 3. Texas, Oklahoma, Arkansas, New Mexico 4. Chicago, Southern Illinois and Indiana 5. Montana, Wyoming, Colorado, Idaho 6. Iowa, Nebraska, Kansas, Missouri. Apply for these territories only. Box No. 236, c/o COLEDOM. GOLFDOM.

He is survived by his widow, Catherine, a daughter, Mrs. Gloria Grantham and two brothers.

George Corcoran resigns as pro at Greensboro (N.C.) CC where he's been since 1946 and goes to Marco Island (Fla.) CC as golf director . . . Marco Island is great new development of Mackle brothers on the Gulf about 30 miles southeast of Naples . . . Its 18 designed by Dave Wallace is a fine job and in excellent condition . . . It was scene of a VIP pro-am last winter as a memorial to its first playing pro Tony Lema . . . Tom Weiskopf is Marco Island's journeyman pro now.

Jack Ross retires after 32 years as pro at the Everglades Club, Palm Beach . . . He is succeeded by his long-time associate Jack Halvorsen . . . Ed Chatterton opens his new Oak Tree CC near Hubbard, O. . . . Bob Loughery is general manager and pro . . . Eddie Ault was architect . . . F. A. (Red) Jones now manager, Cedar Hills G&CC, Lenoir City, Tenn. . . . Robert F. Warner, 630 5th ave., NYC 10020, has issued its new list of luxury resorts with 36 in continental U.S. and 44 outside . . . and with 68 18-hole and 13 9-hole courses listed . . . It's a useful book for pros whose members ask them about golf trips.

WANTED — Manager or Pro Manager, North Central Ohio, 9 hole Course, 10 years old, Clubhouse, Pro Shop, Snack bar, qualified to take over complete operation, send resume and availability. Write Box #264, c/o GOLFDOM.

SALESMEN WANTED. To sell a full line of Emblem Caps, Golf Jackets, Hoisery, Shirts and Accessories. 10% commission. Write Box #222, c/o GOLFDOM.

Greenskeeper. 18 hole course. Two hours from New York, Semi-Public course. Salary open to qualifications. Year round work. Address advertiser Box 221, c/o

WANTED: Assistant Superintendent Private Club, Chi-WANIED: Assistant Superintendent Private Club, Chicago District — Furnish resume of experience, education, references. Advancement due to retirement in near future. Write Box #265, c/o GOLFDOM.

Pro-Class A-PGA. Must be good teacher and player. Write or year round. Miami Beach public course. Write Box #266, c/o GOLFDOM.

GOLF GLOVE SALESMAN WANTED — Top flight golf glove company has territories open for high quality representatives. Excellent commission arrangement. Submit complete resume as to territory you cover and lines you now carry. All replies in strictest confidence. P. O. Box #236, Hewlett, New York.

Golf Course Superintendent wanted — Private Club, 18 holes, Midwest. Must know grasses, fertilizers, fungicides and equipment maintenance. Write Box #269, c/o GOLFDOM.

WANTED immediately — golf course superintendent for WANTED immediately — golt course superintendent for an 18 hole municipal golf course under construction in Northeastern Pennsylvania. Must be a graduate of a recognized turf school. Write giving experience, education, qualifications and salary requirements to Attorney Donald D. McFadden, The General Municipal Authority of the City of Wilkes-Barre, City Hall, Wilkes-Barre, Pennsylvania.

GOLF COURSE SUPERINTENDENT WANTED - Immedi-GOLF COURSE SUPERINTENDENT WANTED — Immediate opening for experienced superintendent by major company now building an entire new city next door to Little Rock on banks of Arkansas River. First eighteen holes of a thirty-six hole course now under construction. Send resume, references and salary and fringe benefits requirements to: Dowell Naylor, Room 108, National Investors Life Building, Little Rock, Arkansas 72203.

GREENSKEEPER 18-hole course famous resort in South Central Pennsylvania. Salary open to discussion, sea-sonal work. Address Advertiser Box #270, c/o GOLF-

MISCELLANEOUS

Beautiful evergreen setting nine hole course, vacation capital of Minnesota. New greens, 92 acres, owner transferred, \$30,000 includes rustic clubhouse and equipment. Box 671, Cass Lake, Minnesota.

FOR SALE - GOLF COURSE & RECREATION COM-FOR SALE — GOLF COURSE & RECREATION COM-PLEX — An attractive investment opportunity for club operator, second-home developer or organization seeking a private recreational facility. 62 acres of rolling land, 9-hole par-30 golf course, 4-acre swimming lake plus 5 additional ponds, 18-hole miniature golf course, ten-nis court, club house. 8 room residence, barn, addi-tional acreage available. Located near intersection of Ohio Turnpike and Interstate 80. OSTENDORF-MORRIS COMPANY, The East Ohio Building, Cleveland, Ohio

OCEANFRONT — Beautiful furnished house on secluded beach, Near historic towns, resorts, all sports. \$150 weekly. Box 101, Ponte Vedra, Florida, Phone 904-

GOLF CARS FOR SALE-\$175.00 and up. Gas or Elect. Power, Most all makes. Like new demonstrators reconditioned or as is. Single units or matched fleets. Dealers welcome. Send for price list. NICKEY GOLF CAR CENTER, 3100 N. Tripp Avenue, Chicago, Illinois 60641. Area Code 312-777-0917.

For Sale — 9 hole course with room for 9 more. 130 acres. Near pari-mutual track with wonderful weekday business. Located in Central New York State 30 miles east of Syracuse. Write W. Edward Peters, R. D. #2,

east of Syracuse. Write W. Edward Peters, R. D. #2, Oneida, New York.

FOR SALE — Driving Range Equipment — Ball-O-Matic coin ball dispenser, mats, lights, clubs, buckets, senior ball picker, etc. SPRINGLAKE GOLF COURSE, 500 Stevick Road, Lima, Ohio — Phone 331-2951

18-hole Golf Course. Showing good return. In city of Lansing, Michigan. Write Jack Waters or Paul Bell, Walter Neller Co., 122 S. Grand Avenue, Lansing, Michigan.

For sale or trade, slightly used Graph-Check Sequence camera \$160.00. Visual Aids Division, P.O. Box 1116, Wichita, Kansas 67201.

FOR SALE — New T Mats at a reduced price, 13-4' x 4', 14-5' x 5' and some standard sizes. H. M. Wise, 212 Helen Avenue, Mansfield, Ohio 44903
WILL LEASE NEW 1967 ELECTRIC CLUB CARS IN FLORIDA FROM DECEMBER 1st TO MAY 1st. SES EQUIPMENT CORP. 708 MANITOU ROAD, HILTON, NEW YORK OR CALL COLLECT-716-392-4121.

1,000,000 Golf balls wanted, used and/or cut, premium prices, we pay freight. "Strictly Golf" Mfg., 3134 West Walton, Chicago, Illinois 60622, Phone 826-2262 A/C 312

CLOSEOUT SALE — (4) Commercial Model Baseball Pitching Machines. Hopper Capacity (450 Baseballs) NEW - Still in original shipping crates . \$290.00. For information contact PAR GOLF MFG. CO., 1117-46th Avenue, Rock Island, Illinois, AC 309 788-8461

FOR SALE — 25 poles, 20 ft. high, 100 lights — For Driving Range or Par 3 — Any reasonable offer accepted. FONT HILL GOLF CLUB, INC., ROUTE 40, ELLICOTT CITY, MARYLAND.