

Sta-Line THE BALANCED LINE

AVAILABLE IN 5 BLADE
AND 4 Mallet Styles

\$16.50

Balanced design

Bend in shaft puts the center of
balance right at the contact point.

True-Temper chrome shaft.

Highest quality leather grip.

Leather putter cover with each club.



Bronze head

Sta-Line MFG. CO.
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People in the News

Root-Lowell Corporation, division of Root-Lowell Manufacturing Company, Lowell, Michigan, has added Jack Whiteman to its field sales organization.

Whiteman of North Muskegon, Michigan, will cover the territory in the upper Midwest states.



WHITEMAN



LORD

Stephen A. Stone, general manager of Converse Rubber Company, Malden, Massachusetts, announced the promotion of Wallace R. Lord to the newly created post of director of advertising and sales promotion.

At the same time, the general manager announced the appointment of Henry A. Reeves of Natick, to fill the position of advertising manager.

James Fike has been named market manager of the Pennswim Department of Pennsalt Chemicals Corp., J. Stanley Hall, manager, distributor operations, has announced. Pennswim now becomes part of a new distributor department managed by B. J. Stonoga, former product manager, Pennswim Department. Fike will also act as supervisor of technical services for the distributor department.

ROBERT MUIR GRAVES
GOLF COURSE ARCHITECT

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