

Buyers Guide to golf cars

*There is such a variety
of models to choose
from in this year's lines
that even the most
exacting buyer should
be well satisfied.*

It's estimated that 9,000,000 golfers will play almost 9,000 courses in 1966 . . . and golf car industry forecasts indicate they will ride in a record number of vehicles.

The American Golf Car Manufacturers Association estimates there are well over 100,000 cars now in use on the nation's fairways—remarkable growth when you consider only 1,000 existed a decade ago.

Golf car companies are expected to share in the wealth generated by the repeal of the Excise Tax (see GOLFDOM's 1966 Planning Survey).

For many clubs, the question is not "Shall we have cars or not?" but "What type of ownership best suits us?"

Originally, members bought cars on an individual basis. However, too often this led to a situation where the club was servicing as many as 40 different brands.

Fleets owned and operated by the clubs are still very popular—and with good reason. They almost always make a profit. But the club immediately assumes a heavy financial burden and must pay for maintenance and insurance.

Another plan—equipment leasing—does have the advantage that the club does not need to find a large lump sum in a hurry—the cars' cost is paid back to the manufacturer or dealer in monthly installments. But the club is still saddled with maintenance and insurance.

Renting through a concessionaire is becoming very popular. Again, there's no heavy initial outlay, and the club's only obligations are to provide adequate housing for the cars and minor maintenance. On the concessionaire falls such responsibilities as regular maintenance and repair, major overhauls and insurance. His compensation comes from a split of the fleet's gross income with the club.

A newer plan—flat rental—also makes the dealer or concessionaire responsible for maintenance. The club has only to pay a weekly rental per car, regardless of number of rounds worked. This eliminates a lot of bookkeeping chores.

Whatever plan you choose, make sure you don't have *too many cars*. In fact, it's not a bad idea to have one too few—stimulates a healthy demand for them.

(Specifications for the 1966 lines appear on page 68.) •



CUSHMAN SCOTSMAN



LAHER MASTERPIECE



COLUMBIA PARGO



KRO-KAR CHAMP

NORTHWESTERN LINK-MOBILE





E-Z-GO X-440



AMF WESTERN PAR PONY



TORO GOLFMASTER



ALLIS-CHALMERS
ELECTRIC



HARLEY-DAVIDSON
MODEL DE

1966 GOLF CAR SPECIFICATIONS

MANUFACTURER	NAME & MODEL	TYPE	PRICE	Weight	STEERING	LENGTH & WIDTH	FEATURES
AMF WESTERN TOOL, INC. Des Moines, Iowa	PAR PONY 5740-05	Gas	Under \$ 575	325	Tiller	66" x 38½"	Kohler 4 H.P. Cast Iron Heavy Duty Engine.
ALLIS-CHALMERS SPORTS PRODUCTS INC. Milwaukee, Wisc.	ELECTRIC GOLF CAR	Elec.	\$1295	860	Tiller or wheel	90" x 47½"	Individual contoured seats and heavy- duty pneumatic tires.
ALMICO, INC. El Monte, Calif.	SOLO CAR	Elec.	\$ 595	600	Tiller	76" x 40"	One man, two bags; automotive brake.
BYORLEE, INC. Austin, Minnesota	BUZZ-A-BOUT	Elec.	\$ 545	350	Tiller	64" x 32"	One rider, two bags. Battery good for 36 holes.
COLUMBIA CAR CORP. Charlotte, N. C.	PARGO F-750 3 Wheel	Elec.	\$1145	850	Tiller or Automatic	89" x 42½"	Direct drive trans- mission and rear shock absorber.
	PARGO F-754 4 Wheel	Elec.	\$1345	940	Tiller or Automatic	97" x 42½"	
CUSHMAN MOTORS Lincoln, Neb.	TROPHY	Elec.	\$1515	960	Wheel	98½" x 48-5/16"	4 wheeled automo- tive steering.
	TROPHY DELUX	Gas	\$1470	760	Wheel	98½" x 48-5/16"	10 hp., 4 cycle en- gine. Coil springs on all wheels. In- dividual seats. 4- cycle air-cooled engine.
		Elec.	\$1290	915	Wheel	92" x 46½"	
	CHAMPION		\$1230	850	Tiller		
		Elec.	\$1060	825	Tiller	91" x 47½"	
DUNBROOK CORP. Northbrook, Ill.	NASSAU 360 NASSAU 71	Gas	\$ 970	545	Tiller	91" x 47½"	Silent multi-V belt direct drive. Auto- matic mechanical torque converter.
		Gas	\$ 605	410	Tiller	78¼" x 50¼"	
		Elec.	\$1025	775	Tiller	87" x 47"	
		Gas	\$ 875	550	Tiller	87" x 47"	

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ELECTRIC CARRIER CORP.	ELECTRIC CADDY						
D207 Petroleum Ctr.	Model 200	Elec.	\$1160	900	Tiller	91" x 47"	Rugged steel frame. Automotive steering. Choice tiller. Choice 4 tire sizes. Coil spring suspension.
San Antonio 9, Tex.	Model 300	Elec.	\$1200	910	Wheel	91" x 47"	
	Model 320	Elec.	\$1250	920	Wheel	91" x 47"	
	Model 400	Elec.	\$1160	900	Tiller	91" x 47"	
	Model 500	Elec.	\$ 950	650	Tiller	74" x 40"	
ELECTROMOTIVE INDUSTRIES, INC.	HOLIDAY	Elec.	\$ 549	350	Tiller	69" x 48"	Armchair contour bucket seats. Built-in charger.
Memphis, Tenn.	Standard						
	Delux	Elec.	\$ 645	450	Tiller	76" x 48"	
E-Z-GO CAR DIVISION, TEXTRON, INC.	MODEL X-440	Elec.	\$1235	810	Tiller or Wheel	90" x 46"	Drive systems are the Dana-GE motor axle for both models.
Augusta, Ga.	MODEL X-444	Elec.	\$1385	860	Wheel	90" x 46"	
FAIRWAY KING MFG. INC.	FAIRWAY KING	Elec.	\$1250	1200	Automotive	90" x 41½"	New golf bag racks and easy ride shocks.
Oklahoma City, Okla.							
GOLF TECHNICIANS INC.	SOLO	Gas or Elec.	\$ 545	295	Tiller	68" x 36"	Fleet arrangement our specialty.
Atlanta, Ga.							
HARLEY-DAVIDSON MOTOR CO.	ELECTRIC DE	Elec.	\$1100	826	Tiller	89½" x 45¼"	Exclusive rear suspension that gives a smoother ride.
Milwaukee, Wisc.	GASOLINE D	Gas	\$1100	624	Tiller	89½" x 45¼"	
JATO MFG., INC.	WALKER EXEC. EX 66	Elec.	\$1080	615	Tiller	90" x 46"	Steel uni-body chassis, spacious "sports car" styling, Y-shaped tiller.
Salina, Kansas	WALKER EXEC. EX 66	Gas	\$1080	560	Tiller	90" x 46"	
	JATO CARRIER EL 36	Elec.	\$1128	615	Tiller	94" x 46"	
	JATO CARRIER G88	Gas	\$1188	595	Tiller	94" x 46"	

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JENKINS EQUIP. CO. Dexter, Mich.	SWEEPSTER	Gas	\$ 895	535	Wheel	83" x 44"	4 wheel stability, equal weight distribution.
KRO-KAR PRODUCTS CO. Battle Creek Mich.	KRO-KAR CHAMP G-200	Elec.	\$1050	880	Tiller	83½" x 39"	All steel body and frame bonderized against rust.
LAHER SPRING & ELECTRIC CAR CORP. Oakland, Calif.	MASTERPIECE	Elec.	\$1395	985	Tiller & Automotive	94½" x 42"	Exclusive lub-or-mat- ic drive switch.
LEKTRO, INC. Astoria, Oregon	LEKTRO CAR Metal	Elec.	\$1095	727	Tiller or Wheel	88" x 42"	Tops in plastic or fiber glass are available.
	LEKTRO CAR Fiber Glass	Elec.	\$1150	747	Tiller or Wheel	102" x 48"	
MARDI-CAR, INC. Warren, Michigan	MARDI-CAR	Elec.	\$ 995	880	Tiller or Wheel	100" x 48"	Exclusive automotive type hydraulic with 7" diameter brakes on rear.
	MARDI-CAR	Gas	\$ 995	540	Tiller or Wheel	100" x 48"	
MIDWEST METAL STAMPING CO. Kellogg, Iowa	GOLFKAR	Gas	\$ 825	454	Castered	85" x 44"	Fiberglass body, coil suspension at rear wheels.
NORTHWESTERN MOTOR CO. Eau Claire, Wisc.	LINK-MOBILE L6	Gas	\$1050	520	Tiller	86" x 46"	Fiberglass body, en- closed drive, rub- ber cushioned drive axle.
RIDE AROUND MFG. CO. Hawthorne, Calif.	TURFRIDER IV	Elec.	\$1250	960	Tiller	100" x 45"	Reinforced fiber- glass body and built in charger.

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SEARS ROEBUCK AND CO. Chicago, Ill.	SEARS Fiberglass	Elec.	\$ 950	793	Tiller	92" x 46½"	Bucket seats. 950x8 tires. 5 H.P. en- gine.
	SEARS Steel	Elec.	\$ 925	755	Tiller	91" x 47½"	
	SEARS Gas	Gas	\$ 515	358	Tiller	78" x 39"	
STEVENS APPLIANCE TRUCK CO. Augusta, Ga.	CLUB CAR	Elec.	\$1095	650	Tiller or Wheel	103" x 50"	Designed to go over 100 holes on a single charge.
TAYLOR-DUNN MFG CO. CO. Anaheim, Calif.	TEE-BIRD-EAGLE	Elec.	\$1165	875	Tiller or Wheel	86" x 44"	Combination fiber- glass and metal.
TEE-BIRDIE CORP. Galva, Ill.	TEE-BIRDIE	Elec.	\$1175	720	Tiller	92" x 48"	Direct drive.
	TEE-BIRDIE	Gas	\$1145	480	Tiller	92" x 48"	Fluid drive
TORO MFG. CO. Minneapolis, Minnesota	GOLFMASTER	Elec.	\$1050	900	Tiller	92" x 44½"	Bucket seats, 4- wheel suspension, safety foot brake.
VERSAL INC. South Bend, Ind.	VIKING I Fiberglass	Elec.	\$1095	760	Tiller or Wheel	95" x 49"	Coil spring for com- fort and conven- ience.
	VIKING II Metal	Elec.	\$ 995	700	Tiller or Wheel	95" x 49"	
VIBO MFG. CO. Des Moines, Iowa	VIBO	Gas	\$ 790	645	Wheel	90" x 52"	Exclusive tow-bar hook-up.
WAYNE MFG. CO. Pomona, Calif.	GOLFMOBILE	Elec.	\$1100	990	Wheel	92¾" x 43"	Exclusive electrapac component.
WESTINGHOUSE ELECTRIC CORP. Redlands, Calif.	MARKETEER 431	Elec.	\$1175	860	Tiller	84" x 45"	Specialize in cus- tom designing.
WISCONSIN BURNERS, INC. Madison, Wisc.	WESTMONT	Elec.	\$ 695	675	Tiller	85" x 49"	Can go 2 and 3 rounds a day. Spe- cial elastomeric springs.
	A-110	Elec.	\$ 875	650	Automotive	85" x 50"	
	WESTMONT A-150						