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HIGHLIGHTS OF THIS ISSUE

HOT WEATHER FOODS. Many club managers worry about ways to entice members away from their backyard barbecues. One way is to make the club dinner informal; another is to serve appetizing meals that please the eye. See page 20.

BUILDING A GREEN. Superintendents can learn how a new Southern golf course built its greens to last many years in this word and picture story. See page 26.

FALL FASHION PREVIEW. Tips for pros on what to stock this autumn include color photos of new knitwear for sweaters, shirts and ladies' slacks. See page 34.