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## People in the News



Oliver



Frechette

Thomas B. Oliver has been named assistant product manager of Royal Golf Equipment Sales, United States Rubber Company, Providence division, it was announced recently by Fred P. Koehler, general manager.

Oliver, who graduated from Brown University in 1950, joined U. S. Rubber in 1954 as a salesman in the San Francisco branch office. He was named as-

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sistant sales manager and was transferred in 1963 to Seattle, his most recent post.

Terrence A. Frechette has been named a sales representative for Royal equipment in Eastern Massachusetts, Southern New Hampshire and Maine.

Robert C. Friesse has been elevated to the position of merchandising manager by A. G. Spalding & Bros., of Chicopee, Massachusetts.

James J. Norris, Spalding's vice-president of merchandising, in announcing the promotion and departmental reorganization, said the move was made to improve operating efficiency and to give due recognition to Friesse's contributions in the merchandising area.

Grant Robbins of the Grant Robbins Company, 31968 Bella Vista, Farmington, Mich., is currently showing the new spring line of Italian-designed Leonardo Strassi knit shirts in pro shops from coast to coast.

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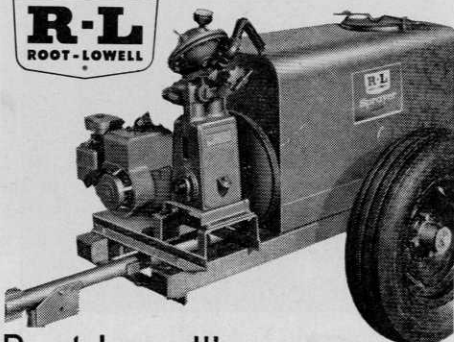
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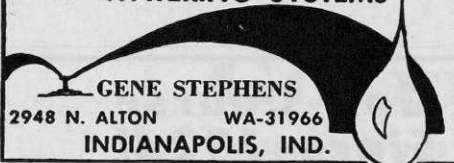


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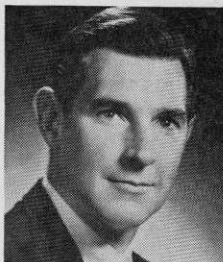


JUNO 4-6340

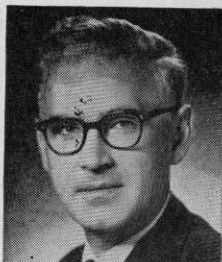
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## PEOPLE IN THE NEWS

Continued from preceding page



Burke



Polcin

Robert L. Wren, marketing manager of Jacobsen Manufacturing Company, power lawn equipment producer, Racine, Wis., recently announced the appointment of Jack E. Burke as assistant manager of advertising and public relations.

Burke, an East Stroudsburg (Pa.) State College graduate, formerly was a sales engineer for Jacobsen and more recently a staff member of the public relations department.

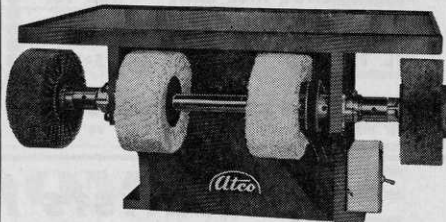
Stephen M. Polcin and John A. Anderson also were promoted.

Polcin moved into a new position as

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advertising production manager. A graduate of Marquette University, he joined Jacobsen in 1951, has held several sales department posts and has been assistant advertising manager.

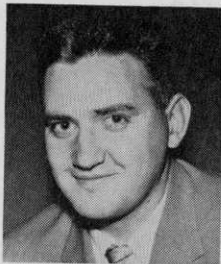
Anderson, formerly sales and market analyst, was appointed assistant market research manager, a new position. Anderson, who attended Lawrence College and the Layton Art School, joined Jacobsen in 1961 and has worked in the sales department.

James A. Walsh has been named assistant tournament director of the PGA Seniors' Teacher Trophy Golf Championship, Feb. 24-27, at the PGA National Golf Course in Palm Beach Gardens, Florida.

Walsh will continue as publicity director for the event but will now also undertake many of the administrative duties according to Thomas Crimmins, tournament director.

A graduate and former sports publicity director for St. John's University, New York, where he played varsity basketball from 1951 through 1954, Walsh has

been associated with Schieffelin & Co., sole U. S. distributors of Teacher's Highland Cream Scotch Whiskey, for five years.



Walsh



MacDonald

J. Michael Billane, president of Dunlop Tire and Rubber Corporation, recently announced the appointment of Paul R. MacDonald as assistant vice president. MacDonald is national sales manager of the Dunlop sports division. In addition to sales and marketing, MacDonald supervises Dunlop's golf and tennis staff activities. He is headquartered in Dunlop's Sports Division executive offices in New York City.

**Correction:** The price of Fore!, the new spike-resistant, anti-slip matting manufactured by Crown Rubber Company, Fremont, Ohio, was incorrectly

quoted in the October-November issue of Golfdom. It is approximately \$2.50 per square foot, not \$2.50 per square yard.

## James G. Harrison Ferdinand Garbin

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