

Swinging around golf

By **HERB GRAFFIS**

News of the Golf World in brief



Problems of prosperity cracked the usual serene operation of the Masters . . . Newspapermen's threatened walkout after being refused admission to the lockerroom was averted after discussions between Masters officials and officials of the Golf Writers Assn. . . . **Hogan** and **Venturi** specifically denied they'd asked for the scholarly privacy that players (prominent and mere gentlemen of the ensemble) were said to have requested . . . The Masters has by a long way the best press facilities of any of the tournaments and usually has the largest coverage, including enterprising reporters of large and small papers who aren't content with those mass interviews that almost invariably are monotonous . . . These bulk snow jobs, whether in politics, sports or business, produce an automation sort of a story that very few read . . . Nobody knows any better than **Cliff Roberts**, and **Bob Jones** that newspaper coverage of the Masters built the event into being a rich sports package for television . . . That understanding attitude accounted for settling a controversy that could have badly damaged the Masters' tournament prestige and done pro tournament golf no good.

Atlanta Journal commented editorially on the paradoxical situation of the Masters being sold out of tickets yet blacking out TV coverage of the event within the area from which most of the gallery comes . . . That's a tough one to answer as there's a possibility that if the Masters were televised locally it wouldn't sell all available tickets . . . However the World Series doesn't seem to ruin local ticket sales by televising the games . . .

Television is a poor substitute for the beauty of the Augusta National course and the delightful, unique atmosphere of the Masters . . . Further, TV actually makes the Masters only a four hole tournament and misses seven or eight of the most exciting great holes of the course where the tournament is lost or won.

Not much doubt about **Jack Nicklaus** being the Big One of golf . . . As **Bob Jones** observed last year Nicklaus has the finest swing he ever saw (and Bob's seen all the good ones) . . . Jack misses some of the putts in mortal error but doesn't miss as many as the opposition . . . Again **Hogan**, at 53, at the Masters, was amazing . . . If he could putt like Nicklaus, he and Jack still would be playing off.

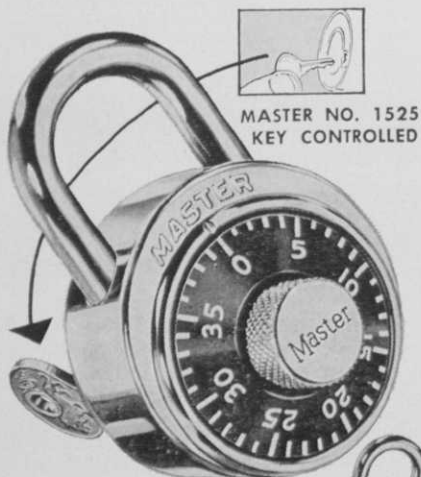
Newspaper golf writers have been talking about how long it will be before the USGA, the PGA, officials of the Masters and other tournaments will alter The Rules of Golf Definition 29 so it will read "The 'stipulated round' consists of playing 18 holes of the course in their correct sequence, unless otherwise demanded by the outfit which has bought the television rights."

Industrial league programs at fee courses this year will be as heavy as most courses want to handle . . . Fee course management doesn't want to take the chance of booking so much league play that individual business is shut out, which is a mistake made by bowling lane owners . . . Morning leagues of women golfers are getting to be a big thing at par-3 courses . . . Annual tournament of Golf Writers Association at Dunes G & Beach Club, Myrtle Beach, S. C., was livelier

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than ever with scores generally being the sort gentlemen don't mention in mixed company . . . Two more courses going in around Myrtle Beach, partially the result of nationwide publicity the writers' event has produced for Myrtle Beach as a very attractive east coast golf resort.

At the Golf Writers Association annual dinner Dunes former President **Spivey** gave the club's beloved and canny pro **Jimmy d'Angelo** a substantial check as a "token" of the members' appreciation . . . Spivey, **Charles Krampf** (another Dunes ex-president), and the rest of the club's members are really of the elect . . . They "appreciate" in cash, which at times is one of the loveliest expressions of true love . . . **Edna d'Angelo**, wife of Jimmy, didn't stage her customary affairs for writers' wives . . . She's been in and out of hospitals . . . A sick girl with amazing vitality and as pretty as a Valentine . . . **Rev. Ed Campbell**, formerly sports writer for Charlestown (S.C.) News Courier, now is an Episcopalian minister . . . He won the Golf Writers' championship two years . . . **Wally Wallis**, Daily Oklahoman, retiring president, GWA, **Dana Mozely**, New York Daily News, now the writers' president; **Bob Drum**, former GWA president and **Charles (Bishop) Bartlett**, the scribes' secretary, took a chance of excommunication by **Joe Dey** of the USGA by cutting Rev. Campbell's Allentown mission in for 10 per cent of the Golf Writers' Calcutta . . . Maybe that's a sin in the eyes of those On High in the USGA but consensus of theological authorities is ain't gonna be nobody go to hell on account of ten per cent of anything you can get out of golf writers . . . Dey privately expressed the devout hope Rev. Campbell didn't wind up with Confederate money from the writers.

Bill Casper going to Viet Nam to entertain American troops was one of those things where a top star of sports gets a star in his crown but not much ballyhoo in print . . . Letters from U. S. lads in that forlorn country give Casper top sportsman rating even from soldiers who never played golf . . . Casper certainly isn't allergic to doing a mighty decent

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thing when it costs him money and convenience and involves much danger.

Dick Osborne now pro at Ponderosa CC, Schenectady, N. Y. . . . For four years Osborne was pro at Pinehaven CC in Schenectady area . . . New Ponderosa club opened May 1 . . . **Charles A. Martineau** now superintendent, Northampton (Mass.) CC . . . Martineau is finishing his years at U. of Mass. School of Agriculture . . . Last summer he majored in sweat and skull under **Bob Grant**, superintendent, Brae Burn CC, West Newton, Mass. . . . Owatonna, Minn. voters authorized Council to issue up to \$200,000 in general revenue bonds to buy course it now operates on a rental basis . . . City council expects to get up to \$100,000 in federal money for its course program.

Fletcher Hills GC, near San Diego, Calif., bought by **Roy E. Canedy** and wife of Gig Harbor, Wash., who have operated courses in Washington . . . **Pete** and **Willie Wansa**, former owners

of Fletcher Hills will remain as operators . . . **Glenn Young** from Rogue's Roost CC, Bridgeport, N. Y., to pro job at Pinehaven CC, Schenectady, N. Y., succeeding Dick Osborne.

Columbus, O., Recreation Commission selling Raymond Memorial golf course memberships for this year at \$125 . . . This is \$50 higher than last year when the members were playing so often their fee per round averaged 83 cents . . . Older professionals are saying talk about a minor league in tournament golf neglects mention of the sectional schedules that present testing competitions two or three times a month during the summer . . . When a youth shows well in these sectional events he identifies himself as being qualified as a student at the PGA Players' School and entitled to get further testing in circuit tournaments . . . If he can't make a promising showing in the sectional events he is a wishful thinker but not ready.

Los Altos (Calif.) CC was host to a junior boys' (12-17 years) tournament which the club plans to hold each year

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during Easter week to promote youngsters' golf in northern California . . . Pro **Al Maus** says the first 18-hole medal play event scored happily with the kids and members . . . **Grant Bennett**, who became nationally known for his success in junior golf development during his 13 years as pro at Florence (S.C.) CC, plans to build the CC of South Carolina near Florence, with **Billy R. Satterfield** of Winston-Salem, N. C. . . . Satterfield, a builder and realtor, got his business start as a caddie.

North Shore CC (Milwaukee dist.) moves from its old property in Bayside to new 27-hole course and clubhouse in suburban Mequon . . . **Louis J. Mulineaux** now business manager Arrow Wood CC, 18-hole club surrounded by 150 homesites in Roanoke, Va. . . . **George B. Short, Jr.**, formerly superintendent Oakwood CC, Lynchburg, Va., is superintendent at Arrow Wood where construction has begun . . . Course to be open in summer, 1967 . . . **George K. Ruffin** now pro at Beaver Hills CC, Cedar Falls, Ia. . . . He was at Thunderbird CC, Phoenix, Ariz.

Bob Hartley wrote an interesting series in East St. Louis (Ill.) Metro-East-Journal on golf courses in that area . . . Illustrated by design sketches . . . **Donald B. Fairman** signed as first professional at the Moselem Springs GC, Reading, Pa. . . . **John H. Guenther, Jr.**, is manager and Harry Carlson is superintendent . . . This is Moselem Springs' second season . . . Fairman, retired Air Force master sergeant, was pro at Chandler, Randolph, Ramstein and Maxwell AFB courses and at Spring Ford CC, Royersford, Pa., for the past three years . . . He attended PGA Business School for three consecutive winter sessions.

M/Sgt. **Bill Lawrence** transferred from Travis Air Force Base in California to be pro-manager at Scott Air Force Base course near East St. Louis, Ill. . . . At Scott, Chief Warrant Officer **John F. Fahrenbruch** is superintendent and T/Sgt. **Tom Waters** is pro shop manager. **Brook Vickery**, new owner of Fauquier Springs CC, Warrenton, Va., has established a low cost membership for women

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over 60 . . . It's known as the Sixty Club . . . He also has a reduced price senior membership for men over 70.

Bill Hough signed as pro at Eagle's Mere (Pa.) CC . . . In winter Hough will return to Big Cypress G&CC, Naples, Fla., as assistant to **Phil Darbyshire** . . . Darbyshire in summer is pro at South Shore CC, Chicago . . . **Leonard Strong** reminds me that the first 18 of Ponte Verda (Fla.) were designed by his brother, the late **Herbert Strong**, and the third nine by **Robert Trent Jones** . . . **Bob Frainey**, who moved this year to Westwood CC (St. Louis dist.) as pro, passed along the clubs he traded in while pro at Thorney Lea CC, Brockton, Mass., to firemen and policemen.

Charles W. (Chuck) Rea now pro at Florence (S.C.) CC . . . Rea was pro at Lake City (Fla.) CC for previous three years . . . Farmers Home Administration approval of a \$390,000 loan for building a course in Duck Woods section of Outer Banks (N. C.) Recreation area conditioned on the FHA-sponsored course not

being competitive with a private enterprise course being built in the area . . . Report that a third course is to be built in the Outer Banks region near where the Wright Brothers made their early flights.

Brothers **Theodore, Eugene** and **Doyce Moe** have bought the Tawas (Mich.) GC from **Alvin Zaharias** . . . AuSable River GC, Oscoda, Mich., now owned by group headed by **Edward Davidson, Jr.** . . . Big Cypress G&CC, Naples, Fla., members plan to change club's name to Country Club of Naples . . . **Arnold Palmer** is collaborating in design of course at Indian Lake in Somerset County, Pa. . . . Palmer's connection is with Course Design, Inc., Cleveland.

Alvin Handmacher, wealthy dress manufacturer, who died recently in New York at 60 after a brief illness, gave women's pro golf its first big competitive push when **Fred Corcoran** got him to sponsor a transcontinental series of women pro Weathervane tournaments and a British trip of U. S. women pro stars who played and generally defeated British amateurs . . . Handmacher was an

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enthusiastic golfer; a left-hander.

Thomas Brown now manager, Wanan-go CC, Oil City, Pa. . . **Pollard Simons**, wealthy insurance man and golf enthusiast who was one of the original stockholders of the Ben Hogan Golf Co. is developing a 291-acre subdivision in North Dallas that will include an 18-hole course . . . Walhalla CC, Rexford, N. Y. opens new course and clubhouse under construction for three years . . . **William F. Mitchell** is course architect and builder . . . **Theodore Stevens**, formerly superintendent of the 54 holes at Baird State Park is Walhalla superintendent . . . Stillwater (Okla.) G&CC to have its new course and clubhouse open in July . . . There are 138 residential sites adjacent to the course.

One feature of Stillwater G&CC clubhouse is "Teenager" room . . . Kids' clubhouse within a clubhouse is an attractive, useful element of a number of the newer clubhouses and especially valuable where the club is surrounded by homesites . . . Developer **Sen. Mitsuyuki Kido** expects to have de luxe Francis H. I. Brown course and clubhouse overlooking Pearl Harbor operating by winter . . . Half the 500 golf memberships at \$3,000 each have been sold and social membership sales at \$1,000 per are ahead of program.

George Haggarty has bought Lakepointe CC in Detroit district and has converted it into a men-only golf club with women and children being allowed in clubhouse after 6 p.m. weekdays and Saturdays and after 12:30 on Sundays . . . All play will be from electric cars; no caddies or pull-carts . . . Membership fee is \$250 per year . . . For that the member gets 20 rounds of golf including the car . . . Additional rounds including car are \$8 week-days and \$12 Saturdays, Sundays and holidays . . . Haggarty is trying the idea for 1966 . . . Results will determine operating plan in 1967 . . . Haggarty, a retired corporation attorney, is one of the country's best senior golfers . . . He is a left-hander.

Bucks County (Pa.) Planning Commission withheld approval of project calling for building 1,000 "vacation

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homes," 120-room lodge with convention facilities, and 18-hole par-3 course on 126 acres . . . Commission said the layout was too tight, and dangerous . . . Fairways only 100 ft. wide were planned between some homes . . . Bishop Estate trustees plan big hotel-golf project on 1,000-acre Keauhou, Kona property in Hawaii.

Charles (Chuck) Keating hired by *Clinton D. Carlough*, owner and builder of Apple Ridge CC, Mahwah, N. Y., as Apple Ridge pro . . . Chuck's father has been pro at Corning (N. Y.) CC for 25 years and his grandfather *George McLean* was a widely known professional . . . Des Moines G&CC expects to have its new course, designed by *Pete Dye*, in play by late summer next year . . . Then club will move from its present site, which is to have a state highway built through it . . . Club received \$300,000 from State Highway Commission plus \$50,000 in lieu of building a bridge spanning highway if club had retained separated sections of the course.

Joe Valentine, 80, for 54 years superintendent at Merion GC, and discoverer of Merion bluegrass, died late in March at his home in Ardmore, Pa. . . . Valentine was a widely known, beloved pioneer of the modern school of golf course management . . . In 1964 he received the USGA's first Green Section award for service to golf . . . He was a past president, Philadelphia GCSA and of the Pennsylvania Turfgrass council, a director of the GSCA and for years a member of the USGA Green Section committee . . . He is survived by his widow, *Adelina Talone*; three sons, *Joseph, Jr.*; *Victor M.*, and *Richard E.*, who now is Merion superintendent; a daughter, *Mrs. E. Patricia DeStefano* and nine grandchildren.

Golf lessons now are part of the real estate sales campaign . . . Developers of The Birches, a golf course—homesite project at Turnersville, N. J., engaged *Phil Cassidy* and *Jim Lydon* of Paxton Hollow GC pro staff to give lessons on five Saturdays and Sundays from 2 to 4 p.m. to visitors and prospective residents . . .

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Lessons were given in the Community room of the project administration building . . . The course is to be a 9-hole "executive" type . . . Wollaston GC not to sell its property at Milton, Mass. to Jordan Marsh Co. and spend sale price on new course and clubhouse . . . Milton residents wouldn't allow rezoning for warehouse in place of golf course . . . Wollaston acreage sold for half-acre home sites wouldn't bring enough to finance purchase of new property the club would like to have, say club officials.

The Wollaston GC case gave Quincy (Mass.) Patriot Ledger basis for editorial comment that might be cited pro or con the golf course tax picture . . . Said the Patriot-Ledger "Milton residents, in effect, have decided to keep their town residential, even if it means losing an estimated \$7.75 million in additional taxable property through the Jordan Marsh project. . . . The town has hardly any industry left to help ease the tax burden on homeowners . . . Emotionalism which prevented an objective study of the facts, has been cited by Cabot, Cabot and Forbes, acting as agent for Jordan Marsh, as a major reason for cancellation of the project . . . Milton residents made it plain they were opposed to changing the character of the neighborhood . . . And they will have to pay the price of this decision in their tax bills . . . Cancellation of the Jordan Marsh project, however, still doesn't completely assure Milton residents that the Wollaston golf course will stay as it is."

Nice thing members of Nemacon CC, Beallsville, Pa., did in honoring their directors at the club's opening social event of 1966 . . . Club officials usually get plenty of criticism in lieu of pay and for their sacrifices of time and convenience but rarely get cheers.

John Polansky now manager, Monongahela Valley CC, Monessen, Pa. . . . Bob Shields signed as pro by Alpine CC, Demarest, N. J., succeeding Joe Vileo who resigned after 16 years . . . Frank Malara, assistant to Vileo for the past three years will continue with Shields . . . Steve Downing from Grossingers resort to pro job at Englewood (N. J.)

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GC, succeeding **Glenn Teal** . . . Downing brings **Ed Moutran** from Crossingers as his assistant at Englewood.

Paul Lemcke now pro at Tuckaway CC (Milwaukee dist.) . . . Lemcke was assistant to **Bill Ogden** at North Shore CC (Chicago dist.) . . . **Bobby Lutz**, formerly assistant to **E. P. (Dumpy) Hagler** at Duke University course, signed as pro by **Reynold May** for his new Brook Valley CC, Greenville, N. C. . . . **Sammy Kee** is superintendent of the Brook Valley course which was designed by **Ellis Maples**.

Bibb Mfg. Co., Columbus, Ga., building a 9-hole par-3 course for its employees . . . Country Club of Petersburg, Va., soon to begin building 18 designed by **Edmund Ault** . . . Clubhouse will have "Teenagers Lounge." . . . **Bruce Carter**, fishing columnist of Honolulu Advertiser says "With the opening of the new Pacific Empress golf course—first in Kona—it is a common sight to see skip-

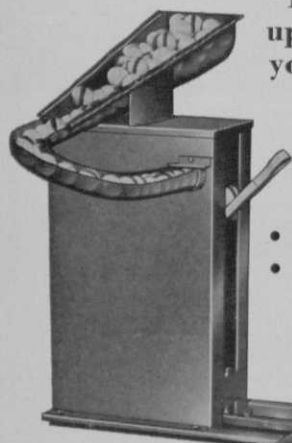
pers weigh their fish, secure their boats and rush to get in a fast round before darkness falls."

Florida Citrus Open inaugural at Rio Pinar CC, Orlando got off its \$110,000 purse and a hefty expense nut with a profit to the sponsors . . . Attendance was large and galleries were scattered . . . Orlando with about 85,000 population and a well populated trading area turned out spectators in numbers comparing favorably with National Open, Western Open and circuit events . . . **Ernie Edwards**, Rio Pinar's professional, got the affair going . . . Five original underwriters went for \$20,000 each, then Florida Citrus Commission underwrote \$50,000 . . . Then there were more than 100 Gold Sponsors underwriting \$1,000 each plus "patron" tickets for \$150 each . . . Never have I seen another tournament in which a club pro got so much enthusiasm and cash rolling and got any better cooperation from members . . . Orlando Sentinel Star pub-

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lisher **Martin Anderson**, one of the five original angels, and Sentinel Star general manager Wm. Conomos and sports editor **Bob Bassine** accounted for an outstanding publicity and promotion job . . . Sentinel's Citrus Open supplement March 13 was a model job of tournament publicity with local businessmen's cooperation . . . Florida Sunday Magazine supplement of the Sentinel Feb. 13 had a fine illustrated feature on **Ernie Edwards**, his wife and three daughters . . . Edwards was cover boy on that supplement.

Fred Findlay, 94, died March 9, in a Charlottesville, Va., nursing home . . . He was born in Scotland and was brought to the U. S. by Carter's Tested Seeds from Australia where he had been designing courses . . . He was architect of many American courses, 17 of them in Virginia . . . Among them are Farmington CC, Glenwood, Laurel and the James River course of the CC of Virginia . . . He was course manager of the CC of Virginia from 1935 to 1945 . . . Until a year ago he played frequently and scored many rounds under his age in the past 20 years . . . He was a painter, a musician, a hunter and fisherman as well as golfer . . . His elder brother, **Alex**, coming from Scotland to work as a Nebraska cowhand introduced golf in that state, and stayed in pro golf . . . Alex thought Fred made a serious mistake to leave a job as bandmaster in the British Army to go into the precarious golf business.

C. H. (Jim) Duncan now pro at Plant City (Fla.) G & CC . . . **John Monitz** now pro at **Arthur Howard's** Lancaster Hills GC, Southfield, Mich., succeeding **Gene Bone** who's pro at the new course **Fuller** brothers are opening at Pontiac, Mich. . . . Monitz and Bone were assistants to **Warren Orlick** at Tam o' Shanter (Detroit dist.) . . . Monitz has been pro at Lapeer (Mich.) CC and Petoksey (Mich.) CC . . . **Billie M. Cox** opening his Sun 'n Fun CC at Springfield, Ill., with **Floyd C. Wallace, Jr.**, as managing director and **Thomas B. Bishop** as pro. . . . **Paul Wolfe** now pro-manager, Pikeville CC,

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HERB GRAFFIS

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Hamilton, Ala. . . . He previously was at Green Island CC, Columbus, Ga. . . . Wolfe's wife, **Betty**, is developing women's golf at the club . . . **Dave Marr** gets journeyman pro deal with Goodyear G & CC, Litchfield Park, Ariz. . . . Lay-out in suburban Phoenix was known as Wigwam CC . . . It's getting second 18 to plans of **Robert Trent Jones**.

Art Bell succeeds the late **Cam Puget** as pro at Pebble Beach, announces **Bill Coleman**, Del Monte Lodge general manager . . . Art was born in Hawaii where his dad was pro at Oahu CC for 35 years . . . Art has been pro at Maui CC and Wailae CC in Hawaii, then at Midwick CC, San Francisco CC, California GC (for 19 years) and last year at Carmel Valley CC . . . He's won many tournaments . . . **Bernard E. (Red) Pitney**, pro-supt.-mgr Tipton (Ind.) muni course is getting a new nine to plan of **Bill Diddel** . . . Bill built first nine in 1936 . . . Second nine will open next spring . . . **Joe Warburton** formerly pro-mgr., Los Alamitos (Calif.) now pro-mgr. Chula Vista (Calif.) municipal 18, which was the Bonita Valley CC before the city bought it.

Los Alamos (N. M.) Golf Assn. has new low pressure, multirow completely automatic irrigation system . . . **James A. McPhilomey** is Los Alamos supt. . . . Course is believed to be nation's highest (7,200 ft.) . . . **Gordon Herkenhoff** and associates, Albuquerque, designed the system and Chaney and Hope, Dallas, Tex., were installers . . . **Gene Pelowski**, pro at the new Ellsworth (Wis.) CC, says the Penncross greens were magically fast in developing . . . Seeded in July and were in playing condition by Sept. 1 . . . Fairways on the nine good for this year.

Greater Dallas Open in addition to \$15,000 first prize gives the pro's wife a \$1,000 wardrobe . . . **Don Collett**, pro at Brae-Burn CC, Houston, Tex., gets as assistant **Charles Scalise**, Texas A & M graduate with business administration degree . . . Scalise went to Texas A & M on a football scholarship and switched to golf.

Daniel L. Hall, Jr., moves from supt.

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posts at Coral Ridge CC, Ft. Lauderdale and the nearby American Golfers Club par-3, to return to San Jose CC, Jacksonville, Fla., as supt. . . . He succeeds **Joe Lowe** who switched to the new University GC that **Lester Sanders** is building near Jacksonville University. . . . **Ed Hazeslip** and **George Fedderkeil** follow Hall into the Coral Ridge-American Golfers job . . . Fedderkeil formerly was at Fox Chapel GC, Pittsburgh, Pa. and Hazeslip graduated from U. of Florida School of Ornamental Horticulture, majoring in turf management, in December . . . **O. J. Noer** and **John Cabler** are consultants on the Ft. Lauderdale courses which Robert Trent Jones created . . . **Jefferson Craft**, San Jose CC mgr. and Dean of Jacksonville's club managers, recently was awarded the Club Managers Association of America certificate.

FIFTY-FIVE YEARS AGO

Johnny McDermott, a homebred, won the Open at Chicago Golf Club, the first native to do so.

Coming Events

New Orleans Annual Golf Show, Municipal Auditorium, New Orleans, La., May 13, 14, 15.

Central Plains Turfgrass Field Day, Lincoln, Nebraska, May 24.

National Golf Day Round of Champions, Gary Player vs. Dave Marr, Firestone C.C., Akron, Ohio, May 30.

Golf & Fine Turf Field Day, Rutgers U., June 21.

Penn State Turfgrass Field Day, Aug. 17-18.

Second Annual Turfgrass Management Conference for the State of Hawaii, U. of Hawaii, August 25 and 26.

Turfgrass Sprinkler Irrigation Conference, U. of California Conference Center, Lake Arrowhead, Calif., Aug. 26 through 28.

Northeast Turf Conference, Concord Hotel, Kiamesha Lake, N.Y., September 19-21.

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