

CONTENTS OF THIS ISSUE

ARTICLES

- 20 WHAT'S GOING ON IN COUNTRY CLUBS?
26 GROWING GRASS ON CORAL ROCK _____ BY VERNE FLOYD
42 HOW THE MODERN BALL EVOLVED _____ BY F. P. KOEHLER
50 BEST OF GOLFDOM: "PROS" PROGRESS AS BUSINESSMEN _____ BY ALEX PIRIE
52 HOW MUCH WATER DO YOU NEED? _____ BY DON WRIGHT
57 WHY DON'T THEY STOP PICKING ON THE PGA? _____ BY LEO FRASER
60 WHEN IS A GOLFER "IN RANGE"? _____ BY WILLIAM JABINE
74 DRAINING THE TURFGRASS AREAS _____ BY ROY COSS

DEPARTMENTS

- 9 SWINGING AROUND GOLF _____ BY HERB GRAFFIS
18 GLANCING AT GOLFWEAR _____ BY JOYCE HAKLAR
35 GRAU'S ANSWERS TO TURF QUESTIONS _____ BY FRED V. GRAU
108 NEW PRODUCTS _____ 128 ADVERTISING INDEX
119 PEOPLE IN THE NEWS _____ 129 BUYERS' SERVICE
122 COMING EVENTS _____ 130 OFFICIALS' PAGE
127 CLASSIFIED ADS

COVER: KING'S INN, GRAND BAHAMA ISLAND, BY LEONARD KAMSLER

GOLFDOM, Incorporating GOLF BUSINESS, April Issue, 1966. Published monthly January through October by Universal Publishing and Distributing Corp. at New York, N. Y. Executive Offices: 800 Second Avenue, New York, N. Y. 10017. Volume 40, No. 4. Arnold E. Abramson, President; Robert J. Abramson, Executive Vice President; Franc Roggeri, Senior Vice President; Morton Waters, Vice President; Herbert C. Hauptmann, Vice President; David Rowan, Senior Vice President; John M. Ross, Vice President; A. H. Morse II, Vice President; Peter J. Abramson, Vice President; Dorothy M. Sheehan, Secretary; Edwin J. Harragan, Assistant Secretary; Shirley Collins, Assistant Treasurer. Copyright © 1966. Universal Publishing and Distributing Corporation. Copyright under International, Universal and Pan-American Copyright Conventions. All rights reserved, including right of reproduction, in whole or in part, in any form. Printed in the U.S.A. For advertising rates, apply to Advertising Manager. Please send change of address notice to GOLFDOM Magazine, Service Department, P.O. Box 513, Des Moines 2, Iowa. The Company also publishes: Golf, The Family Handyman, Ski, Ski Business, Ski Area Management, Vocational Guidance Manuals, Universal Home Plan Books, Nova Books and Award Books. Member of Business Publication Audits, Magazine Publishers Association, and National Golf Foundation. Subscription rates: Domestic, \$2.00; foreign, \$3.00 per year.

