

## OVER 40 YEARS

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time had 28 salesmen. It handled North British golf balls, rubber golf shoes, jackets and George Nicoll woods and irons which Murphy had shafted in the United States. He operated that company while giving his pro job thoroughly satisfactory care. He credits Glen Oaks members with helpfulness out of their own experience and observations that aided in making a success of North British Imports.

Murphy attributes much of golf's current boom to women's increased interest in the game. "Golf club membership became a status symbol instead of only a matter of sport and when the physical and mental values of golf, in addition to its social values, were discovered by millions of women, then the big growth started.

What the professional's business future will be depends considerably on the propaganda and education work the pros do with women golfers, Murphy forecasts. •

## Sun Mastr Corp. purchases Ideal Power Lawn Mower

Negotiations have recently been completed between Robert Crump, vice president, Sun-Mastr Corporation, Olathe, Kansas, and the Mast-Foos Mfg. Company of Springfield, Ohio, for the purchase of the Ideal Power Lawn Mower Company, including all records, drawings, patterns, jigs and inventory.

Ideal Mowers have been manufactured for more than 50 years. The primary product is a heavy duty gang lawn mower for use on golf and country clubs, parks, airports and highway rights of way.

The equipment is being moved to the Sun-Mastr plant at Olathe, Kansas and the Sun-Mastr Ideal division will operate from the Sun-Mastr plant at 501 South Kansas in Olathe.

According to Crump, this addition to the Sun-Mastr line will be distributed nationally through dealer channels and will make it possible for the users of this type of equipment to obtain mowers and repair parts service quickly.

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