People in the News

Jack H. Blades, vice president and general manager of the AMF-Ben Hogan Company in Fort Worth, Texas, announced the appointment of Robert S. Masley as professional-in-residence and manager of the AMF-Ben Hogan pro shop in New York City.

Masley, formerly assistant golf professional at the Sunningdale Country Club, Scarsdale, N. Y., succeeds Charles Harmon at the Hogan shop.



MASLEY

HASENZAHL

The appointment of Walter W. Hasenzahl as director of manufacturing was announced by R. F. Smith, president of the golf equipment group of Victor Comptometer Corporation.

Mr. Hasenzahl was formerly vice president of manufacturing with American Standard Industrial division of American Radiator and Standard Sanitary Corp.

Mr. Hasenzahl will direct and administer all manufacturing activities of the golf equipment group with plants in Morton Grove, Ill., Elyria, Ohio, and Des Moines, Iowa.



"I Supervise All Work"

235 State St., East Peoria, Illinois Phone: 699-6974 or 673-1067

For more information circle number 152 on card



GOLFMASTER

DESIGNED for TODAY'S GOLF CAR Extra Electrolyte Capacity Combination Terminals Ask about our *Recase* Program

EAST PENN MANUFACTURING CO., Inc. Lyons Station, Pa. 19536

For more information circle number 229 on card



Member: American Society of Golf Course Architects



11 South LaGrange Rd., LaGrange, III. Telephone—Area Code (312) 352-2113

For more information circle number 165 on card



HOMER FIELDHOUSE GOLF COURSE ARCHITECT 5512 UNIVERSITY AVENUE MADISON, WIS. 53705

For more information circle number 142 on card



MR. ZIP SAYS: ZIP CODE IS FOR EVERYONE. USE IT FOR BOTH BUSINESS AND PERSONAL LETTERS.

Samuel S. Mitchell Golf Course Architect Designer and Builder

18 Old Randolph Street Canton, Mass. Tel. 617-828-1065

For more information circle number 159 on card

People in the News

Dr. Peter Zidnak, business professor at San Jose State College, San Jose, California, was honored by the board of directors of the northern California Professional Golfers Association as the section's first honorary member.

A frequent lecturer at PGA seminar workshops and business meetings throughout the U. S., Zidnak regularly teaches classes in industrial relations, personnel management and human relations at San Jose State College.

Before joining San Jose State, Zidnak was a former economist for Stanford Research Institute. He earned his Ph.D. in economics and business at the U. of Southern Calif., joining the faculty at San Jose State in 1957 and becoming advisory member of the northern California PGA in 1960.



DR. ZIDNAK

PRICE

Charles F. Price has been appointed sales engineer for Flintite asbestos-cement pipe by Orangeburg Manufacturing Company, division of the Flintkote Company.

Headquartered in Nashville, Tenn., his territory will include central and western Tennessee and southwestern Kentucky. Price will be responsible for the complete Flintite pipe line which includes pressure pipe for water lines and force mains, gravity sewer, building sewer and irrigation pipe.

Price has been associated with the municipal pipe industry for more than ten years. He graduated with a B.S. degree in industrial management from Howard College in Ala.

People in the News

Dan Sheehan, sales manager of Le Fiell Sport Products Inc., has announced the appointment of four sales representatives who will handle their golf clubs.

Don Martin Company will service the states of California, Nevada and Arizona; Walter Kubik's territory will consist of Illinois, Wisconsin, Iowa and Minnesota; while Chet Kubik covers Pennsylvania and the mid-Atlantic, and Leon D. Faucett takes care of Kansas, Missouri, Oklahoma, Texas, Arkansas and La.

Jimmy Nicolls, one-armed golfer, who has played amazing golf with a righthanded club in his left hand, has joined Jack Redmond, the trick-shot globetrotter, in an act billed as "The greatest golf show on earth."

Nicolls has played the P.G.A. Tour several times, won the 18-hole Shrine Tournament in 1950 and was twice runner-up in the P.G.A. Classic. For information, write to or wire Jack Redmond, 130 W. 44th St., Box 119, New York, N. Y.

Fred M. Borwell has been elected a vice president of Allis-Chalmers, it was announced by Chairman Robert S. Stevenson. Mr. Borwell is general manager of the company's engine-material handling division.

A native of Fort Worth, Texas, Mr. Borwell studied at the University of Wisconsin, Madison, and in 1947 was graduated with a bachelor of science degree in mechanical engineering. He worked for the Buda Co. of Harvey, Ill. from 1940-1942 as a draftsman, and after World War II in engineering and sales capacities. In May, 1953, he was appointed a district sales representative.

415 . 781-2997

STUDIO: 3186 OLD TUNNEL ROAD

SAN FRANCISCO

PIER 39

