

People in the News



Berry



Lasater

Four new district managers have been named by AMF/Ben Hogan Company, Fort Worth, Texas, it was announced by Lyne Price, vice president of sales. They are Elgin Berry of Sweetwater, Texas; William Lasater Sr., East Syracuse, N. Y.; Jeff Price, Pittsburgh, Pennsylvania, and Clark Willingham, Warm Springs, Ga.

Berry, who attended Texas University, has been associated with Skelly Oil Company for the past three years. His district will include Colorado, Montana, New Mexico, Wyoming and Northwest Texas.

Lasater, associated with the Hogan Company for the past two years as an administrative assistant, has been assigned to upper New York State. He attended Arlington (Tex.) State College and Texas Christian University.

Robert Greenaway has been named traffic manager of the new Certain-teed Products Corporation pipe plant in Riverside, Calif. The announcement was made by H. J. Angstadt, plant manager.

A native of Springfield, Mass., Greenaway retired from the U. S. Army in 1960 after 23 years of service. He has been sales manager of City Transfer, Inc., in Riverside, and sales manager of Pacific Van & Storage Company, also in Riverside. The Greenaways and their three children live at 484 Spruce Street, Riverside.

The Riverside plant will be opened during 1966. Certain-teed Products Corporation, founded in 1904, is a major producer of asbestos-cement pipe.

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Price



Willingham

A former assistant golf professional, Price joined AMF/Hogan in 1964 and has previously worked with Ernie Sabayrac, Inc., out of Miami, Fla. He attended Texas Tech and Arlington State. His territory includes Western Pennsylvania, West Virginia, Southwest Virginia and Eastern Kentucky.

Willingham, an assistant pro at Augusta Country Club in Augusta, Ga., and pro at the Georgia Warm Springs Foundation Golf Club, has more than 10 years experience in the golfing industry. He attended Richmond Academy and the University of Georgia. His sales territory includes Alabama, Georgia and Northwest Florida.

Joseph W. Kelly, division vice president, who has served in many broad management capacities, has been named president of the MacGregor/Brunswick Division of Brunswick Corporation.

In making the announcement, Charles E. Erb, Brunswick Corporate Vice President who has been serving as Acting President of MacGregor/Brunswick, said, "Joe Kelly is one of the most respected individuals in the history of the sporting goods industry and we are fortunate to have a man with his knowledge of our business to place in this responsible position."

Kelly came to MacGregor in 1935 and started in the service department, following a successful coaching career at Purcell High School and Xavier University in Cincinnati.

Working with Cornell Aeronautical Laboratories in Buffalo, N. Y., Kelly has been credited with many modern advances in athletic equipment.

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Robinson



Richer

R. L. Prindle, president of Edmont Inc., Coshocton, O., recently announced the appointment of R. B. Robinson as general manager of Edmont-Hill Inc., Peoria, Illinois.

Robinson joined Edmont-Hill in 1959 as market development manager. In his new position, he will be responsible for the designing, production and sales of the firm's line of leather and vinyl impregnated golf gloves and golf bags.

Roy A. Brewer, sales manager of Wincharger Corporation, Sioux City, Iowa, recently announced the appointment of Walter C. Richer Jr. as district sales manager of Winco generators.

Richer has a long and successful experience in the engine generator field. He was formerly responsible for generator sales of the Pioneer Gene-E-Motor Corporation, with whom he had been affiliated for 11 years. He attended Syracuse University and completed his education in the Naval Training Program during World War II.

Wincharger Corporation, a subsidiary of Zenith Radio Corporation, manufactures a complete line of engine and tractor driven generators from 1500 watts to 15,000 watts capacity.

Appointment of Shirley Englehorn to the Ted Williams Sports Advisory Committee was announced recently by Sears, Roebuck and Co., and Williams.

Miss Englehorn will advise and assist Sears primarily in the development, testing, and promotion of its football and golf equipment. In addition, Miss Englehorn will serve as an advisor for all women's recreation equipment and will

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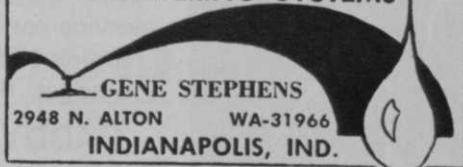
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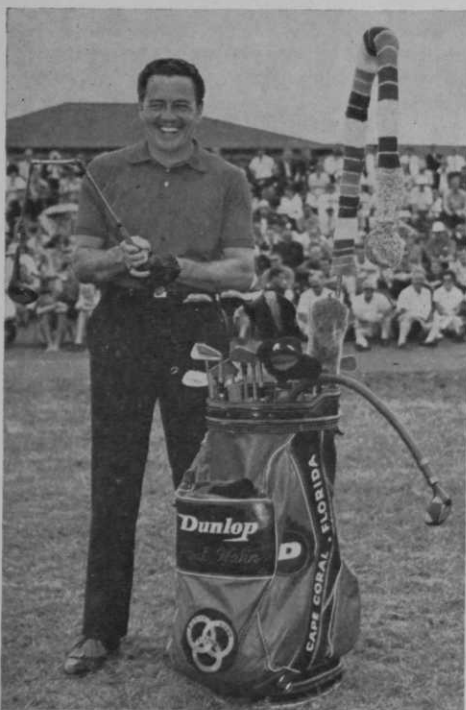
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represent Sears on the pro golf tour.

A past president of the Ladies' Professional Golfers Association, Miss Englehorn won her first golf championship at 13 in 1954. She won nine amateur titles in the ensuing five years, including the Idaho State Championship in 1956 and '57. As a professional, she won four tournaments in five years.

Irv Schloss, well-known PGA golf professional and founder of The Miller Golf Company, recently announced the appointment of Bob Crowley to the company's consulting staff. Crowley, a Class A PGA member and a 1950 graduate of Boston College, is known in golfing circles both for his merchandising abilities as well as for his golfing achievements. He has been a pro since 1951, for the past nine years at the Pine Brook Country Club of Weston, Mass., one of the largest and most successful operations in New England. He has won the "Out-

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standing New England Pro Award" five times.

Miller Golf Co., formerly Miller Golf Printing & Supply Co. of Dunedin, Florida, recently completed the relocation of its entire operation to newer, more modern facilities in Randolph, Mass., where, combining forces with Adams Pro Products, it will manufacture a broad line of golfing equipment and supplies for pro shop, club management and the golfer.

Bernard R. Stafford has been appointed Consumer Products sales representative for Velsicol Chemical Corporation of Chicago.

Stafford attended Marquette University, Milwaukee, and Ball State University, Muncie, Indiana. He will handle Velsicol pesticides in the midwest.

Vernon S. Sutton has been appointed Sales Manager of Versal, Inc., leading manufacturer of electric and gas golf cars marketed under the Viking brand name, it was announced recently by David A. Metcalf, Vice-President—Sales and Marketing.

Sutton, formerly Midwest Sales Manager of South Bend Toy Company, division of Playskool Manufacturing Company, will head Versal's field sales and distribution activities. He will also direct an accelerated and intensified expansion of the firm's dealer organization throughout the United States, Puerto Rico, the Bahamas and Canada.

A University of Notre Dame graduate, Sutton will continue to make his headquarters in South Bend.

Promotion of Jim Conn to manager of accounting for Cabot Piping Systems of Louisville, Ky., has been announced by Earl Erich, general manager.

Cabot Piping Systems, plastics division of Cabot Corporation, is a leading manufacturer of thermoplastic and thermosetting pipe, fittings, flanges and valves.

Most recently chief accountant, Conn joined Cabot Piping Systems 11 years ago. He is a graduate of the University of Louisville and a member of the National Association of Accountants.