

# Swinging around golf

By **HERB GRAFFIS**

News of the Golf World in brief



**T**om Crane's retirement as secretary-treasurer and a director of the National Golf Fund ended a service that began in 1952 when the National Golf Fund was formed to appraise requests for money raised by the PGA's National Golf Day and to make grants to qualified operations involved in golf service, education and welfare . . . Crane, for many years Executive Director of the PGA, was the National Golf Fund's legal counsel that kept the Fund and the organizations sharing in it O.K. with tax regulations and other angles . . . The National Golf Fund has distributed over \$1 million . . . Details of that distribution have involved a tremendous amount of added work for Crane and he's been working for no pay for the Fund, as have other directors and members . . . At its Feb. 28 meeting the National Golf Fund allotted \$95,000 as net from National Golf Day 1965 . . . Biggest share, approximately 27 per cent and \$25,000, went to caddie funds . . . Next was the PGA Educational fund and the USGA Green Section and GCSA research and educational funds . . . Golf charities in veteran hospital programs and relief of indigent old pros got about 25 per cent.

National Golf Day performance by the PGA distinguishes the pro golf organization as the only one in pro sports that has raised and given away \$1 million for the benefit of its own sport . . . Rarely do pro sports donate money . . . They take . . . The National Golf Day operation of the PGA involving thousands of professional golfers who certainly aren't publicized as big money-makers is one of the facets of the pro golfers' "image" to be brightened in the public

eye by the public relations plan **Fred Corcoran** has been engaged to handle for the PGA.

**Jim Castle** expects to have first nine of his course southeast of Richmond, Ind. opened this spring . . . He moved a partially built clubhouse from another site where the building had been intended as an apartment . . . Jim wants golf salesmen to call so he can open with well chosen stock . . . He was assistant at Elks CC in Richmond and before that in Jackson, Miss. . . . Brothers **Chet, John** and **Richard Zukowski** opening first nine of their Terra Green CC near East Stroudsburg, Pa. . . . **Joe Quinzi**, formerly assistant at Tamiment, will be Terra Green pro . . . The Zukowskis have over \$100,000 in their course and clubhouse.

A switch from the homesite-course combination now so general: Near Lexington, Ky., Bluesky Industrial Estates is to build a 110-acre industrial park for factories of non-toxic industries with an 18-hole course surrounding the factories . . . Par-3 building seems to be easing off but there is a higher percentage of better par-3s (with some par-4 holes) being planned or building . . . Summit, N. J., building an \$80,000 munny par-3 nine on 12 acres at Vanderpoel Park . . . El Comino lighted nine in South San Francisco, owned by **Joseph Welch** and **Robert Smith** has one green on the roof of its pro shop and a grass tee on the roof of its clubhouse . . . It is on eight acres of San Francisco Water Dept. land . . . Thunderbird 18 at San Jose, Calif., owned by **Henry Duino** has several par fours . . . It is 4,700 yards . . . Burbank, Calif., opens its munny Par-3 nine, designed by **David Kent**.

Continued on next page

## HERB GRAFFIS

Continued from previous page

Huntington Beach (Calif.) Co. is building the course part of its conversion of 700 acres of oil production land into residential and recreation areas, in an area where there are screened and sound-proof oil wells on "islands." . . . **Jim Reynolds**, pro at Hermitage CC, Richmond, Va., has designed nine for Emporia, Va. . . . **Wm. Cafaro** buys 115-acre Eastwood GC at Niles, Ohio as shopping center site.

If the PGA Tournament Committee had been able to collect a \$100 fine from every golfer who thought the Committee's fine of Doug Sanders was nonsense, the PGA would be the world's richest sports organization.

That silly case headlined the urgent need of modernizing a rule that might have been O.K. years ago but certainly doesn't fit now with golf as a spectators' game and with press and television reporters distracting newsworthy finishers of a round.

For the entry fee tournament contestants pay they are entitled to get from the PGA and the USGA the same simple, thorough service in finishing a round that the contestants get officially in starting . . . Not collecting a scorecard correctly figured and attested is just as much due to tournament officials' failure to provide businesslike procedure suitable to today's conditions as it is to a player getting diverted (usually in cooperating on publicity to promote the tournament.) . . . There is something wrong when the pencil and not the ball and clubs decide a tournament, and there is no reason to presume the player is the only one that is at fault.

Disqualifying **Jackie Pung** because her card showed a 5 instead of a 6 at the fourth hole of the last round but the correct 18-hole total in the 1957 National Open at Winged Foot was a signal of outmoded procedure that neither the USGA nor the PGA have heeded . . . It does not seem to have occurred to our great and good friends that there might have been somebody innocently and officially cheated by neglect to update golf tournament procedure . . . Jackie didn't get value for her entry money.

In baseball, football, basketball, hockey and fights the contestants are secluded from reporters for a cooling-off period, but in golf the excitement explodes close to the competitors after the last putt is holed . . . Responsibility for protecting the players' interests under such circumstances should be that of the sponsoring organization . . . If all the sponsoring outfit can do when it fails in the simple job of devising procedure to handle this situation is to pass the buck and fine somebody who pops off in protest, the public (from whom all blessings flow) is not going to regard the organization highly for sportsmanship or business . . . You may be fairly sure that the PGA now having Corcoran as its public relations counselor will bring up to date the regulations that made Doug Sanders and the golfing public partners in being short-changed.

Victory of **Freddie Haas, Jr.** in the PGA Seniors was first win of the Teacher's trophy by a senior pro whose father also is a senior pro . . . Freddie, Jr. was just a few weeks over 50 when he beat the largest field of that event; 418 starters . . . He was born Jan. 3, 1916 . . . Freddie, Jr. is the first ex-college star to win the PGA Seniors . . . He won National Collegiate in 1937 . . . In 1934 he won the Southern Amateur and Western Junior . . . He won Canadian Amateur, Southern Amateur and a flock more before turning pro in 1945 . . . He is the first PGA Seniors winner to have been a member of U. S. Walker and Ryder Cup teams . . . Walker Cup in 1938 and Ryder Cup in 1953 . . . **Fred-die, Sr.**, and Jr., are two of the finest gentlemen in golf . . . And how proud pro golf can be of its quality when the pro seniors field is viewed! . . . No doubt about it, the high class of gentlemen in pro golf has had a great deal to do with making golf immensely popular in the U. S. . . . There is no substitute for class . . . To see the absolute opposite of pro golf look at pro boxing.

Toledo, Ohio CC talking about moving and building at new site two 18's to plans of **Robert Bruce Harris** . . . Pine Grove GC, Northampton, Mass. adding second nine designed by **Geoffrey Cor-**

Continued on page 12

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## HERB GRAFFIS

Continued from page 10

nish . . . **John O'Neil** now manager, Ankeny (Ia.) G&CC . . . Country Club Gardens, 300-home project near Blue Springs, Mo., to have 18 hole course . . . **Russell H. Stocksdales** and others to build Liberty Hills 18-hole course and subdivision at Liberty, Mo.

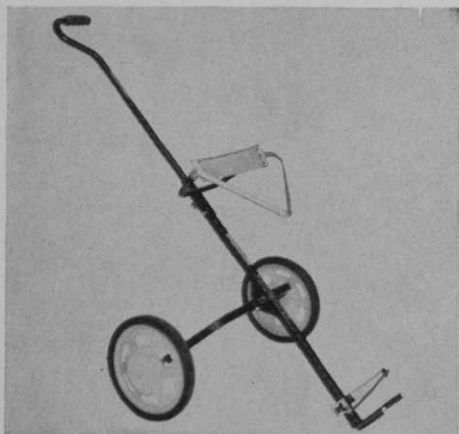
There will be dozens of old clubs of high prestige moving to new locations in the next few years . . . Changes in character of areas have some older clubs now near blighted localities or industrial property while members are living "on the other side of town." . . . Atlanta's famous East Lake CC is changing its location to new courses having **Robert Trent Jones** as architect . . . Des Moines G&CC will move and build two 18's on new site, because of a new highway bisecting present property . . . Those highway condemnation jobs usually murder a club as it is difficult, if not impossible, to put money value on damage the highway right-of-way hacking does to a golf course.

Wollaston CC, North Quincy, Mass., members vote to sell club's property to Jordan Marsh Co. for a warehouse and built a new club on 427 acres at Milton, Mass . . . A zoning complication involving use of the club site as a warehouse tangled the deal . . . Crestview CC, Wichita, Kans., buys 638 acres where it will move following sale of its present location to Wichita State University . . . Lafayette (Ind.) CC to move to site given by **Mr. and Mrs. John Van Etten** at Battle Ground, Ind., and build 18 . . . Colonial CC, Memphis in the middle of a dilemma about selling and moving.

Hunter Air Force Base nine near Savannah, Ga., has been declared surplus by the government and will be taken over by Chatham county as a public course . . . Alameda, Calif., Advisory Golf Commission recommended to City council that golf architectural firm of Sarazen, Muirhead and Caldwell revise and modernize the city's two munny 18s . . . Yes, sir; that's our Gene . . . **Gene** told **John Ahern** of the Boston Globe there will be five or six courses "easy for week-end golfers but quite different

Continued on page 14

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Continued from page 12

for touring pros" and with parking for 25,000 cars built by the television networks, just south of Toledo and the Ohio turnpike in the population center of the country . . . If you depend on Bureau of the Census being the authority, the population center in 1960 was 6½ miles northwest of Centralia, Ill. and about 50 miles east of East, St. Louis, Ill. . . . That's about 300 miles southwest of Sarazen's center . . . The difference is greater now due to past six years' accented westward tend of population . . . With PGA now having a N. Y. office since the arrangement with Fred Cocoran there are some who say it won't be long until the PGA also gets a Pacific Coast office for there's a great deal of PGA work to be done in that sector.

Sarazen also told Ahern "The rich pros should get off the tour and go on Ryder Cup type exhibitions to build up the game that made them."

Joe Aycock has remodeled the old nine-hole Sapulpa (Okla.) CC and expects to have the new course open in June . . . Building course at Sylvester, Ga. for club yet unnamed . . . **Dexter Folso**, Eau Gallie, Fla., doing the building for Country Club Properties, Inc. . . . First nine of Pine Hill GC near Carroll, Ohio, to be open this spring . . . Owners are **Marion Gray** of Groveport and **Paul Graves** and **John Priestas** of Columbus.

Hearing about **John Hayes**, Riverton (N. J.) CC pro and other pros who conduct basic training golf classes in spring at high school night schools, YMCAs, YWCAs and for other organizations and industry groups again gets me wondering how many pros are in this, work and how many thousands of golfers they have brought into golf . . . They've been tremendously valuable in promoting the game . . . And have picked up a few bucks . . . Years ago we were working with Chicago district pros who were conducting classes for employees of Western Electric Co., at the Cicero plant . . . After school we were sipping Scotch from the hielands of Cicero in that prohibition period and when one guy, commenting on good swings of

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## HERB GRAFFIS

Continued from page 14

some girl workers, said "We may see as many women as men playing golf," we advised him to quit drinking.

Winter Haven, Fla., to build 18 costing \$350,000 without clubhouse on land donated by **Philip Berkovitz**, real estate man . . . **David Wallace** is architect . . . Turin (N. Y.) Highlands Assn. to build 18 . . . Hawthorne (Fla.) G&CC to build nine . . . **Guy Atkinson** and **John Mackay** and Associates at their community The Villages, near San Jose, Calif., to have 18 to plan of **Bob Graves** . . . Swedesboro (N. J.) GC, owned by **Richard E. Kidder**, organized to build 18 to be completed in spring, 1967 . . . Kidder was owner and developer of Golden Pheasant GC and surrounding property in Burlington County, N. J. . . . Livermore (Calif.) building municipal 18 . . . **Dean Adkisson** now pro at Southern Hills CC, Tulsa, Okla.

Women's Club of Grafton, W. Va., became sales agents for memberships in Taggart Lake CC to be built soon and membership sales really jumped . . . **Al Starr** succeeding **Everett Leonard** as pro at Buttes des Mortes CC, Appleton, Wis. . . . Leonard, after 31 grand years of service to the club, is retiring . . . Cincinnati Recreation Dept. made a profit of \$76,988 last year on a gross of \$424,349 at the city's four golf courses and the Lunken Airport playfield . . . The golf net was made despite a \$20,000 loss on the Nuemann course which opened in June and operated only nine holes at any one time.

**Bill Mast**, owner of Carlton Oaks CC, Santee, Calif., started his own campaign when San Diego County Chamber of Commerce proposed "Golfland - USA" publicity operation couldn't get together owners and officials of the county's 60-odd courses . . . Mast got **Mrs. Scott Synder** as his golf promotion director . . . She got 24 tournaments of 40 to 100 players each the first of 42 days of 1966 . . . Mast's 42-room guest lodge is getting so much business he will build another . . . **Bert Montessor** and **Dar Davis** whose par-3 at Sarasota, Fla., is one of the early lighted ones that has applied for rezoning to permit a trailer park on the

Continued on page 90



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Continued from page 88

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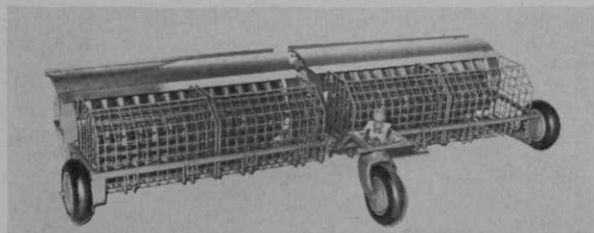
Bellevue, Wash., to build municipal 18 . . . Chesapeake CC plans to build 18 convention and 18 par-3 near Lusby, Calvert County, Md. . . . James R. Thompson and Associates of Dallas and Washington are promoting the project . . . East Coast Properties, Inc., building 18 and residential area near Elizabeth City, N. C. . . . **J. Porter Gibson** is golf architect . . . Del Norte CC, El Paso, Tex., expects to open first nine in Sept. . . . Course will be public; clubhouse private . . . **Bob Crouch** is manager and **Bill Weaver**, pro . . . Pinefield-at-Ipswich, Mass., development of Martin Cerel and Campanelli Bros., is getting 18 designed by Robert Trent Jones . . . North Little Rock, Ark., to have municipal course designed by **Joe Finger**, Houston architect.

CC of Lexington, S. C., gets \$200,000 FHA insured loan for building 18, clubhouse, pool, etc. . . . **Eddie Ricciboni**, Sumter, S. C., is architect . . . He expects

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## HERB GRAFFIS

Continued from page 90

to have course playable by late summer . . . **Milton Prell** buys Tally Ho hotel in Las Vegas . . . To build nine hole course, enlarge hotel and call the plant Aladdin Hotel & CC . . . Building third 18 at Dell Webb Development Co. Sun City near Phoenix, Ariz . . . Plan nine-hole course for Cross City, Fla.

Buffalo Valley CC to start building its 18 near Freeport, Pa., this spring . . . Passaic County (N. J.) Park Commission increases fee 25 cents to pay for irrigation system . . . Last year's drought forced the action . . . Palmer General Corp. to build 18 at Redlands, Calif. . . City of Chula Vista, Calif, buys Bonita Valley CC for \$1,045,000 and changes its name to Chula Vista Municipal Course . . . Open first nine of Carolina Pines CC at Havelock, N. C. . . Expect to open second nine this summer . . . Home sites border the course.

Vashon (Wash.) Island GC nine bought by members from **Mr. and Mrs.**

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**Howard Williams . . . Basil A. (Bill) Coleman**, formerly general manager Peacock Gap CC, San Rafael, Calif., now is general manager Del Monte (Calif.) Lodge and Beach Club, which includes Pebble Beach, Del Monte and Spyglass Hill courses.

**I. Volotin and Norman Volotin** of Seattle have bought Juanita near Kirkland, Wash., from the **Farrar** family of Kirkland . . . Price reported: \$300,000 . . . Kent State university takes over Meadowbrook GC, Kent, Ohio . . . Kent's athletic business manager Chet Williams will manage the golf operation . . . **Joe Krak** will continue as superintendent . . . **J. Russell Mitts**, president, Rivermont G&CC, has bought Rivermont course and clubhouse at Chattanooga, Tenn., from Rivermont Development Co. from which the property had been leased . . . Mitts has been pro-manager at the club and, in the 13 years he's been running it, built its membership from 65 to more than 400.

**Robert M. Murdock**, Santa Monica,

Calif., buys Mountain View CC, Corona, Calif., for \$3,000,000 . . . **Robert A. Haug** goes from pro spot at Lakehurst (N. J.) Naval Air Station GC to be pro at Beaver Brook GC, Clinton, N. J. . . . **Pete Bellino** now pro at Candywood CC, 18 at Vienna, Ohio, which will be opened this spring . . . Bellino has been pro at Mahoning CC, Girard, Ohio, for 10 years . . . **Homer Fieldhouse** designed the Candywood course for **Dr. Anothony J. Condella** . . . **Frank McCaffrey** now manager, Belmont Hills CC, St. Clairsville, Ohio . . . He formerly managed Nema-colin CC at Beallsville, Pa., and Timberlake GC, Ligonier, Pa.

**W. D. Rogers** now manager Shreveport (La.) CC succeeding **Jorgen Andersen** who went to City Club, El Paso, Tex. . . . Rogers managed Willow Brook CC, Tyler, Tex., and Palmetto CC, Benton, La. . . . **Joseph S. Warburton** now pro-manager at Chula Vista (Calif.) muni course . . . He came from pro job at Los Alamitos (Calif.) CC . . . **Horace Brad-**

Continued on page 94

## RAIN ON CUE

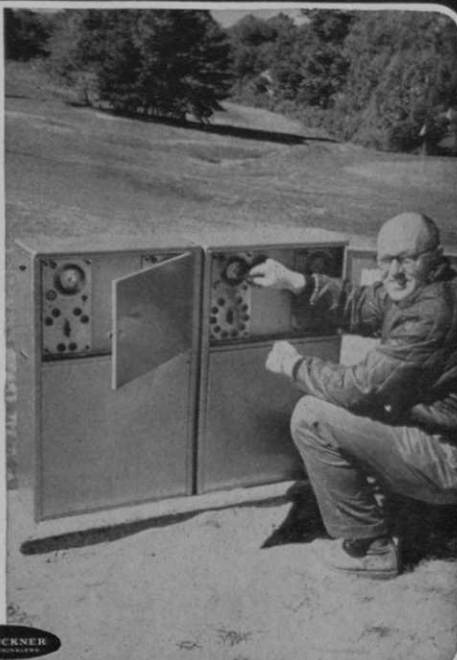
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## HERB GRAFFIS

Continued from page 93

*ford McLean* is new general manager Riviera CC, Coral Gables, Fla., switching from post at Greensboro (N. C.) CC . . . Charles H. Tabbutt goes from Oaks CC, Tulsa, to become general manager Dawn Hill CC, being built near Siloam Springs, Arkansas.

This looks as though it might be another record year for golf clubs adding holes . . . *Sam Eig* and his associates are adding a second 18 to their big motel and hotel convention layout, Washingtonian CC, Gaithersburg, Md. . . . *Clarence Doser*, Washingtonian pro, is collaborating in planning the new 18 . . . Passaic County course in Wayne, N. J., planning another nine . . . So is Temple (Tex.) CC where *Jay Reviere* of Houston planned the addition . . . Elkdale CC, Salamanca, N. Y., is getting second nine . . . As is Salem (O.) CC . . . And Columbia (Mo.) municipal course . . . Pryor, Okla., is figuring on a second nine for its municipal course.

*Roland Stafford* moves from pro job at Bartlett CC, Olean, N. Y., to become pro at Longue Vue Club, Verona, Pa. . . . Gus Horwitz and Associates buy Fox Valley CC near Batavia, Ill., from *J. D. Whittle* . . . *Horwitz* plans big improvement program for course and clubhouse . . . *Francis Schneider* plans 18-hole course, residential, resort and commercial development near High Cliff State Park at Sherwood, Wis. . . . *Clem Hamilton* now pro at Windridge CC, Owensboro, Kentucky.

Fort Collins (Colo.) CC adding second nine to plans of *Henry Hughes* of Denver . . . Open nine-hole course at Little Ocmulgee State Park near McRae, Ga. . . . *Ray Gentry* is pro . . . *Mike Mural*, from assistant job at Beechmont CC, Cleveland to be pro at CC of Ashland, Ohio, succeeding *Leo Biagetti* who resigned . . . *Chuck Pedersen* switches from pro job at Rolling Green CC (Chicago dist.) to become pro at Midlane Farm CC, near Waukegan, Ill.

Canton (Ill.) soon starts building its second nine . . . *Paul Moran* signed as pro at East Orange GC, Milburn, N. J. . . . Moran was assistant to pro *Lou Barbaro* at Hollywood GC, Deal, N. J.

Continued on page 96

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## HERB GRAFFIS

Continued from page 94

for four years . . . **Jouett Brown** now pro at Shawnee course, Louisville, Ky., succeeding the late **Len Black** . . . Brown was pro at Cold Stream CC, Cincinnati.

Hope (Ark.) CC building new clubhouse . . . So is Town and County CC, Grundy Center, Ia., and Fox Valley GC for its new course near Freedom, Wis. . . . Wallingford (Conn.) CC spending \$250,000 in clubhouse improvement . . . Modesto, Calif., spending \$83,000 on clubhouse at its Dryden muni course . . . Loch Ledge CC, Yorktown Heights, N. Y., to replace clubhouse recently destroyed by \$250,000 fire . . . Hillcrest CC, Hollywood Beach (Fla.) Hotel Co. operation, is in a building program which will include 50 buildings and will have 2,200 garden apartments bordering the golf course.

Costa Mesa (Calif.) building two 18's for municipal layout, to plans of **William Bell** . . . Edgebrook Development Corp. to build 18 at Sandwich, Ill., to plans of Killian and Nugent, Wheeling, Ill. . . . New Castle County, Dela. Park and Recreation commission to build 18 designed by **Edmund Ault** . . . Granbury, Tex., to have a course designed by **Leon Howard** . . . **J. Press Maxwell** designing new 18 for Rolling Hills CC, Denver, which is moving west of its present location and trading property with Coors Brewing Co., which will pay for construction of new course, clubhouse, pool, tennis courts, etc.

St. Petersburg Planning Commission says there is "immediate need for an additional golf course in the St. Petersburg metropolitan area." . . . Commission's investigations showed 24 municipal courses in Florida had yearly profits from \$5,000 to \$60,000 . . . If St. Pete does add a municipal course it might nicely name it in memory of **Bob Harlow** who made his base there when he was **Hagen's** manager, then when he was building PGA tournament golf into organized business . . . Bob was a lively evangelist for St. Pete's fall, winter and spring golf and was solely responsible for getting dozens of his rich golfing friends to come to St. Petersburg for the winter and plenty of golf . . . He made

Continued on page 98

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## HERB GRAFFIS

Continued from page 96

happy use of Babe Ruth as a golf promotion figure . . . Babe loved to play . . . He wasn't too good but he paid off on the 18th green . . . When one of the St. Petersburg courses went broke in the Florida land crash Harlow tried to get the PGA to buy it, but PGA officials said the association wasn't going to get into the real estate business.

More of them growing: Spokane's Sun Dance course will open second nine in June . . . Camden (Ark.) CC opens second nine soon . . . **Novel B. James**, owner and operator of Riverview CC, Santa Ana, Calif., now operator-manager of Costa Mesa (Calif.) muni course.

**Robert McNealey** now manager Dav-enport (Ia.) CC . . . **Wayne D. Hoss** named general manager Carlton Oaks CC and Lodge, Santee, Calif. . . . **Wm. (Mike) Mahoney** signed as superintendent Wollaston GC, North Quincy, Mass. . . . He was superintendent at Milton-Hoosic Club, Canton, Mass., for 15 years . . . **Art Stuhler** now pro at Valley Ledge-

Continued on page 100

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## HERB GRAFFIS

Continued from page 98

mont CC, Seekonk, Mass., succeeding *Babe Gingas* who moved to pro job at Abenaki CC, Rye, N. H. . . . *Tom Niblet* goes as pro to Thorny Lea CC, Brockton, Mass., from Hyannisport (Mass.) Club.

*Jack Nicklaus* added a corps of strong boosters when he attended the PGA Business School at San Antonio . . . At the school, where a week attendance cut a year off eligibility requirements for full PGA membership for Nicklaus, the pros and assistant pros talked among themselves about Nicklaus being due to develop steadily for ten to 15 years.

Clubhouse construction is booming . . . Lot of new golf projects have motels and apartments as features of the deal . . . Palo Mesa CC near San Diego building \$400,000 clubhouse and \$300,000 rental complex . . . Arrowhead CC, San Bernardino, Calif. moving into \$575,000 clubhouse . . . Corpus Christi (Tex.) CC building \$625,000 clubhouse . . . Tulsa (Okla.) CC to build \$900,000 clubhouse.

*Bob Comeau*, who's 32 and his brother *Jerry*, 30, sold \$125,000 in common stock at \$10 a share and \$40,000 more in rights to finance Wolverine GC, Mt. Clemens, Mich. . . . *Bruce Matthews* designed the course which will open this spring . . . *Mike O'Grady*, colorful veteran superintendent of CC in New Bedford, Mass., is one of a family of vigorous and durable workers . . . His father died at 102 after taking things easy the last two years of his life . . . *O'Grady, pere*, counseled "Get up and go to sleep with the birds, and like them work like hell 18 hours a day." . . . Mike's mother died at 89. •

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