

Sizing up golfwear

By VINCENT PASTENA

Golf / Golfdom fashion editor

With the cold weather upon us, many golfers are preparing to take off for the warmer climes and lush courses of Florida and the island resorts. And manufacturers, aware of this growing market, have come up with apparel that captures the spirit of a winter holiday. It's colorful, bold, and casual. These resort lines also give you a good hint of things to come in spring golf apparel.

A quick look at this year's resort fashions reveals a preponderance of short A-line skirts and skirt-front culottes and a liberal use of "posey prints." Designers say lady golfers are showing greater favor for skirts and culottes because of their more feminine appearance, freedom and adaptability to the clubhouse.

Ladies' outfits have been so smartly coordinated that a customer out to purchase a sweater would find it difficult to resist the skirt and blouse that has been designed for it. Manufacturers are stressing this "total look" and strongly suggest that all items in an outfit be displayed together for greater customer appeal.

A real eye-catcher for ladies is **Gino Paoli's** "Golfina" cardigan in a Roman stripe of blazing pink, yellow, green, turquoise, and white. The sweater has been coordinated with blouses, shorts, culottes, and skirts in solid colors dyed to match any one of the stripings.

Louise Suggs,* a well-known name in sportswear at better department stores, has entered the pro shop market with outfits that are at home on the course and in the clubhouse. Most of the outfits feature coordinated blazers, blouses, shorts, culottes, and skirts in a variety of solids, prints, and checks.

For a more dressed up look, **Parker of Vienna** has a three-piece alpaca outfit that combines a gold double-breasted cardigan (a favored style this season),

gold A-line skirt, and blue and green striped shell.

Haymaker achieves the "total look" in a three-piece slack suit featuring, again, a double-breasted jacket and slim slacks in a basket-like weave, plus a matching knit shell.

For the men, some influence of the British "Mod" look is seen in boldly striped and checked slacks.

DiFini has achieved this look in a pair of deep gold slacks with fine pale gold stripes, topped by a stretch belt.

Another new entrant to the pro shop market, **Esquire**,* features a pair of slacks in one of this year's favored shades for men, cranberry. These are accented with a wide polka dot belt.

Gino Paoli has taken the traditional golf shirt and given it a new look with diagonal stripes of white in combination with gold or orange. "Western XRD" slacks, dyed to match, are featured with the "Caprera" shirts.

Double-breasted styling also is seen for men in **Jockey's** pale blue cardigan with fine white widely-spaced stripes. This item is keyed to a white knit shirt that picks up the pale blue in stripe around the crew neck.

No resort outfit is quite complete without a jaunty hat to top it off, and **Texace** has come up with new lines for men and ladies that will attract attention in any pro shop. One outstanding model for ladies has a high mesh crown circled with a wide polka dot band. Another is a bell-shaped reversible hat—Madras plaid one side, solid the other. •

* For more information on these new pro-only lines, write:

Louise Suggs Sportswear c/o David H. Smith, Inc., Lynn, Massachusetts 01903.
Esquire Sportswear Mfg. Co., 1290 Avenue of the Americas, Suite 1935, New York 10010.