# Buyer's Guide to 1966 golf clubs

Lost that brochure? Or perhaps one of your members interested in a particular set has "borrowed" and not returned it? Now what do you do to satisfy that query about the new, "Super-Duper" wedge put out by ABC Co.? That is just the reason GOLFDOM is offering this "Buyer's guide to 1966 golf clubs." Here in one handy package are the main lines being put out this year by the manufacturers of pro-line clubs. Whether your customer craves a new set of woods or irons, an extra utility club or a new putter, the distinguishing features of any club and its price are at your fingertips. (Addresses of all companies listed are on page 64.) The recent cutback in excise taxes has made it possible for most companies to reduce their prices to the lowest level in years. Make certain you tell your members this welcome news by any and all means at your disposal-in the club newsletter, your pre-season shop promotion letter, and by word of mouth. Then watch them beat a path to your door! After all, everyone loves a bargain-and how often do you get a bargain on first-quality goods?

# PRO LINE EQUIPMENT

# ANGLO BURTON

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IRONS

MODEL	FEATURES	(Set of 3)	IN STOCK	MODEL	FEATURES	PRICE (Set of 8)	IN STOCK
CROOKSHANK ROYAL SCOTTISH	Head offset to place striking face in line with shaft, promoting later hit with square clubface. Shock-proof GEODETIC grips, True Temper shafts.	\$90-\$105 (approx.)	Men's & Ladies' rt. & Ift.	CROOKSHANK RUSTLESS STEEL	Angled shaft extends to sole of club, placing weight behind "sweet spot."	\$235 (approx.)	Men's & Ladies' right only.
	PUTTERS	me All			UTILITY CLUBS		
CRACK-A-JACK	Offset head, with striking face in line with shaft.	\$25 each.	Men's rt.	SAND WEDGE	For shots from sand.	All listed are \$30 each. (approx.)	Men's & Ladies' right only.
				PITCHING WEDGE	For shots near green.		
				FAIRWAY WEDGE	For longer approach shots.		
				JIGGER	Chipping club.		

# BRISTOL/KROYDON

## IRONS

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MODEL	FEATURES	PRICE (Set of 3)	AVAILABLE IN STOCK	MODEL	FEATURES	PRICE (Set of 8)	AVAILABLE IN STOCK
ADVISORY	Wide angle "Astrolon" face inserts; "Epo-Var" all-weather finish, 4-way locked sole plate. Can be custom-fitted to pro specifications.	\$82.50	Men's rt.	ADVISORY	Slim line neck, extra deep blade, diamond blasted faces, triple chrome plating, can be custom- fitted.	\$152	Men's rt.
VICTURA	Hand-crafted, perfectly matched and balanced.	\$54	Men's rt. & Ift. Ladies' rt.	VICTURA	Extra deep blades, diamond blasted faces, triplex chrome plating.	\$96	Men's rt. & Ift. Ladies' ri
VICTURA VLL	Designed for lower-handicap women golfers and senior men.	\$54	Men's & Ladies' rt.	VICTURA VLL	Same as VICTURA.	\$96	Men's & Ladies' rt
CLASSIC	Molded Astrolon.	\$28.80	Same as VICTURA	CLASSIC	Spade bladed, triple plating.	\$52.80	Same as VICTURA
CLASSIC	Includes driver, spoon, 3, 5, 7, 9 irons, putter and bag.	\$55.60 entire set.	Junior rt.				
	PUTTERS	PRICE (Each)		U	TILITY CLUBS	PRICE (Each)	
WIZARD 250	Straight necked mallet.	\$16	Men's rt.	AM-SW SAND WEDGE	Extra deep blade.	\$19	Men's rt
WIZARD 500	Offset mallet, insert face.	\$16	Men's rt.	"BIG DADDY"	For rough and sand.	\$12	Men's rt. & Ift.
WIZARD 600	Offset blade, pistol grip.	\$16	Men's rt.				
BONANZA	2-way mallet head.	\$12	Ladies' rt. & Ift.	APPROACH IRON	Shallow-faced run-up club.	\$12	Men's rt.
DAKMONT ADIES	Flange type.	\$12	Ladies' rt.	DUAL WEDGE	All purpose wedge.	\$12	Men's & Ladies' ri

# DUNLOP

WOODS

# IRONS

MODEL	FEATURES	PRICE (Set of 3)	AVAILABLE IN STOCK	MODEL	FEATURES	PRICE (Set of 8)	AVAILABLE IN STOCK
MAXFLI	Pear-shaped heads of premier persimmon; weight concentrated behind face insert.	\$78	Men's rt.	MAXFLI	Compact, sharply angled heads, slightly curved sole is weighty at bottom.	\$160	Men's rt.
CLASSIC	Round-shaped heads made from fine persimmon blocks.	\$60	Men's & Ladies' rt.	CLASSIC	Heads forged from high-grade carbo steel alloy.	n \$132	Men's & Ladies' rt.
PAUL HAHN	Screwless face inserts, moisture sealed persimmon heads.	\$72	Men's rt.	PAUL HAHN	Hard chrome-plated compact heads of carbon steel.	\$136	Men's rt.
BOB CHARLES	Heads made of hardwood bonded together, cross laminated.	,\$72	Men's Ift.	BOB CHARLES	Heads of high grade carbon steel alloy; chrome finished.	\$136 Continued o	Men's Ift.

PUTTERS	PRICE (Each)			UTILITY CLUBS	PRICE (Each)	4. j. 18 .
Blade type; straight face.	\$16.50	Men's rt.	FEATHER WEDGE	Considerably lighter, more precisely balanced.	\$20	Men's rt.
Square head, slight gooseneck.	\$16.50	Men's rt.	MAXFLI SAND WEDGE	58 degrees loft, wide sole.	\$20	Men's rt.
Mallet head.	\$18.50	Men's rt.	MAXFLI PITCHING WEDGE	54 degrees loft.	\$20	Men's rt.
Goosenecked mallet head.	\$18.50	Men's rt.	CLASSIC PITCH or SAND WEDGE	For sand and fairway approach shots.	\$16.50	Men's & Ladies' rt
Mallet, small heel, large toe.	\$14.50	Men's rt.				
Center shaft, bronze head.	\$14.50	Men's rt. & Ift.				
	Blade type; straight face.  Square head, slight gooseneck.  Mallet head.  Goosenecked mallet head.  Mallet, small heel, large toe.	Blade type; straight face. \$16.50  Square head, slight gooseneck. \$16.50  Mallet head. \$18.50  Goosenecked mallet head. \$18.50  Mallet, small heel, large toe. \$14.50	Blade type; straight face. \$16.50 Men's rt.  Square head, slight gooseneck. \$16.50 Men's rt.  Mallet head. \$18.50 Men's rt.  Goosenecked mallet head. \$18.50 Men's rt.  Mallet, small heel, large toe. \$14.50 Men's rt.  Center shaft, bronze head. \$14.50 Men's rt.	Blade type; straight face. \$16.50 Men's rt. FEATHER WEDGE  Square head, slight gooseneck. \$16.50 Men's rt. WEDGE  Mallet head. \$18.50 Men's rt. MAXFLI SAND WEDGE  Goosenecked mallet head. \$18.50 Men's rt. CLASSIC PITCH or SAND WEDGE  Mallet, small heel, large toe. \$14.50 Men's rt.  Center shaft, bronze head. \$14.50 Men's	Blade type; straight face. \$16.50 Men's rt. FEATHER wEDGE Considerably lighter, more precisely balanced.  Square head, slight gooseneck. \$16.50 Men's rt. MAXFLI SAND 58 degrees loft, wide sole.  WEDGE MAXFLI SAND 58 degrees loft, wide sole.  WEDGE FOR SAND WEDGE FOR SAND WEDGE  Goosenecked mallet head. \$18.50 Men's rt. CLASSIC PITCH or SAND WEDGE  Mallet, small heel, large toe. \$14.50 Men's rt.  Center shaft, bronze head. \$14.50 Men's	Blade type; straight face.  \$16.50 Men's rt.  WEDGE  MaxFLI SAND  Men's rt.  MAXFLI  PITCHING  WEDGE  Goosenecked mallet head.  \$18.50 Men's rt.  CLASSIC  PITCH or  SAND WEDGE  Mallet, small heel, large toe.  \$14.50 Men's rt.  Center shaft, bronze head.  \$14.50 Men's

# FERNQUEST & JOHNSON

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IRONS

				IRONS		
FEATURES	PRICE (Set of 3)	AVAILABLE IN STOCK	MODEL	FEATURES	PRICE (Set of 8)	AVAILABLE IN STOCK
Deep face, choice persimmon black color, black poured epoxy insert.	\$76.50	All models listed are available in Men's and	ACCURA	Wide sole, tear drop blade, levelume nickel chrome finish.	\$149.30	All irons listed are available in Men's &
		rt. & Ift.				rt. & Ift.
Choice heartwood persimmon; dark walnut, poured epoxy insert.	\$76.50		WESTERNER	Round toe, wide sole, levelume nickel chrome finish.	\$149.30	
Lamina ted deep face model. Cherry finish, red poured epoxy insert.	\$76.50		GOLDEN GATE	Square toe, wide sole, deep face, compact blade, levelume nickel chrome finish.	\$149.30	
PUTTERS	PRICE (Each)			UTILITY CLUBS		
Mallet heads with hickory shafts.	\$14.95	Men's & Ladies' rt.		Sand Wedges and Pitching Wedges are available to match the listed F&J irons.	\$18.70 each	Men's & Ladies' rt. & lft.
Flange back, blade type.	\$14.95	Men's & Ladies' rt.				
Old style blade, hickory or steel shaft.	\$14.95	Men's & Ladies' rt.				
	Deep face, choice persimmon black color, black poured epoxy insert.  Choice heartwood persimmon; dark walnut, poured epoxy insert.  Lamina ted deep face model. Cherry finish, red poured epoxy insert.  PUTTERS  Mallet heads with hickory shafts.  Flange back, blade type.  Old style blade, hickory or steel	FEATURES (Set of 3)  Deep face, choice persimmon black color, black poured epoxy insert.  Choice heartwood persimmon; dark walnut, poured epoxy insert.  Laminated deep face model. Cherry finish, red poured epoxy insert.  PUTTERS (Each)  Mallet heads with hickory shafts. \$14.95  Flange back, blade type. \$14.95	Deep face, choice persimmon black color, black poured epoxy insert.  Choice heartwood persimmon; dark walnut, poured epoxy insert.  Laminated deep face model. Cherry finish, red poured epoxy insert.  PUTTERS  PRICE (Each)  Mallet heads with hickory shafts.  \$14.95 Men's & Ladies' rt.  Old style blade, hickory or steel \$14.95 Men's & Ladies' rt.	PUTTERS  PUTTERS  PITTERS  Ladies' rt.  Men's & Ladies' rt.  Uld style blade, bickory or steel  \$14.95  Men's & Ladies' rt.  Men's & Ladies' rt.	Deep face, choice persimmon black color, black poured epoxy insert.  Choice heartwood persimmon; dark walnut, poured epoxy insert.  Laminated deep face model. Cherry finish, red poured epoxy insert.  PUTTERS  PRICE (Each)  Mallet heads with hickory shafts.  \$14.95  Men's & Ladies' rt.  Old style blade, hickory or steel  \$14.95  Men's & Ladies' rt.  MODEL  FEATURES  Wide sole, tear drop blade, levelume nickel chrome finish.  WESTERNER  Round toe, wide sole, levelume nickel chrome finish.  Square toe, wide sole, deep face, compact blade, levelume nickel chrome finish.  UTILITY CLUBS  Sand Wedges and Pitching Wedges are available to match the listed F&J irons.	PEATURES (Set of 3) IN STOCK MODEL FEATURES (Set of 8)  Deep face, choice persimmon black color, black poured epoxy insert.  ACCURA Wide sole, tear drop blade, levelume nickel chrome finish.  ACCURA Wide sole, tear drop blade, levelume nickel chrome finish.  **PACCURA**  **Choice heartwood persimmon; dark walnut, poured epoxy insert.  **Laminated deep face model. Cherry finish, red poured epoxy insert.  **Laminated deep face model. Cherry finish, red poured epoxy insert.  **PRICE**  **PRICE**  **Canada of the wide sole, tear drop blade, levelume nickel chrome finish.  **PUTTERS**  **PRICE**  **Canada of the wide sole, deep face, compact blade, levelume nickel chrome finish.  **PUTTERS**  **PRICE**  **Canada of the wide sole, deep face, compact blade, levelume nickel chrome finish.  **PUTTERS**  **PRICE**  **Canada of the wide sole, deep face, compact blade, levelume nickel chrome finish.  **PUTTERS**  **PRICE**  **Canada of the wide sole, tear drop blade, levelume nickel chrome finish.  **PUTTERS**  **PRICE**  **Canada of the wide sole, tear drop blade, levelume nickel chrome finish.  **PUTTERS**  **PRICE**  **Canada of the wide sole, deep face, compact blade, levelume nickel chrome finish.  **PUTTERS**  **PRICE**  **Canada of the wide sole, tear drop blade, levelume nickel chrome finish.  **PUTTERS**  **PRICE**  **Canada of the wide sole, tear drop blade, levelume nickel chrome finish.  **PUTTERS**  **PRICE**  **Canada of the wide sole, levelume nickel chrome finish.  **PUTTERS**  **PRICE**  **Canada of the wide sole, levelume nickel chrome finish.  **PUTTERS**  **PRICE**  **Canada of the wide sole, levelume nickel chrome finish.  **PUTTERS**  **Sand Wedges and Pitching Wedges are available to match the listed F&J irons.  **Flange back, blade type.*  **Ladies' rt.  **Old style blade, hickory or steel**  **ACCURA**  **WESTERNER**  **Round toe, wide sole, tear drop blade, levelume nickel chrome finish.  **ACCURA**  **WESTERNER**  **Round toe, wide sole, deep face, compact blade, levelume nickel chrome finish.  *

# FIRST FLIGHT

	WOODS				IRONS		
MODEL	FEATURES	PRICE (Set of 3)	AVAILABLE IN STOCK	MODEL	FEATURES	PRICE (Set of 8)	AVAILABLE IN STOCK
GOLDEN	Made from birchwood "Super- Slaminated" blocks; stock colors are black and walnut. Available in all shaft flexes.	\$79.50	Men's & Ladies' rt.	GOLDEN EAGLE	Slightly elongated blade increases "sweet spot."	\$150.80	Men's & Ladies' rt.
CLASSIC K264	Stocked in black and walnut, all shaft flexes.	\$79.50	Men's & Ladies' rt.	CLASSIC 264	Shape, weight distribution and balance aid distance and accuracy.	\$150.80	Men's & Ladies' rt.
CLASSIC P365	Shallow elongated face helps "get ball up."	\$79.50	Men's & Ladies' rt.				
FIRST FLIGHT	Endorsed by National Association of left-handed golfers.	\$79.50	Men's & Ladies' Ift.	FIRST FLIGHT	Same as CLASSIC 264.	\$150.80	Men's & Ladies' Ift.
GENE LITTLER	Same as CLASSIC 264.	\$79.50	Men's rt.	GENE LITTLER	Custom-made at no extra cost.	\$150.80	Men's rt.
FIRST FLIGHT JUNIOR	Set includes driver, spoon, 3, 5, 7, 9 irons and putter.	\$62.50 entire set.	Junior right & left.	1			
	PUTTERS	PRICE (Each)	Man. 1		UTILITY CLUB	В	
No. 15	Steel blade, contoured back.	\$12.50	Men's & Ladies' rt.	MONSTER	Sand wedge, wide soled.	All clubs listed are \$18.85	in Men's an
No. 19	Gooseneck, rocker type head.	\$12.50	Men's rt.	No. 1 IRON	Driving Iron.	each.	Ladies' right and left.
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FMD-1	Otey Crisman mallet, mahogany and brass.	\$20	Men's rt.	PITCHING MONSTER	To get ball up quick.
FLM-1	Otey Crismân mallet.	\$16	Men's & Ladies' Ift.	SAND MASTER	For pitch and sand shots.
FB-1	Otey Crisman blade type.	\$15	Men's rt.		

#### GOLFCRAFT

			GOLF	CRAFT			
	WOODS				IRONS		
MODEL	FEATURES	PRICE (Set of 3)	AVAILABLE IN STOCK	MODEL	FEATURES	PRICE (Set of 8)	AVAILABLE IN STOC
CONTINENTAL	Available in black or natural finish; True Temper steel shafts or Glasshaft.	\$90	Men's & Ladies' rt. & Ift.	CONTINENTAL	Precision built in True Temper or Glasshafts.	\$160	Men's & Ladies' rt. & Ift
MANGRUM GLASSHAFT	Vibration-absorbing fiberglas shafts.	\$82.50	Men's rt. & Ift.	MANGRUM GLASSHAFT	Square type blade aids alignment.	\$150	Men's rt. & Ift.
GOLFCRAFT	Persimmon heads with fibre face insert.	\$75	Men's rt. & Ift. Ladies' rt.	GOLFCRAFT STAFF	Distinctive blade, sandblasted faces.	\$140	Men's rt. & Ift Ladies' r
ELDORADO	Persimmon heads with cherry finish.	\$75	Men's rt.	ELDORADO	Precision built, True Temper shafts.	\$140	Men's rt
PROETTE	Persimmon heads, blue Glasshafts.	\$75	Ladies' rt.	PROETTE	Square-type blade, blue Glasshafts.	\$140	Ladies' r
FLEETWOOD	Exclusive square toe design.	\$82.50	Men's rt. & Ift.				
	PUTTERS	PRICE (Each)			UTILITY CLUBS	PRICE (Each)	
EL CAMINO	Off center shafted mallet.	\$16.50	Men's rt.	CONTINENTAL SAND WEDGE	For solid sand play.	\$20	Men's & Ladies' rt. & Ift
MANGRUM	Mallet head, full gooseneck.	\$16.50	Men's rt.	STAFF PITCHING WEDGE	From rough or fairway.	\$17.50	Men's rt. & Ift. Ladies' r
L RIO	Straight necked mallet.	\$16.50	Men's & Ladies' rt.				
A JOLLA	Flange type, gooseneck.	\$15	Men's rt.	PROETTE SAND WEDGE	Exclusively for women golfers.	\$17.50	Ladies' r
PROETTE	Raised flange, slight gooseneck.	\$15	Ladies' rt.				

# WALTER HAGEN

	WOODS				IRONS		
MODEL	FEATURES	PRICE (Set of 3)	AVAILABLE IN STOCK	MODEL	FEATURES	PRICE (Set of 8)	AVAILABLE IN STOCK
HAIG ULTRA: MODEL 66	Precisely matched and registered; Strata-Bloc heads sealed with Uni- Bond; screwiess Cycolon face inserts.	\$77.25	Men's rt. & Ift.	HAIG ULTRA	Pro-Flex shafts individually and perfectly matched. Deeper, thicker flange with "bump" sole.	\$147	Men's rt. & lft.
MODEL 77	Shallow face model.	\$77.25	Men's rt.	INTER- NATIONAL	Finished in high buff chrome with sandblasted face.	\$70	Men's rt.
MODEL 88	Semi pear shaped head.	\$77.25	Men's rt.	LADY ULTRA	Feminine companion to HAIG ULTRA for men.	\$147	Ladies' rt
LADY ULTRA	Same features found in Haig Ultra series for men.	\$77.25	Ladies' rt.	AMERICAN LADY	Scientifically balanced and weighted.	\$70	Ladies' rt
AMERICAN LADY	Designed for women who want to get ball in air quickly.	\$43.50	Ladies' rt.				
INTER- NATIONAL	Strata-Bloc head with screwless face insert.	\$43.50	Men's rt.				
WALTER HAGEN JUNIOR (D5586)	Set consists of driver, spoon, 3, 5, 7, 9 irons, putter and bag.	\$51.00 entire set.	Junior rt.				
	PUTTERS	PRICE (Each)		TO A STATE OF	UTILITY CLUBS		
HAGEN PERSONAL	Exactly like the putter Hagen himself used.	\$16.50	Men's rt.	DUAL WEDGE	For sand and rough.	All listed are	All listed are Men' rt. & Ift
BLYTHFIELD	Chrome mallet head.	\$14	Men's rt.	ALL-PURPOSE WEDGE	For sand, rough and fairway.	\$18.40 each.	

CASCADE	Flange style; chrome.	\$14	Men's rt.	SAND IRON	Lofted and weighted for sand play.
TOM-BOY	Center shaft, bronze head.	\$14	Men's rt. & Ift.	PITCHING WEDGE	For the shots that bite.
THE HAIG	Center shaft, bronze head.	\$14	Men's rt. & Ift.		
A-GIMMIE	Rocker type, center shaft.	\$14	Men's rt. & Ift.		

# HILLERICH & BRADSBY

#### WOODS

#### IRONS

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	WOODS			IRONS			
MODEL	FEATURES	PRICE (Set of 3)	AVAILABLE IN STOCK	MODEL	FEATURES	PRICE (Set of 8)	AVAILABLE IN STOCK
CITATION 312	Persimmon head, large ebony "Hard Test" fiber insert. Power weighted brass back.	\$78	Men's rt.	CITATION 6690	New STAINLESS "DELUX" finish gives strong resistance against corrosion and pitting; power- weighted flange back.	\$160	Men's rt.
CITATION 512	"Tufwood" laminated head, Power- Weighted aluminum back.	\$78	Men's rt.	CITATION 6692	"Levelume" plated carbon steel heads; resistant to pitting or corrosion.	\$144	Men's rt.
COUNTESS W465	Medium sized head of seasoned persimmon; power-weighted brass back.	\$59.25	Ladies' rt.	COUNTESS Power-weighted flange back plated with "Levelume."		\$110	Ladies' rt
W856	Genuine persimmon head, large black face insert.	\$34.50	Ladies' rt.	5980C Straight line double flanged back.		\$62	Ladies' rt
CITATION 112	Persimmon head, ebony "Hard Test" fiber face insert.	\$72	Men's Ift.	CITATION 8290	"Levelume" plated carbon steel heads.	\$144	Men's Ift.
POWER-BILT JUNIOR	Set consists of three woods, four irons, putter and bag.	\$70.50 entire set.	Junior rt.	1092	New SCOTCH BLADE places weight directly behind ball.	\$144	Men's rt.
71878	PUTTERS	PRICE (Each)	MUESTA.		UTILITY CLUBS	PRICE (Each)	4
P43	Aluminum mallet head.	\$14	Right.	WEDGE CITATION	For sand and trouble shots.	\$20	All listed are right hand only
TRU-ROLL	Bronze head, center shaft.	\$12	Right & left.	CHIPPER	For shots from edge of green.	\$12	nano only
P40	Chrome plated steel blade.	\$12	Right & left.				
P32	Bronze goosenecked blade.	\$13.50	Right.	PITCHING IRON	For "lay down" shots to the green.	\$20	
DEW DROP	Goosenecked mallet head.	\$12	Right.	The state of the s			
"IMPOSSIBLE" No. 271	Bobby Nichols model; bronze head, double flange back.	\$10	Right.	Carle Str			

# BEN HOGAN

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# IRONS

	WOODS							
MODEL	FEATURES	PRICE (Set of 3)	AVAILABLE IN STOCK	MODEL	FEATURES	PRICE (Set of 8)	AVAILABLE IN STOCK	
DURA-PLY "704"	Curved sole with exclusive SPEED SLOT toe for better playability from fairway and rough.	\$78.75	Men's rt.	IPC1	Percussion-centered for added reliability.	\$154	Men's rt.	
PERSIMMON PERSONAL "707"	Persimmon heads, patterned after Hogan's own clubs.	\$78.75	Men's rt.	H13	Specially priced and designed.	\$96	Men's rt.	
FASHION/ COLOR "705"	Available in nine different shades.	\$78.75	Ladies' rt.	IPC2	The same characteristics as employed by Hogan in his own clubs. Mate to "707."	\$154	Men's rt.	
PRINCESS "408"	Dura-Ply heads finished in polished Cadillac blue.	\$57	Ladies' rt.	IPC4	Perfectly balanced and matched.	\$154	Ladies' rt.	
LITTLE BEN	For ages 6-10. Set includes driver, three irons, cover, putter and bag.	\$39.30 entire set.	Junior rt.	PRINCESS	Polished partners to PRINCESS woods.	\$96	Ladies' rt.	
HOGAN JUNIOR	For ages 10-14. Two woods, four irons, wedge, putter, two covers and bag.	\$79 entire set.	Junior rt.					
	PUTTERS	PRICE (Each)		NO PARKET	UTILITY CLUBS	PRICE (Each)		
P102	Exact balance to eliminate torque.	\$15	Men's rt.	SURE-ON WEDGE	For shots from as far as 100 yards out.	\$19.50	Men's & Ladies' rt.	
						Continued o	on next page	

P112	Blade type, neck set forward.	\$15	Men's rt.	SURE-OUT WEDGE	Unique sole design lifts ball out of sand cleanly.	\$19.50	Men's & Ladies' rt.
P127	Center shafted brass blade.	\$15	Men's rt.	EQUALIZER	Narrow soled pitching wedge.	\$19.25	Men's rt.
P132	Round flanged rocker sole.	\$15	Men's rt.	UTILITY WEDGE	All-purpose wedge.	\$19.25	Men's & Ladies' rt.
P133	Brass, double site lines.	\$16	Men's rt.				
P136	Offset steel blade.	\$15.50	Ladies' rt.				

# LE FIELL

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#### IRONS

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MODEL	FEATURES	PRICE (Set of 3)	AVAILABLE IN STOCK	MODEL	FEATURES	PRICE (Set of 8)	AVAILABLE IN STOCK
TITAN	Shafts of high strength lightweight aerospace aluminum alloy developed by ALCOA. Full range of swing weights and flexes,	\$105	Men's & Ladies' rt. & Ift.	TITAN	Lightweight "Flo-Flex" shafts of ALCOA aluminum coupled with scientifically designed heads to increase head feel and accuracy.	\$180	In spring, Men's & Ladies' rt. & Ift.
	PUTTERS	PRICE (Each)	MARKET		UTILITY CLUBS	PRICE (Each)	
	Full line of putters available in spring featuring new "Eternalum" finish.	\$16.95 & up.	Men's & Ladies' rt. & Ift.		Pitching wedges and sand irons available in spring.	\$22.50 & up.	Men's & Ladies' rt. & Ift.

## MacGREGOR

#### WOODS

#### IRONS

MODEL	FEATURES	PRICE (Set of 3)	AVAILABLE IN STOCK	MODEL	FEATURES	PRICE (Set of 8)	AVAILABLE IN STOCK
МТ	New "Impact-Wate" face puts 1/4 ounce more weight at point of impact due to aluminum alloy face insert.	\$75	Men's rt.	MT	Even weight distribution gives full power throughout hitting area. Black ceramic face	\$142	Men's rt.
DX TOURNEY	Comes in 12 different models. Solid persimmon, exclusive Keysite insets.	\$75	Men's rt. & ift. Ladies' rt.	DX TOURNEY	All weight focalized behind ball. Built-in "forward press."	\$142	Men's rt. & Ift. Ladies' rt.
SILVER SCOT TOURNEY	Solid persimmon, five-coat finish. In stiff and medium shafts.	\$75	Men's rt.	SILVER SCOT	Sandblasted faces, comes in stiff and medium shaft flexes.	\$142	Men's rt.
JUNIOR MEMBER "A"*	For ages 11-14. Includes driver, spoon 3, 5, 7, 9 irons, putter and bag.	\$50 for entire set.	Junior rt.				
JUNIOR MEMBER "B"*	For ages 7-10. Includes driver, four irons and bag.	\$36.50 for entire set.	Junior rt.				

	PUTTERS			UTILITY CLUBS			
IM5	Armour Iron-Master; straight blade type.	All putters listed are \$13.75 each.	Men's rt.	SAND IRON	Available to match MT, DX, SILVER SCOT.	All listed are \$17.75 each.	Men's rt. & Ift. Ladies' rt.
IMG5	Armour Iron-Master; slight goose- necked blade.		Men's rt.	PITCHING WEDGE	Same as SAND IRON.		Men's rt. & Ift.
100GP	Toski Mity-Mite blade.		Men's rt. & Ift.	HWNL	Nicklaus personal model pitching wedge.		Ladies' rt. Men's rt.
100GH	Toski Mity-Mite, hickory shaft.		Men's rt. & Ift.				
JN100	Nicklaus personal model.		Men's rt.				
145	Slightly offset neck, pistol grip.		Ladies' rt. & Ift.				

# NORTHWESTERN GOLF

MODEL	FEATURES	PRICE (Set of 3)	AVAILABLE IN STOCK	MODEL	FEATURES	PRICE (Set of 8)	AVAILABLE IN STOCK
ULTIMATE	Kemo-Bloc laminated heads with jet	\$84	Men's	ULTIMATE	Triple chrome plated, contoured soles and steelblasted faces.	\$176	Men's

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BYRON NELSON SENIOR	N Black finished Kemo-Bloc laminated heads. Choice of shafts, grips.	\$84	Men's rt.	BYRON NELSON SENIOR	Tapered toe eliminates toe flutter; sandblasted faces.	\$176	Men's rt
SLIPSTREAM	Kemo-Bloc walnut laminated heads.	\$72	Men's & Ladies' rt.	SLIPSTREAM	Contour sole plus tapered toe.	\$136	Men's & Ladies' r
PROFESSIONAL	Choice of swinglength, grips and shafts.	\$72	Men's rt. & lft. Ladies' rt.	PROFESSIONAL	Custom ground contour soles, steelblasted faces.	\$136	Men's rt. & Ift. Ladies' r
LORD BYRON	Muscle-Pack back weight to aid distance.	\$72	Men's rt.	LORD BYRON	Power backed heel for long iron shots.	\$136	Men's rt
	PUTTERS				UTILITY CLUBS		
No. 100	Center-shafted, rocker sole.	See pro for exact price on putters.	Men's rt. & lft.	No. 77 No. 88 No. 99	Pitching wedge. All-purpose wedge. Sand iron.	All listed a and come right only.	
No. 700	Blade type, upright lie.		Men's rt.				
	Semi-mallet head.		Men's rt.	SECTION AND ADDRESS			
No. 300	Semi-mattet nead.		mon a rt.				

# ARNOLD PALMER

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#### IRONS

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WOODS			IRONS				
MODEL	FEATURES	PRICE (Set of 3)	AVAILABLE IN STOCK	MODEL	FEATURES	PRICE (Set of 8)	AVAILABLE IN STOCK
PALMER TRU-MATIC	Choice of laminated maple or solid persimmon. Moisture sealed.	\$78.75	Men's rt. & Ift. Ladies' rt.	PALMER TRU-MATIC	Extra weight at top of blade for weight behind ball at impact.	\$150	Men's rt. & Ift. Ladies' rt.
LADY PALMER	Laminated heads, forest green color.	\$45	Ladies' rt.	LADY PALMER	Worked over with careful attention.	\$80	Ladies' rt.
10.2	PUTTERS				UTILITY CLUBS		
ARNOLD PALMER	Exact reproduction of Arnie's "old putter." Comes in 72 different	\$15.95 each.	Men's & Ladies' rt.	SAND IRON	For "exploding" from sand.	All listed are \$18.75	Men's rt. & Ift.
PERSONAL	styles.	each.	Laures 11.	DUAL WEDGE	From sand or rough.	each.	Ladies' rt.
				PITCHING WEDGE	For "getting it close."		
					For "getting it close."		

# PGA

#### WOODS

## IRONS

MODEL	FEATURES	PRICE (Set of 3)	IN STOCK	MODEL	FEATURES	PRICE (Set of 8)	IN STOCK
RYDER CUP DELUXE	Thermoseal sole plate to eliminate moisture. Scarlet fibre face inserts.	\$84	Men's rt.	RYDER CUP DELUXE	Shaft and head weight blended to provide better consistency.	\$150	Men's rt.
RYDER CUP RCP	Persimmon heads, rocker sole, black face inserts.	\$72	Men's rt.	RYDER CUP RCR	"Fan-block" forging provides fanned-out weight distribution.	\$150	Men's rt.
RYDER CUP CLASSIC	Laminated heads will not warp, shrink or swell.	\$72	Men's rt.				
RYDER CUP LW	Persimmon heads, monofilament neck winding.	\$72	Men's or Ladies' rt.	RYDER CUP	Best suited to player with smooth, easy swing.	\$150	Men's or Ladies' rt
LADY PGA	Shallow heads in laminated wood.	\$48	Ladies' rt.	LADY PGA	Chrome scratch-resistant finish.	\$86	Ladies' rt.
VARSITY	Junior set includes two woods, five irons, head covers and bag.	\$60 entire set.	Junior rt.				
	PUTTERS	PRICE (Each)		TO BE	UTILITY CLUB	B PRICE (Each)	
OVERSPIN	Heavy flange on top to impart overspin on ball.	\$16	Men's rt.	SCRAMBLER ROUGH IRON	To get shots away quick and low.	\$17.75	Men's or Ladies' rt.
CHAIRMAN	Laminated maple wood head.	\$16	Men's rt.				
SCRAMBLER	Bold flanged sole, brass face.	\$14.50	Men's rt.	SAND SCRAMBLER	Added loft, large blade.	\$17.75	Men's rt.
RYDER CUP	Mallet head, buffed finish.	\$14.50	Men's rt.	DEEP FACE DRIVER	Full two-inch face.	\$24	Men's rt.
MALLET	Goosenecked mallet, red face insert.	\$14.50	Men's rt.			ontinued on	navt nace

# PRO LINE EQUIPMENT Continued SHAKESPEARE

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IRONS

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MODEL	FEATURES	PRICE (Set of 3)	AVAILABLE IN STOCK	MODEL	FEATURES	PRICE (Set of 8)	AVAILABLE IN STOCK
XLD	Heads of laminated maple bonded together to stand up against stress and wear.	prices Available from	Men's rt. & lft.	XLD	Blade weighted so weight is concentrated in clubhead. Designed by Gary Player.		Men's rt. & ift.
POWER- MATED	Power weighted with balanced center and heel-to-toe inserts.	Shake- speare	Men's rt.	POWER- MATED	Long irons are toe weighted, short irons heel weighted.		Men's rt.
LADY SHAKESPEARE	Designed exclusively for women golfers.		Ladies' rt.	LADY SHAKESPEARE	Weighted at the percussion point; deeplined scoring, sandblasted faces.		Ladies' rt.
	PUTTERS		Market		UTILITY CLUBS		
P-506	Rocker style in solid brass.		Men's rt. & lft.		and pitching wedges are available to ed Shakespeare irons.		Men's and Ladies' rt.
P-507	Blade style, in satin-finish chromed steel.		Men's rt.				XLD models also available in
P-510	Blade type, nickel silver head.		Men's rt.				Men's Ift.
P-511	Marble-insert blade type.		Men's rt. & Ift.				
P-512	Marble-insert mallet type.		Men's rt.				
P-579	Rocker type, zinc die cast head.		Ladies'				

# SPALDING

MODEL

PRICE AVAILABLE (Set of 3) IN STOCK

PRICE AVAILABLE (Set of 3) IN STOCK

> Men's rt. & Ift.

\$76.75

#### WOODS

WOODS

FEATURES

"Unilam" heads of selected sugar maple with screwless "Usilon" face inserts. Shafts are precisely matched.

FEATURES

Unique flat top on driver puts all

EXECUTIVE

#### IRONS

IRONS

Larger vertical measurement gives \$146.50 wider striking area. Impact-balanced heads to put maximum weight behind ball at impact.

FEATURES

PRICE (Set of 8)

Continued on next page

AVAILABLE IN STOCK

> Men's rt. & Ift.

FEATURES

EXECUTIVE "Perma-Finish" 3-stage chrome

PRICE AVAILABLE (Set of 8) IN STOCK

Men's rt.

9%

	weight behind ball. Fairway woods have concave heads.				plating; reverse threaded shafts without pins.			
TOP-FLIGHT	Hydrosealed persimmon heads individually balanced by hand.	\$75	Men's rt.	ELITE	Top line of each iron head rounded to aid long iron confidence.	\$200	Men's rt.	
TOP-FLIGHT	In persimmon or laminated heads; shafts slightly forward to aid hand position.	\$75	Men's rt.	TOP-FLIGHT	Relocation of weight has moved center of gravity closer to center of face.	\$150	Men's rt. & Ift. Ladies' rt.	
TOP-FLIGHT	"Woodless" wood of terpolymen synthetic.	\$75	Men's rt.	MARILYNN SMITH	Beveled leading edge, reverse threaded shafts without pins.	\$150	Ladies' Ift.	
TOP-FLIGHT	Titanic face inserts in persimmon heads, large hitting surfaces.	\$75	Men's Ift. Ladies' rt.					
MARILYNN SMITH	Resin-seal persimmon heads, red mahogany finish.	\$75	Ladies' rt.					
JUNIOR TOURNAMENT	Set includes driver, spoon, 3, 5, 7, 9 irons, putter and bag.	\$65.40 entire set.	Junior rt					
	PUTTERS	PRICE (Each)			UTILITY CLUBS	PRICE (Each)	No.	
CALAMITY	Exact replica of putter used by Bob Jones.	\$17	Men's rt.	SAND CLUB	Made to match any of above listed irons.	\$18.95- \$25	Men's & Ladies'	
CHICOPEE	Center shaft; brass.	\$14	Men's rt.	TROUBLE LOVER	All-purpose approach club; wide flange.	\$18.95	rt. & Ift. Men's rt.	
BLUE-CHIP	Flange style; offset blade.	\$14	Men's rt.	PITCHING WEDGE	Made to match any of above listed irons.	\$18.95- \$25	Men's & Ladies' rt. & Ift.	
CASH-IN	Blade type chrome-plated steel	\$14	Men's & Ladies'					
	head.		rt. & Ift.	and the Sale				ķ
JACKPOT	Aluminum mallet head.	\$14	rt. & Ift. Men's rt.					100

MODEL

ROYAL 3160

MODEL

ROYAL 1360

PRO LINE EQUIPMENT Continued							
ROYAL QUEEN 2360	Same features as men's woods, but in Ladies' specifications.	\$76.75	Ladies' rt. & lft.	ROYAL QUEEN 4160	Same features as men's irons, but in Ladies' specifications.	\$146.50	Ladies' rt. & Ift.
	PUTTERS				UTILITY CLUBS	3	
5060	Mallet head in polished aluminum and brass.	All listed are \$14 each.	Men's rt.	5560	Sand wedge, advanced blade for more bite.	All listed are \$18 each.	All men's utility clubs come in left or right.
5140	Center-shafted, polished nickel.		Men's rt.	5660	Dual wedge for sand or fairway.		Ladies'
5150	Rocker type blade.		Men's rt.	5760	Pitching wedge.		only.

## WILSON

5765

Men's rt.

Men's rt.

Ladies' rt.

ROYAL QUEEN dual wedge.

			**	30.4			
	WOODS				IRONS		
MODEL	FEATURES	PRICE (Set of 3)	AVAILABLE IN STOCK	MODEL	FEATURES	PRICE (Set of 8)	AVAILABLE IN STOCK
STAFF MODELS: SERIES 11 SERIES 1100 SERIES 21 PERSIMMON PATTY BERG	All STAFF models feature Aquatite bonding for protection against weather; perfectly matched shafts, Cycolon screwless face inserts cemented to head for life of club. New two-piece sole plate.	\$77.25	SERIES 11 comes in Men's right or left; BERG STAFF in Ladies' right. Others	STAFF DYNAPOWER	Dynapower places weight behind ball at impact. Shaft drilled com- pletely through hosel to sole of club helps eliminate "dead" weight. Mates to BERG woods: same features	\$147	Men's rt. & Ift.
ATTI DENG			in Men's right only.	PALLY DENG	as men's STAFF DYNAPOWER irons.	****	Laures 10
DYNAMIC X-31	Special Epoloc face is poured In liquid state. Self-adhesive, forms hard surface.	\$94.50	Men's rt.	DYNAMIC X-31	Drilled through hosel design with longer and deeper blade.	\$162	Men's rt
SNEAD YOUNG CHAMP* (D5584)	Junior set includes driver, spoon, 3, 5, 7, 9 irons, putter and bag.	\$62 for entire set.	Junior rt.				
O STATE	PUTTERS	NO PE			UTILITY CLUBS	PRICE (Each)	7 - Y
STAFF MODELS:	All feature "fluted" shafts.	All putters		R-90W	Pitching Wedge with special broad sole.	\$18.40	Men's rt
D8803	Center shaft, blade type.	\$14 each.	n. a n.		sore.		
D8813	Flange style head.		Men's rt.	D8741	STAFF triple duty wedge.	\$18.40	Men's rt
D8833	Brass head, blade type.		Men's rt. & lft.	"300" DRIVER	Specially deep faced.	\$25.75	Men's rt
D8843	Chrome head, flange type.		Men's rt.	"SANDY ANDY"	Weighted sole to keep blade from turning.	\$18	Men's rt

A CHARLES AND THE OWN PARTY OF THE PERSON NAMED IN COLUMN TWO PARTY OF THE PERSON NAME	ANDY" turning	
D8853 Brass backed mallet head	. Men's rt.	
H	IOME OFFICES OF MANUFACT	URERS
ANGLO BURTON Box 242 Middlefield, Ohio 216-632-2841	BEN HOGAN 2912 West Pafford Street Fort Worth, Texas 817-WA-4-3226	U.S. ROYAL Rockefeller Plaza New York, New York 212-CI-7-5000
BRISTOL/KROYDON 150-33 14th Road Whitestone, New York 212-LE-9-9191	LE FIELL 13635 Alondra Boulevard Santa Fe Springs, California 213-UN-8-6701	WILSON 2233 West Street River Grove, Illinois 312-GL-6-6100
DUNLOP 500 Fifth Avenue New York, New York 212-PE-6-2681	MAC GREGOR Lackawanna Drive West Patterson, New York 212-CL-6-6230	KENNETH SMITH Box 41G3 Kansas City, Missouri 816-BA-1-6644
FERNQUEST & JOHNSON Collins Avenue Colma, California 415-755-5051 FIRST FLIGHT	NORTHWESTERN Ravenswood Avenue Chicago, Illinois 312-275-0500 ARNOLD PALMER	PEDERSEN Route 7 Wilton, Connecticut 203-762-338
99 Tremont Street Chattanooga, Tennessee 615-267-4331 GOLF CRAFT	31 Fairfield Place West Caldwell, New Jersey 201-228-3311 PGA	GEORGE SAYERS Box 17 Haverford, Pennsylvania 215-LA-5-3536
1021 West Grand Avenue Escondido, California 714-745-1000 WALTER HAGEN	8350 North Lehigh Avenue Morton Grove, Illinois 312-966-6300 SPALDING	BERT DARGIE 3030 Summer Avenue Memphis, Tennessee 901-324-4688
901 Godfrey Avenue Southwest Grand Rapids, Michigan 616-CH-5-0451 HILLERICH & BRADSBY Louisville, Kentucky 502-585-5226	413-536-1200 SHAKESPEARE 241 Kalamazoo Avenue Kalamazoo, Michigan 616-FI-4-0101	BEN SAYERS c/o Grampian Holdings 15 Gleason Avenue Stamford, Connecticut 203-323-3177

5070

5240

5050

Flanged design in polished chrome.

Low profile offset, polished brass.

Nickel headed blade.