

Swinging around golf

By HERB GRAFFIS

News of the Golf World in brief



Colonial Open's 21st annual "National Invitational" tournament had \$150,000 advance ticket sale and record gate sale, too . . . Couldn't have been a smoother-operated event. Tournament Chairman **Frank Rogers** and the brother and sister committee workers and club staff apparently had every detail covered in their planning . . . Colonial members, some tourney pros and golf writers regard Colonial's 7,132 yd. par 70 the toughest course on the tournament circuit . . . **Bruce Devlin's** par 280 won . . . Record is 272 set by **Clayton Heafner** in 1948 . . . **Ben Hogan** won in 1946, '47, '52, '53 and '59 . . . It's his home course . . . He shares record 65s with **Chandler Harper**, **Mike Souchak**, **Arnold Palmer** and **Ken Nagle** . . . Hogan one-putted three consecutive holes this year then got back to normal, missing "makeable" ones but tying for fourth at 284 . . . From tee to green Hogan, at 53, is as good as the best of them . . . Maybe he is the best . . . If he isn't, who is? . . . He knocks a lot of long shots from six to ten feet from the pin when the Old Yips grabs his putter.

Marvin Leonard, founder of Colonial and the man who brought major championships to Texas, has in his newer Shady Oaks CC at Fort Worth one of the most beautiful of all club houses and a grand course . . . **Ben Hogan** gave his annual dinner there and like everything else Hogan does, this was done with top class in every respect . . . Since Leonard got the USGA to put the 1941 National Open at Colonial (Wood won it with 284), there have been the 1952 Open at Northwood in Dallas, the 1963 PGA at Dallas AC CC and there'll be the 1967 Ryder Cup matches at the Champions'

Club in Houston . . . In 1927 when **Walter Hagen** won his fourth consecutive PGA championship and his fifth over-all, at Cedar Crest CC at Dallas, no campaign was necessary to get the championship for the club . . . The PGA was having difficulty placing its championships . . . PGA records still don't show what the prize money was for that event . . . It was Hagen who brought the PGA championship at match play into the Big Time.

Colonial's President **Cecil A. Morgan**, has the sort of a staff that club officials want . . . Manager **Vergal Bourland**, pro **Roland Harper** and Superintendent **Joe Cano** are an all-star line-up . . . Bourland presents epicurean meals and name dance bands for the Colonial Invitational . . . Harper and his assistants **Bobby Maxwell**, **John T. Rhodes, Jr.**, and **John Crow** run the pro shops, indoors and out, as valuable supply stations, fashion centers and information booths . . . Joe Cano and his force, despite high heat, heavy rains and humidity manage to present a course in perfect condition . . . And with the framing of roses at the fences Colonial becomes a picture course . . . Cano started with the course when it was being built in 1935 . . . He was 14 years old then . . . **John Bredemus** was architect with **Perry Maxwell** as associate in the job for **Leonard**, and **Ralph Plummer** was doing the construction as John's man.

Bredemus was a good player, competing in the Open around 1919 . . . He was pro at Texas clubs and branched into course architecture . . . Plummer started with him on the Edinburg, Tex. nine-hole course and was John's builder for

Continued on next page

"WIZARD OF THE CLUBS" PAUL HAHN PREFERS THE MAGIC OF DiFINI!

You can teach an old pro new tricks! Golf showman Paul Hahn learned fast that DiFini's action-cut shirts, slacks, shorts and sweaters deliver all the comfort and freedom he needs to keep him at his spellbinding, crowd-pleasing best!

For her—new course sorcery in color-keyed coordinates! And the wardrobe witchery of DiFini shorts, skirts, slacks, culottes, golf shirts and sweaters.

The choice of the pro — and those in the know! At better professional shops everywhere.



Shirts, sweaters and knits by
DiFini Knitwear, Ltd.

Slacks and shorts by
DiFini Originals, Inc.



For more information circle number 107 on card

HERB GRAFFIS Continued from page 9

about nine years . . . Their top early job was Ridgelea CC at Fort Worth that cost about \$100,000 in 1930 when that sum was a tower of money . . . Bredemus had a dispute with the government about income tax . . . John was ag'in it and went to Mexico where he built five or six courses . . . Plummer went in on his own in Texas and has designed and built great courses, among them the two for the Dallas AC, Preston Trail, the new Adamless Eden at Dallas . . . Three 18s for *Pollard Simmons* at his big deluxe development, a second 18 for Ridgelea, rebuilding Northwood, 18 full-sized and a nine lighted par-3 for the Southwest CC are among Plummer's recent jobs in Texas . . . He's now designed and built 88 courses since he began with Bredemus . . . He recalls one of the toughest jobs being Memorial Park at Houston in 1932 . . . Bredemus got in a tall tree and Ralph walked through the brush with a flag on a long pole spotting green and tee sites . . . Plummer says Bredemus had been a mathematics teacher at an Ivy League university and was very careful about estimates and measurements.

Golf Rules in Pictures, new 1966 edition, an official publication of the USGA, compiled by *Joe Dey*, published by Grossett and Dunlap, New York, is issued at \$1.95 . . . Every pro shop ought to have a copy of it and every locker room of a first class club ought to have a copy around to officially settle disputes and to educate members in playing golf instead of whatever that game is when they make up their own rules . . . Every adult male and female who claims to be a golfer can get entertainment and enlightenment out of the Dey compilation which is clearly illustrated by *George Kraynak* . . . Dey has lectured on the rules of golf and diagrammed them more than anybody else, living or dead, and has explained them so some rules dummies, including myself, have rules staying with them.

This year the USGA Seniors is at Tucson National GC Sept. 26-Oct. 1 and next year the event will be played at Shinnecock Hills, Southampton, N. Y., Sept. 25-30—Second Open and Amateur championships of the USGA were played

Continued on page 76

	<ul style="list-style-type: none"> • RANGE • PAR 3 • MINIATURE
	Equipment Supplies • Fixtures
	Consulting and Contracting Services
	Write for COMPLETE CATALOG

WITTEK Golf Range Supply Co., Inc.
 3650 AVONDALE • CHICAGO, ILLINOIS 60618

For more information circle number 181 on card

Bob Jordan
Golf Course Constructor
Irrigation Systems

"I Supervise All Work"

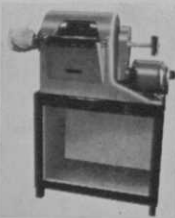
235 State St., East Peoria, Illinois

Phone: 699-6974 or 673-1067

For more information circle number 166 on card

Clubs Scrubbed
Clean in 2 Minutes
1966 IMPROVED
CLUBSCRUB

ClubScrub cleans faster, better . . . is rugged, easy to operate, trouble-free . . . trade-in policy, replacement parts. Immediate delivery.



Distributors, Manufacturers Representatives inquiries invited, territories open.

ClubScrub, Inc.
 BOX 300, SCHENECTADY, N. Y. 12301

For more information circle number 131 on card

HOMER FIELDHOUSE
GOLF COURSE ARCHITECT
 5512 UNIVERSITY AVENUE
 MADISON, WIS. 53705

For more information circle number 157 on card

HERB GRAFFIS Continued from page 10

at Shinnecock Hills in July, 1896 . . . Shinnecock Hills was one of the earliest 18-hole courses in the U. S. . . . **Jim Foulis** of Chicago Golf won the 1896 Open with 78-74-152, played July 18 . . . It was a side-show to the Amateur which was played July 14, 15, 16, 17 and won by **H. J. Whigham** of Onwentsia who defeated **W. R. Betts** of the home club in the final, 8 and 6 . . . With winners of both USGA championships being from the Chicago area, there were New Yorkers who wondered if they'd done the right thing in starting the USGA.

Clubs that were hosts to collegiate championships this past spring have high commendation for the lads . . . Officials at two clubs told Golfdom that some of their members wanted the youths back next spring to present examples of cheerful good manners at the clubs for the benefit of members who could use that education . . . It's great to hear about the golf element of collegians supplying pleasant exhibits of class and brains when conspicuously unsavory campus kiddies have been showing off their grudges against soap and water.

Continued on page 78

MICHAEL DAVIS GOLF BAGS

"The Most Exclusive Prestige Line of Golf Bags in the World"

NOW MANUFACTURED AND DISTRIBUTED WORLD WIDE BY

E. J. MANLEY, CO.

P. O. BOX 491

PITTSBURGH, PENNA.

(SEVERAL TERRITORIES OPEN FOR SALES REPRESENTATION)

For more information circle number 178 on card

Samuel S. Mitchell

Golf Course Architect
Designer and Builder

18 Old Randolph Street
 Canton, Mass. Tel. 617-828-1065

For more information circle number 172 on card

For Grounds And Tees...

LOCKE Reel is Ideal...
IT TRIMS AS IT MOWS



... In Your
Heart, you know a
LOCKE REEL is Best!

WRITE FOR FREE BOOKLET!

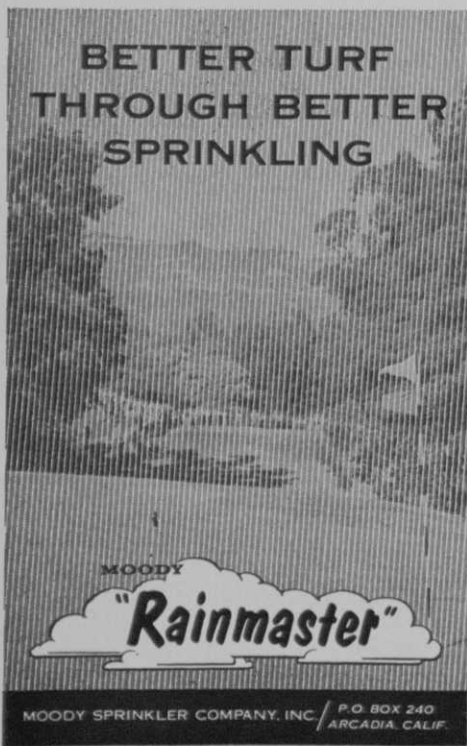
1020-1 Connecticut Avenue
Bridgeport, Connecticut



Manufacturing Companies, Inc.

For more information circle number 115 on card

**BETTER TURF
THROUGH BETTER
SPRINKLING**



MOODY

"Rainmaster"

MOODY SPRINKLER COMPANY, INC. / P.O. BOX 240
ARCADIA, CALIF.

For more information circle number 177 on card

HERB GRAFFIS Continued from page 76

Fellows in their first years at pro jobs at their present clubs have given shops in the up-state New York territory fresh looks and pretty good spring business, **Bert Purvis**, veteran pro salesman, reports . . . Among the pros in new locations are **Emmett Kelly** to Cavalry CC, Manlius, N. Y., from Green Lakes GC, Fayetteville, N. Y.; **Bucky Hewitt** returning to his own course, Westvale GC, Camillus, N. Y.; **Ken Sager** moving to Willow Brook GC, Watertown, N. Y.; **Al Stein, Jr.**, going to Glens Falls (N. Y.) CC; **Joe Oliver** at Maplehurst CC, Lakewood, N. Y., and **Joe Swan** at Walhalla CC, Rexford, N. Y. . . . **Don (Ozzie) Osborne** now is pro at Green Lakes GC, Fayetteville, N. Y., **Dick Osborne** to the pro job at Ponderosa CC, Duanesburg, N. Y.

S. T. (Ben) Sheets retiring as manager Algonquin GC, St. Louis and **Paul Lampe**, for past 15 years, manager, Norwood Hills CC, St. Louis will be his suc-

Continued on page 80

CASH FOR BALLS

Old Golf Balls from lakes, golf courses, etc.

Description	Price-Each
Badly Cut	\$.01
Slightly Cut	.03
No paints and solids	.06-.14
Near Perfect	.15-.20
Balls repainted	.05

We are Nationwide Distributors of Washed and reprocessed golf balls.

Shipper prepays freight.

TI-FLI GOLF BALL CO.

1327 Washington Ave. St. Louis, Mo. 63102
Phone: 314-Ce. 1-4352

For more information circle number 208 on card

WILLIAM P. BELL & SON

GOLF COURSE ARCHITECTS

Member: American Society
of Golf Course Architects

544 Sierra Vista Avenue

Pasadena, California

213-793-6944

714-675-2098

For more information circle number 202 on card

GOLF

NATION-WIDE DISTRIBUTORS of
**PAR 3, GOLF DRIVING
RANGE & MINIATURE
GOLF COURSE
EQUIPMENT.**

Send for catalog of supplies

**NORTHERN
GOLF BALL CO.**

2350 W. Roscoe St. • Chicago, Illinois, 60618

For more information circle number 179 on card

SINGLETON SYSTEMS, INC.

Manchester-by-the-Sea, Mass.

Tel. Area 617 526-4953

GOLF COURSE IRRIGATION SYSTEMS

Designers and Installers

Affiliated with Henry R. Jahn & Son, Inc.

93 Broad Street

New York, New York 10004

For more information circle number 203 on card

Full Line of

GOLF

Equipment
Supplies

- Golf courses
- Driving Ranges
- Miniature courses
- Par 3 Courses

Serving only
the West

Western

GOLF SALES, INC.

1831 Colorado Avenue, Santa Monica, Calif.
90404 Phone Area 213 451-5454

For more information circle number 140 on card

HERB GRAFFIS Continued from page 78

cessor . . . Sheets began his managerial career in his home town of Madison, Ind. at the Country Club, then went to Crawfordsville (Ind.) CC, Meridian Hills CC, Indianapolis and Lake Shore CC, Glencoe, Ill. prior to his work at Algonquin . . . **Robert M. Dorian** from Scioto CC, Columbus, Ohio, to be manager at Bellerive CC, St. Louis . . . Dorian was at Wisconsin Club, Milwaukee, Braeburn CC, Boston; Salem (Mass.) CC and Pinecrest Lakes Club, Avon Park, Fla., prior to going to Scioto where he was in charge for ten years.

Paul Hahn honored by PGA . . . Trick shot star was presented with a plaque gratefully acknowledging handsome Hahn's "promotion of golf" and his "consideration of professional golfers' interests," . . . In unpaid performances and cash Hahn unquestionably is top giver for pro golf propaganda and golf promotion in general . . . And he's never taken a bow for it . . . Pro and golf writer comment on Hahn's 1966 show with added fresh trick shots and amusing, sophisticated patter rates this one as the most sparkling of all his routines . . . Bookings, as usual, are heavy.

Continued on page 82

HERTER'S TERRAGLIDE GOLF CAR

A LUXURY GOLF CAR
\$547.00 AT A PRICE YOU CAN AFFORD
F.O.B.



- 7 H.P. Engine
- Aircraft Type Spring Suspension
- Whisper quiet Operation
- Fiberglass body
- Reverse Transmission

Send 25¢ for catalog to Dept. 5G4

HERTER'S INC. SINCE 1893 WASECA, MINN.

For more information circle number 197 on card

TAT

GOLF COURSE SIGNS

Extremely smart looking signs with self fastening stakes
Signs 50¢ & 75¢ — Stakes 25¢ & 30¢
Shipped in 24 hours
Write for Free Brochure

Tat Golf Signs

Box 1

Dunedin, Florida 33528

For more information circle number 201 on card

Use CLARO Non-Slip
for a **BETTER GRIP**
...BETTER GOLF!



CLARO Non-Slip —
assures a better grip
in any weather. Gives
you greater accuracy
—more distance when

you need it. One application lasts all day.
Take a stroke or more off your score with
CLARO Non-Slip. Fifty cents at your pro
shop.

CLARO NON-SLIP

for golfers



CLARO LABS., 419 W. Ewing Ave., South Bend 14, Ind.

For more information circle number 148 on card

HERB GRAFFIS Continued from page 80

Hundreds of pros are happy about **Bob Rickey** being elevated to vice presidency, merchandising, of the MacGregor division of Brunswick Corp. . . . Bob was raised in pro golf . . . His father, the late **Clarence H.**, was MacGregor president and brought **Tommy Armour** onto the staff as an early move in restoring Crawford, MacGregor and Canby to high level as one of the manufacturing companies that helped direct golf business into pro channels . . . Bob started as a sports writer while in Northwestern University and after the war worked in MacGregor's repair dept., then as a salesman . . . For ten years he was MacGregor's advertising manager, then was made vp in charge of pro golf sales.

Great deal of credit for success of National Golf Day fund-raising May 30 goes to **Tom Crane**, executive consultant of the PGA, who was taking his last swing at the Golf Day tee before turning over

Continued on page 84



TROUBLE FREE! RENTAL CART SERVICE

We furnish you all you need on rental share basis. No investment for you! We deliver and service carts regularly and keep them in good repair — FREE. Clubs not held responsible for damages, theft or breakage.

CADDY-ROLL RENTAL SERVICE

Three Rivers, Michigan

For more information circle number 146 on card

**You have a lot to say about
how the ball bounces**



COLONIAL GARDENS
builds better golf courses.



W. W. ULLMAN, CONSULTANT
COLONIAL GARDENS, INC.
708 GREENE STREET, — MARIETTA, OHIO
PHONE — AREA CODE 614 373-2188

For more information circle number 149 on card

WESTERN

GOLF COURSE

REAL ESTATE

A Year - Round Business



Golf Realty Corp.

16 California St.

San Francisco, Calif.

- SALES
- LISTINGS
- LEASEHOLDS
- APPRAISALS
- NEW COURSE DEVELOPMENT

HERB GRAFFIS

Continued from page 82

his job to **Robert T. Creasy** who is Crane's successor as PGA Executive Director . . . Early indications are that 1966 Golf Day was the biggest in years getting money for the caddie funds, educational and welfare operations of golf . . . Golf Writers Association's vigorous participation helped a lot too.

O. J. Noer, noted turf authority who retired a couple of years ago from Milwaukee Sewerage Commission and who got USGA Green Section award is in Columbia hospital at Milwaukee . . . You can't see him or telephone him, but can send him cheers by mail. ●

Seagram offers golf art

You can now obtain full-color reproductions of a painting which shows all members of the PGA Hall of Fame. Painted by Dom Lupo, it will be published in GOLF Magazine's August issue to celebrate the PGA's 50th Anniversary. Write Kent J. Tagge, Seagram Distillers Company, 375 Park Avenue, New York, N.Y.

Pros! Clubs! This may be your answer:



Adequate Cars at a Sensible Investment to Accommodate the Busy-Day, Weekend or Seasonal Increase in Play at Your Club. Delivery anywhere on our transports.

EASY TERMS: 10% DOWN. Balance over one, two or three seasons • **CALL COLLECT** for information . . .

MORE THAN 500 RECONDITIONED GOLF CARS

90-DAY WARRANTY

\$350

TO

\$550

- New or like new bodies
- new upholstery
- NEW 195 A. H. Batteries
- new cables • new plugs
- Refinished original 2-tone
- Rebuilt mechanically
- Chargers included
- NEW CAR WARRANTY

MANY MAKES
6 MODELS TO
CHOOSE FROM

Buy one or a fleet. Payment plan available.

H. COSTER ELECTRIC CAR Sales & Service Co.

Indianapolis, Ind.

24 South Harding St.

Area 317-632-3356

Also Branches in Cincinnati, Ohio, Louisville, Ky. and Madison, Wis.

For more information circle number 206 on card