

# Buyer's Guide to 1967 golf cars

*Another banner year for  
car industry is seen;  
safety features will be emphasized.*



The golf car industry remains optimistic about its prospects for 1967. The figures certainly back it up. A little more than a decade ago, there were only 1,000 golf cars on the nation's fairways. Today, it's been estimated that 120,000 are in use. Demand for cars is also not likely to slacken—there will be 500,000 new golfers next year, according to the National Golf Foundation, for a new grand total of 9,500,000.

"I foresee a 10-15% increase in total sales by the industry next year," says William A. Dolan Jr., president of the Golf Car Manufacturers Association. "The trend away from member-owned cars towards fleets will continue—right now 95% of all cars are going into fleets." Another trend Dolan pointed out is that the whole golf car industry is becoming increasingly safety-minded. This is mainly for insurance reasons due to the rise in manufacturers' liability suits, which are started for just about any accident these days. Electric cars, Dolan predicts, will increase their lead over gas cars in 1967—at present gas models hold only 13% of the total market. Wheel steering will also gain on tiller.

Interesting figures turned up by GOLFDOM'S survey of golf professionals (page 64) reveal that golf cars are available at 90% of the clubs responding. Over 30% of the clubs with cars have fleets between 20 and 50 strong, with another 9% in the 50 and up class. Clubs are increasing their hold on the car operation—about a quarter of them retain all or up to 90% of car income.

(Charts start on next page)

## 1967 GOLF CAR SPECIFICATIONS

MANUFACTURER	NAME & MODEL	TYPE	PRICE	WEIGHT	STEERING	LENGTH & WIDTH
ALLIS-CHALMERS SPORTS PRODUCTS INC. Harvey, Ill.	ELECTRIC GOLF CAR	Elec.	\$ 995	860	Tiller or Wheel	90" x 47½"
	GASOLINE GOLF CAR	Gas	\$ 995	625	for both	90" x 47½"
FEATURES: Individual contoured seats.						
ALMICO, INC. El Monte, Calif.	SOLO CAR	Elec.	\$ 645	600	Tiller	76" x 40"
FEATURES: One man, two bags; automotive brake; differential drive unit.						
AMF WESTERN TOOL, INC. Des Moines, Iowa	PAR PONY 5740	Gas	\$ 599	325	Tiller	66" x 38½"
	5750	Gas	\$ 699	340	Tiller	66" x 38½"
FEATURES: Kohler 4 H.P., Kohler 6 H.P.						
BYORLEE, INC. Austin, Minnesota	BUZZ-A-BOUT	Elec.	\$ 545	350	Tiller	64" x 32"
FEATURES: One rider, two bags; batteries good for 36 holes.						
CAPRI MFG. CO. Springfield, Ohio	Manufacturer's 1967 specifications not available at presstime.					
COLUMBIA CAR CORP. Charlotte, N. C.	CLASSIC 800 (3-wheel)	Elec.	\$1195	850	Tiller or auto- motive for both.	89" x 42½"
	MEDALION 804 (4-wheel)	Elec.	\$1395	940		97" x 42½"
	CARLEDA (1-man)	Elec.	\$ 595	433	Tiller	67" x 30"
FEATURES: New suspension system and torsion bar; heavy mildew-proof upholstery.						

*The specifications for these charts were supplied by the manufacturers, and are accurate to the best of our knowledge. Several did not have their 1967 specs ready by presstime, and this has been noted where applicable.*



ALLIS-CHALMERS SPORTS PRODUCTS



COLUMBIA CAR CORPORATION

# 1967 GOLF CAR SPECIFICATIONS

MANUFACTURER	NAME & MODEL	TYPE	PRICE	WEIGHT	STEERING	LENGTH & WIDTH
<b>CUSHMAN MOTORS</b> Lincoln, Neb.	<b>TROPHY</b>	Elec.	\$1540	960	Wheel	98½" x 48¾"
		Gas	\$1470	760	Wheel	98½" x 48¾"
	<b>DELUXE</b>	Elec.	\$1340	915	Wheel	92" x 46½"
		Elec.	\$1305	850	Tiller	92" x 46½"
	<b>CHAMPION</b>	Gas	\$1315	670	Wheel	92" x 46½"
		Elec.	\$1114	825	Tiller	91" x 47½"
	<b>SCOTSMAN</b>	Gas	\$ 620	410	Tiller	78¼" x 40¼"
<b>FEATURES:</b> Automotive or tiller steering; seat brake; individual seats; canopy tops.						
<b>DAVIDSON ENTERPRISES</b> Aberdeen, Miss.	<b>HOLIDAY DELUXE</b>	Elec.	\$ 695	465	Tiller	72" x 48"
<b>FEATURES:</b> Built-in charger and moulded fiber glass body.						
<b>DUNBROOK CORP.</b> Northbrook, Ill.	<b>NASSAU 360</b>	Elec.	\$1195		Tiller	87" x 47"
	<b>NASSAU 71</b>	Gas	\$ 925		Tiller	87" x 47"
<b>FEATURES:</b> Silent multi-V belt direct drive.						
<b>ELECTRIC CARRIER CORP.</b> D207 Petroleum Ctr. San Antonio Texas	<b>ELECTRIC CADDY</b>					
	Model 300	Elec.	\$1250	925	Automotive	91" x 47"
	Model 304 (4-wheel)	Elec.	\$1375	975	Automotive	95" x 47"
	Model 310	Elec.	\$1200	910	Tiller	91" x 47"
	Model 400	Elec.	\$1200	900	Tiller	91" x 47"
	Model 404 (4-wheel)	Elec.	\$1375	975	Automotive	95" x 47"
	Model 500 (1-man)	Elec.	\$ 950	650	Tiller	74" x 40"
<b>FEATURES:</b> Vertical bag racks that protect club grips; complete choice options in steering, tires.						
<b>E-Z-GO CAR DIVISION</b> Textron, Inc. Augusta, Ga.	<b>MODEL X-440</b>	Elec.	\$1235	810	Tiller or Wheel	90" x 46"
	<b>MODEL X-444</b>	Elec.	\$1385	860	Wheel	90" x 46"
<b>FEATURES:</b> All steel frame and body; direct motor-axle drive, "lifetime" front fork.						
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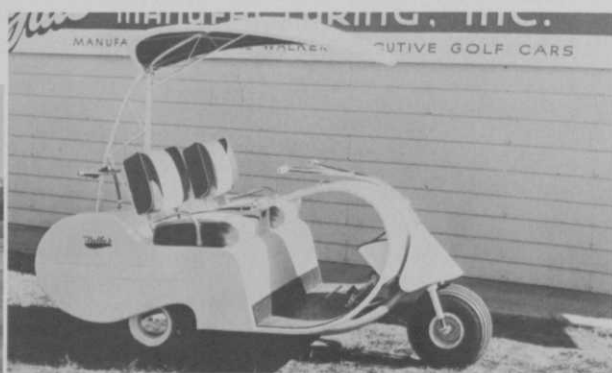
**CUSHMAN MOTORS**



**DUNBROOK CORPORATION**

## 1967 GOLF CAR SPECIFICATIONS

MANUFACTURER	NAME & MODEL	TYPE	PRICE	WEIGHT	STEERING	LENGTH & WIDTH
<b>FAIRMONT RAILWAY MOTORS</b> Fairmont, Minn.	<b>LINK-MOBILE L6</b>	Gas	\$1065	520	Tiller	86" x 46"
<b>FEATURES:</b> Fiber glass body; enclosed drive; rubber-cushioned drive axle.						
<b>FAIRWAY KING MFG., INC.</b> Oklahoma City, Okla.	<b>FAIRWAY KING</b>	Elec.	\$1250	1200	Automotive	90" x 41½"
<b>FEATURES:</b> New golf bag racks; "easy ride" shocks.						
<b>HARLEY-DAVIDSON MOTOR CO.</b> Milwaukee, Wisc.	<b>ELECTRIC DE</b>	Elec.	\$1100	878	Tiller	89½" x 45¼"
	<b>GASOLINE D</b>	Gas	\$1100	645	Tiller	89½" x 45¼"
<b>FEATURES:</b> Exclusive rear suspension for smoother ride.						
<b>JATO MFG., INC.</b> Clay Center Kansas	<b>WALKER EXEC. EX 66</b>	Elec.	\$1134	530	Tiller	90" x 46"
	<b>WALKER EXEC. EX 66</b>	Gas	\$1134	595	Tiller	90" x 46"
	<b>JATO CARRIER EL 36</b>	Elec.	\$1185	535	Tiller	94" x 46"
	<b>JATO CARRIER G 88</b>	Gas	\$1248	645	Tiller	94" x 46"
<b>FEATURES:</b> Steel uni-body chassis; spacious "sports car" styling; Y-shaped tiller.						
<b>JENKINS EQPT. CO.</b> Dexter, Mich.	<b>SWEEPSTER</b>	Gas	\$ 995	535	Wheel	83" x 47"
<b>FEATURES:</b> 4 wheel stability; equal weight distribution.						
<b>KRO-KAR PRODUCTS CO.</b> Battle Creek, Mich.	<b>KRO-KAR CHAMP G-300</b>	Elec.	\$1150	880	Tiller	83½" x 39"
<b>FEATURES:</b> "Teramatic" direct drive power train.						



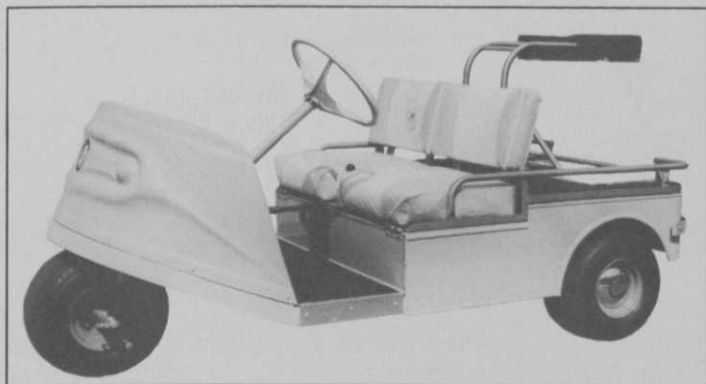
**JATO  
MANUFACTURING, INC.**

**ELECTRIC CARRIER CORPORATION**

# 1967 GOLF CAR SPECIFICATIONS

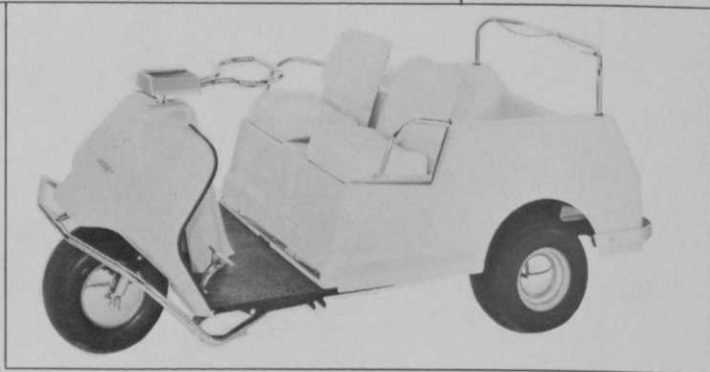
MANUFACTURER	NAME & MODEL	TYPE	PRICE	WEIGHT	STEERING	LENGTH & WIDTH
LAHER SPRING & ELECTRIC CAR CORP. Oakland, Calif.	MASTERPIECE	Elec.	\$1395	985	Tiller or Automotive	94½" x 42"
	SPECIAL	Elec.	\$1240	930	Tiller or Wheel	94½" x 42"
FEATURES: Exclusive lub-o-matic drive switch; hydraulic brakes.						
LEKTRO, INC. Astoria Oregon	LEKTRO CAR	Elec.	\$1095	727	Tiller or	88" x 42"
	MEDAL				Wheel	
	LEKTRO CAR FIBER GLASS	Elec.	\$1150	747	Tiller or Wheel	102" x 48"
FEATURES: Tops in plastic or fiber glass are available.						
MARDI-CAR, INC. Warren, Michigan	MARDI-CAR	Elec.	\$1095	880	Wheel	100" x 48"
	MARDI-CAR	Gas	\$1095	540	Tiller or Wheel	100" x 48"
FEATURES: Exclusive automotive type with 7" diameter brakes in rear wheels.						
MIDWEST METAL STAMPING CO. Kellogg, Iowa	GOLFKAR	Gas	\$ 825	454	Castered	85" x 44"
FEATURES: Fiber glass body; coil suspension at rear wheels.						
MOBILELECTRIC DIV. ROYAL INDUSTRIES Compton, Calif.	TURF RIDER IV	Elec.	\$1330	960	Tiller	98" x 45"
	3 wheel					
	TURF RIDER IV	Elec.	\$1495	990	Wheel	98" x 45"
	4 wheel					
FEATURES: Sun top; tuck and roll pleated seats.						

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**LAHER SPRING &  
ELECTRIC CAR CORP.**

**HARLEY-DAVIDSON  
MOTOR COMPANY**



## 1967 GOLF CAR SPECIFICATIONS

MANUFACTURER	NAME & MODEL	TYPE	PRICE	WEIGHT	STEERING	LENGTH & WIDTH
SEARS ROEBUCK AND CO. Chicago, Ill.	SEARS STEEL	Elec.	\$ 950	793	Tiller	92" x 46½"
	SEARS GAS	Gas	\$ 515	358	Tiller	78" x 39"
FEATURES: Bucket seats; 950x8 tires; 5 h.p. engine.						
STEVENS APPLIANCE TRUCK CO. Augusta, Ga.	CLUB CAR	Elec.	\$1160	650	Tiller or Wheel	103" x 50"
FEATURES: Designed to go over 100 holes on a single charge.						
TAYLOR-DUNN MFG. CO. Anaheim, Calif.	TEE-BIRD 3 WHEEL	Elec.	\$1129.50	888	Tiller or Wheel	85" x 44"
	TEE-BIRD 4 WHEEL	Elec.	\$1249.50	1060	Wheel	90" x 44"
	EAGLE III	Elec.	\$1292.50	958	Tiller or Wheel	90" x 44"
FEATURES: Leaf spring suspension; belt drive; bucket seats.						
TEE-BIRDIE CORP. Galva, Ill.	TEE-BIRDIE	Elec.	\$1045	680	{ Tiller or Wheel	92" x 44"
	TEE-BIRDIE	Gas	\$ 995	480		92" x 44"
	TEE-BIRDIE JR.	Gas	\$ 595	360	Tiller	80" x 40"
FEATURES: Direct drive; fluid drive.						
TORO MFG., CO. Minneapolis Minnesota	GOLFMASER	Elec.	\$1350	937	Wheel	92" x 44½"
FEATURES: Adjustable seats; dual controls; 4-wheel suspension.						



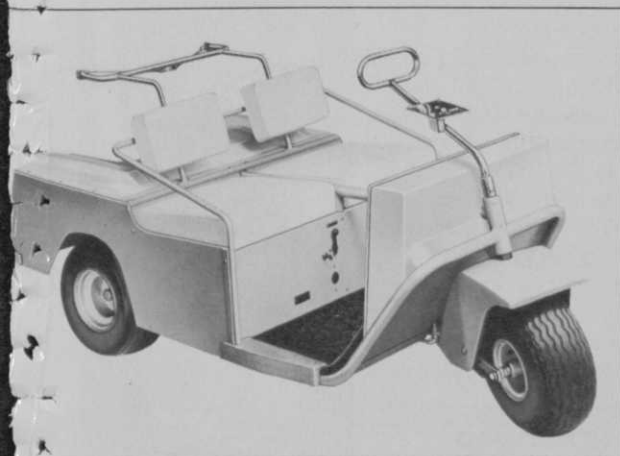
**STEVENS APPLIANCE  
TRUCK COMPANY**



**TORO MANUFACTURING  
COMPANY**

# 1967 GOLF CAR SPECIFICATIONS

MANUFACTURER	NAME & MODEL	TYPE	PRICE	WEIGHT	STEERING	LENGTH & WIDTH
VERSAL INC. South Bend Indiana	VIKING I Fiber glass	Elec.	\$1095	760	Tiller or Wheel	95" x 48"
	VIKING II Metal	Elec.	\$ 995	700	Tiller or Wheel	88" x 46"
FEATURES: Lightweight; low maintenance; patented "T" pedal.						
VIBO MFG. CO. Des Moines, Iowa	VIBO	Gas	\$ 790	645	Tiller	90" x 52"
FEATURES: Exclusive tow-bar hook-up and free wheeling.						
VICTOR GOLF CO. Morton Grove, Ill.	Manufacturer's 1967 specifications not available at presstime.					
WAYNE MFG. CO. Pomona, Calif.	GOLFMOBILE	Elec.	\$1100	990	Wheel	92¾" x 43"
FEATURES: Exclusive electrapac component.						
WEST COAST MACHY., INC. Stockton, Calif.	WESTCOASTER	Elec.	\$1085	992	Tiller or Automotive	83½" x 44½"
FEATURES: Steel frame canopy; hanging bag rack with bag bottom receptacle moulded into rear body.						
WESTINGHOUSE ELECTRIC CORP. Redlands, Calif.	MARKETEER 431	Elec.	\$1175	860	Tiller	84" x 45"
FEATURES: Tiller or steering wheel models available.						
WISCONSIN DIV. OF AUTOMATIC BURNER CORP. Madison, Wisc.	WESTMONT A-110	Gas	\$ 695	675	Tiller	85" x 49"
	WESTMONT A-150	Gas	\$ 875	650	Automotive	85" x 50"
FEATURES: Can go 2 and 3 rounds a day; special elastomeric springs.						



WEST COAST MACHINERY

VERSAL, INC.

