

Creasey not PGA czar but carries weight

Robert Thomas Creasey, 52-year-old New York attorney who is now executive director of the Professional Golfers Association of America, said before taking office on Jan. 1, "I'm no czar, but I guess I'll be running the whole show."

Creasey, Tom Crane's successor at a reported \$50,000 salary, worked closely with Max Elbin before the Burning Tree Club (Bethesda, Md.) head professional became the PGA's new president. Virtually unknown in the game, he is nevertheless familiar with its problems.

His legal advice and proposal of a pension plan sold Creasey to Elbin. Television and the Tour are among important matters that Creasey will review. He is convinced of golf's growth potential and sees no reason for clashes within the organization.

A member of the Canoe Brook Country Club near his home in Short Hills, N. J., Creasey is a 6-handicap golfer.



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