

HIGHLIGHTS OF THIS ISSUE

THE PRO'S STATUS: 1966

GOLFDOM has completed an extensive survey of the golf professional—his profit picture, buying habits, sales and inventory, situation regarding golf cars, and the general status of his well-being. This month's issue gives an up-to-date picture of the pro and pro shop, his duties and responsibilities, personal data, and some of the pros' outspoken comments on the PGA, contracts and pensions.

TEN TIPS ON BUFFETS

All clubs can offer members buffets that are exciting, both in decoration and the food that is served. These ten tips remind managers of some simple, but often overlooked, procedures that can help insure the success of future events at your club.

SUCCESSFUL PRO-MANAGER

The Parris Island Marine Base has one of the finest service courses in the country. It is managed by a husband-wife 'team' which has brought golf to leathernecks.

GCSAA'S 40TH BIRTHDAY

Golf course superintendents have reached the age where they can 'begin to live,' and Herb Graffis has taken this opportunity to go back over the history of the group and reminisce about the early days when 'greenkeepers' were seeking recognition and the chance to make their work a true profession.

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