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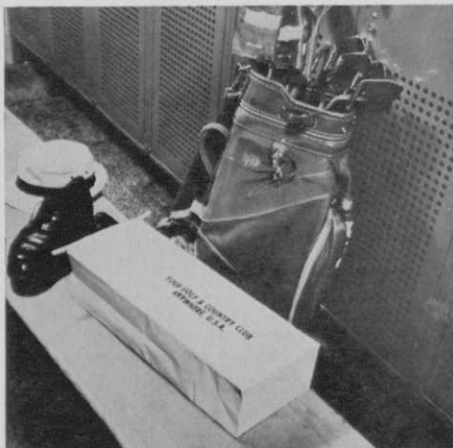
1831 Colorado Avenue, Santa Monica, Calif.
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NEW PRODUCTS



The lighter, more precisely balanced Dunlop Feather Wedge might please any serious golfer. This new club could prove to be the most versatile in his bag, the manufacturer says. Dunlop feels confident that golfers will like the flawless control they achieve even in approaches from 70 yards out, when recovering from the rough, and especially when playing finesse shots over bunkers and mounds. It sells for \$20 retail.



Bemis Brothers Bag Company has introduced a heavy-duty paper golf shoe courtesy bag. The bag, which has a two-wall construction of heavy packaging papers to prevent tearing by spikes, is designed to keep mud and grass out of lockers and for carrying and storing of polished shoes. The inner wall is treated for water resistance, and a closing device is built into the mouth of the bag. Bags are available plain or custom imprinted with the club name. For additional information and a sample bag, write Bemis Brothers Bag Co., 608 Second Ave. South, Minneapolis, Minn. 55402.

NEW PRODUCTS



A new wood fiber mulch is now available for use with the hydraulic mulching process used in establishing turf grass. This new mulch, a Conwed product, is mixed with water, seed or sprigs, fertilizer (and, in some cases, other chemicals), then sprayed from a hydraulic mulching machine over the soil. The company claims as much as 1/2 acre can be covered in 12 minutes, sprayed up to distances of more than 100 feet. For additional information or a sample of the product, write to Wood Conversion Company, First National Bank Building, St. Paul, Minnesota 55101.

Correction: Attention Pros

In GOLFDOM's March, 1966, listings of Pro Line Equipment, it should have been noted that the "flo-flex" shafts for Le Fiehl Titan woods and irons are manufactured by Le Fiehl from aluminum supplied by Alcoa.

Woods feature Le Fiehl Titan shafts made of high strength, lightweight, aerospace aluminum alloy developed by Alcoa. Full range of swing weights and flexes. Irons feature Titan "flo-flex" shafts of Alcoa aluminum, coupled with scientifically designed heads, producing increased head feel and greater accuracy. Prices for woods: \$35 each. Set of eight irons: \$180. Putters: \$16.95 and up. Wedges and Sand Irons: \$22.50. All clubs made in men's and ladies' styles for right and left hand.

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NEW PRODUCTS



A new type measuring wheel, incorporating several unique design features, is announced by Rolatape Corporation, Santa Monica, Calif. Called the 112 Measure Meter, this model offers dual, hard rubber wheels precision calibrated for accuracy, control and balance, according to Rolatape. An automatic counter adds in feet and inches as the wheel is moved forward, or subtracts when the wheel is backed up. It measures up to 1,000 feet without resetting, although the instrument can be reset at any time. The same instrument, Model 110, is available with a counter that records distances in feet and tenths of feet (instead of inches).

A new suspended ceiling system, designed to provide the added function of rated fire protection for pro shops, has been introduced by the Armstrong Cork Company. Called "Fire Guard Fashion-tone," the new suspended ceiling is reportedly the first officially fire-rated acoustical system ever offered to building owners and contractors through lumber and building materials dealers. Similar in appearance to standard lay-in ceilings, the panels are composed of a dense, mineral-fiber formulation and are secured to the grid with hold-down clips. The grid itself is constructed with a double thickness of electrogalvanized steel that includes provision for expansion.