

Glancing at golfwear

By **JOYCE HAKLAR**

Golf / Golfdom fashion editor

There's something new in the slack business—instant cuffs—and McGregor has them . . . Their Bruce Crampton slacks come with their own cuffs in the pocket . . . The slacks are permanent pressed and baked with an inseam of about 36" . . . The trouser legs are then cut to an inseam of about 34" and the excess material is made into cuffs, placed in a plastic bag and shipped with the slacks . . . When the slacks arrive at the store, the cuffs are easily sewn on to fit the customer . . . In addition to this unique feature, the slacks come in such exotic sounding colors as ceylon green, ripe lichee, golden coin and dragon blue, all with harmonizing color belts.

Haymaker's new feminine summer look for the course is Pucci inspired blouses of nylon in v-, turtle and boat necks, in brilliant color designs.

To help keep the sun off the female golfer's head, Reliable Knitting of Milwaukee produces straw-knit sports caps in a variety of solid colors and tweedy two-tones . . . They are washable and designed to fit all head sizes.

Kunik Kasuals of Ventnor City, N. J., have expanded their golfwear lines . . . For the men, Fortrel blend and houndstooth slacks, Tommy Bolt sports coats, cotton knit shirts and velours . . . Lady golfers will find coordinated sets of bermudas, culottes and skirts with knit shirts and blouses in stripes, checks, polka dots, and floral prints . . . His and her combinations are available in seersucker shorts, mardas shorts and velour shirts made in the same fabrics and colors for men and women.

A full line of lightweight raingear and windbreakers have been introduced by Etonic . . . The line includes matching

pants and jackets of 100 per cent two-ply nylon, coated with polyurethane, pullover windbreakers of orlon and nylon, and zipper front windbreakers of cotton poplin or nylon . . . For example, one of the jacket styles has a hood that rolls up and disappears into the collar, plus a vented back-panel and double-zippered front for maximum freedom . . . The entire jacket can be folded into its own pocket for storage in a golf bag.

Mesh knit shirts have become the most popular item for men's summer wear . . . Most shirt manufacturers have at least one style in their line and in a variety of spring/summer shades, although the designs do vary in size of the knit.

This is the year of permanent press, and everybody's doin' it . . . Of course, it means exactly what it says, but there are many questions asked about it that the industry people can best answer . . . There are two illustrated booklets available that answer just about everything concerning the process . . . "DuPont Sellers' Guide to What's What is Durable (or Permanent) Press" covers the care and altering of durable press garments, the combination of stretch and durable press, and the difference between durable press and wash and wear . . . Celanese offers "A Definitive Guide to Permanent Press" and explains the difference between post-cured and pre-cured, the different permanent press processes, and also presents a dictionary of permanent press terms . . . Both booklets are free and are available by writing to DuPont, Textiles Fibers Dept., 31H5 Centre Rd. Bldg., Wilmington, Delaware, and Celanese Fibers Marketing Co., 522 Fifth Ave., New York, N. Y.