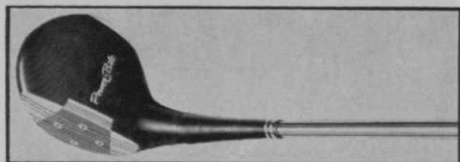


NEW PRODUCTS



This is a 1966 Power-Bilt Citation wood, with a medium walnut finish, wide size red Hard Test fiber face insert and Duo-Power chrome steel shaft. The Hillerich and Bradsby Company says the club's treated wood head resists moisture, preventing swelling or shrinking, and its Power-Weighted brass back places weight directly behind the ball for greater distance. The head is deeper in the Power-Bilt Citation iron for 1966, in an entirely new concept of Scotch-type with more hitting surface, according to the manufacturer. For further information write to Hillerich & Bradsby, 434 Finzer St., Louisville, Ky. 40201.



Winter-Green, it is claimed, produces an instant year-round green turf. It coats each blade with a flexible film which will not wash, blow or rub off or fade, according to its developer, and does not affect natural growth but does reduce frost damage.

It may be diluted with as much as nine parts of water, with color intensity varied by amount of dilution, and may be applied with a garden sprayer or Winter-Green dispenser.

For further information write to National Chemical Corporation, P. O. Box 217, Irving, Texas.

Continued from page 118

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NEW PRODUCTS

Continued from page 117



Falls Chemical Co. of Oconto Falls, Wis., offers a cleansing, polishing and protective paste called wHole-in-One with a lower-case "w." White and lotion-like, it is a synthetic formulated emulsion possessing complete, neutral ingredients that may be applied to all parts of clubs, including woods, and to soften and preserve leather golf bags. The Company claims, wHole-in-One removes rust and eliminates tarnishing; emulsifies dirt, oil, grass stains, etc.; immediately offering speed of cleaning and restoring newness to surfaces; protects clubs, including handles, during off season.



Three new putters, giving golfers a total of six to choose from, have been added to the Royal line, along with Royal Queens (for ladies) irons and woods that have Flexomatic, True Temper shafts. The new putters boast stroke-saving balance and design, the company says. The weight of the ladies' irons is scientifically designed to match weight of club head and is correlated with other irons in the set. Retail prices: putter, \$14; ladies' matched set of eight irons, \$146.50; ladies' matched woods, \$102.50 (also available in set of four).

Continued on page 119

NEW PRODUCTS

Continued from page 118



The gold and chrome Country Club shower head, designed by Henry Dreyfuss and manufactured by Crane for the Eastman Company, Industrial Building, Sausalito, California, is engineered to give many years of trouble-free operation, according to Eastman. It is made of corrosion resistant materials and will not clog, it is claimed. The head is heavily chrome plated over a copper and nickel base in excess of U. S. Navy plating requirements. Retail price is \$17.95.



An oversize greens cup (5 1/4" O.D.) just introduced by Golf Associates, Inc., 5100 Woodland Avenue, Western Springs, Ill., is constructed of special alloy aluminum and, it is claimed, resists soil erosion and stands up under hard, continuous play. It may be ideal for clubs, regular or par 3 courses suffering from slow play, also as an equalizer for greens under construction and winter play.

Continued on page 121

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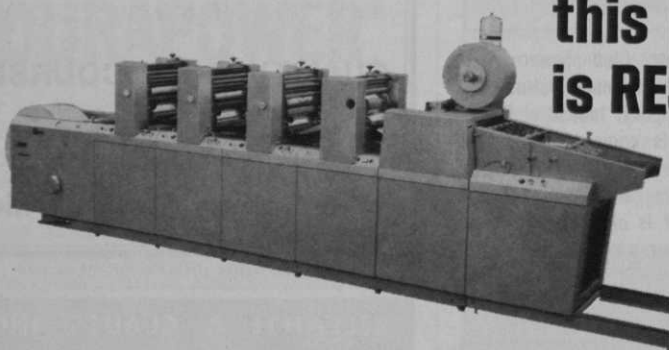
Vince Greene Launches Inventor's Service

Vince Greene, president of Championship Golf Corporation, 111 S. Bemiston, St. Louis County, Mo., announced recently that his firm now provides a service for golf-minded inventors.

The man with an idea for a better iron, a special club, a device that will provide some control or guidance during practice sessions, a new tee or green marker, etc., is offered engineering assistance, preparation of models and samples, production facilities, packaging and shipping setups,

advertising, financing and the aid of patent attorneys.

Greene, an inventor himself, says his organization will be receptive to any ideas, no matter how weird they may seem. A past winner of the National Club Champions title, he invented the "Du-All" wedge, a club calculated to get the sorriest duffer out of a sand trap in short order. It has been approved by the United States Golf Association. Pros who use it call it the "blob."



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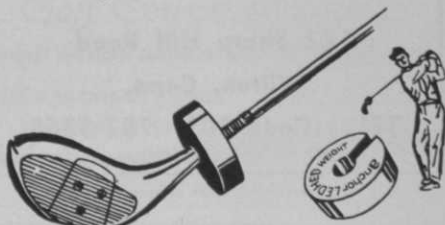
NEW PRODUCTS

Continued from page 119



Lee-Zur Golf, introduced by Hadco Company, El Cajon, Calif., features a simulated-turf putting surface which changes in surface each time a ball is dropped into one or two cups. Tartan Turf, a weather-resistant material from Minnesota Mining & Manufacturing Co., is used for the 22 in. x 40 putting surface and end areas. The game is for one or more players using regulation putters and golf balls. Each player gets 18 putts. For

players desiring a fixed contour surface for repeat putting or practice, a manual control button allows for unlimited play. Lee-Zur sells for less than \$1,000, including four putters and four golf balls. The game is also available on a three-year lease basis at a cost to the operator of about \$1 per day. A fully illustrated brochure is available on request.



Lead helps the duffer become a golfer. Anchor Alloys Inc. has developed a unique lead weight that is used by placing the pressure on the club head. The company claims the weight will perfect swing, timing and follow-through, strengthen hands and result in a generally improved game. It retails at \$2 and is available from Anchor Alloys, Inc., 966 Meeker Ave., Brooklyn, N. Y.

Continued on next page

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NEW PRODUCTS

Continued from page 121



A new accessory is a cloth-like, disposable towel for the cleaning jobs every golfer encounters on the links—usually at the farthest point from the clubhouse. Tucked into jacket pocket or the accessory pocket of a golf bag, a Teri towel can be used for mopping a bogied brow, cleaning clubs, cleaning mud from shoes and various other purposes. The product was developed by Kimberly-Clark Corporation, Neenah, Wisconsin.

A patented design for chemical field sprayer concentrate proportioner has been announced by J. Carl Dawson of St. Louis. It was adapted from the principle used in the Little Squirt fumigant applicator now available from Ferguson Fumigants, Inc., Haselwood, Mo.

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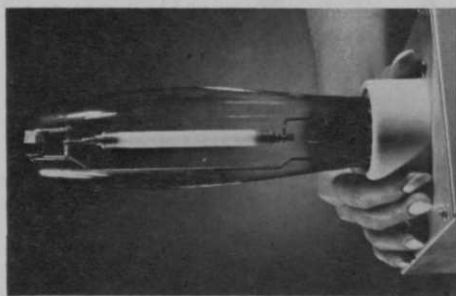
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NEW PRODUCTS

Continued from page 122



"The drip" is a new turf weed control unit designed to solve a common problem—the drift from weed killer sprays that can also kill flowers, trees and shrubs. The Drip operates on a simple principle. Liquid weed killer is dripped onto a roller, coating it with a film. The damp roller thus kills only the weeds it contacts, the manufacturer points out. Model 101 has a 36-wide inch roller and a tank that holds 15 1/3 gallons of solution; a multiple model can combine three or more units for wider coverage on large acreage and a self-propelled hand model is available for smaller areas. For further information write to Lakes Supply Company Inc., P. O. Box 101, Dundee, Ill. 60118.



General Electric's "Lucalox," which the company claims is the most significant advance in lighting since the introduction of fluorescents is now available in a 400-watt size. The new light source is revolutionary, according to G.E., because it surpasses in effectiveness the light previously obtained from general sources and economy is provided by the bulb's output, reducing the number of bulbs, fixtures and wiring needed to light a specific area. One 400-watt Lucalox lamp provides as much light as thirteen 40-watt lamps.



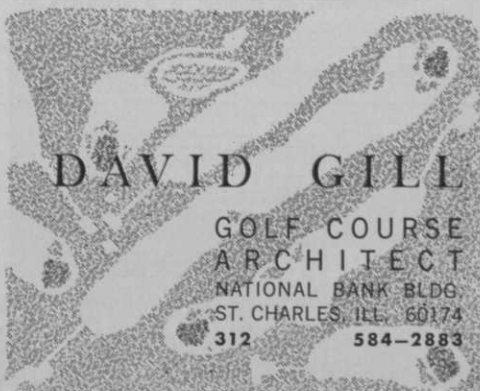
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Company explains patent on Windsor grass

What O. M. Scott & Sons calls "a misunderstanding relating to our patent on Windsor grass" brought the following statement from V. A. Renner, vice president of the Marysville, O., company:

"We are relieved to report that this situation is changed. Of course, we could not even seek to patent a natural biological process, but we did want, and did obtain, the exclusive right to reproduce Windsor, either by vegetative or apomictic seed means. This seems altogether fair and reasonable, as Windsor is a discovery of

our costly research program efforts.

"The listing of Windsor in the USDA Agriculture Handbook No. 170, 'Grass Varieties in the United States,' carries an erroneous statement reading, 'Original Windsor clone (aggregate of asexually produced progeny) patented in 1963; patent protection does not apply to seed.' Actually Plant Patent No. 2364, Feb. 11, 1964, gives Scotts 'the right to exclude others from asexually reproducing the plant.'" This, Renner adds, includes vegetative as well as apomictic reproduction of seed.

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