

People in the News

Jacobsen Manufacturing Co., Racine, Wisconsin, a leading producer of turf mowing equipment announces the appointment of Francis J. Hinrichs as Sales Engineer for the Midwest.

Fran attended San Diego Junior College and most recently was a dealer salesman with the Homelite Corporation.



Hinrichs



Seyphol

E. C. Seyphol, formerly vice president in charge of sales, has been named executive vice president of AMF Western Tool, Inc., according to an announcement by Guy F. Campbell, President. The post is a new management position.

A leading producer of powered lawn and garden equipment, snow blowers, Par Pony golf cars and AMF Ski-Daddler power snow sleds, AMF Western Tool has its headquarters and main plant in Des Moines, Iowa, with another plant in Gainesville, Ga.

A 1935 graduate of the State University of Iowa, Mr. Seyphol joined the firm then known as Western Tool and Stamping Co., in 1946 as general sales manager. He became vice president in charge of sales in September 1954, and a director of the company in October 1956.

A. J. Industries has recently announced the appointment of Don Lee as a new western regional sales manager. His headquarters are at 1261 Sierra Vista Avenue, Alhambra, Calif.

A HOLE IN ONE FOR THE GREENS KEEPER

ONE PRODUCT does the work of four or more strokes of golf course maintenance work. F-O-U-R!

Cascade Soil-Aid is a precomposted, finely-ground and nitrogen-processed forest bark. It has FOUR inherent advantages over most soil conditioners. (1) It's ready to apply—no preparation! This cuts your application costs. (2) Nitrogen processing and composting means that it will not draw out existing supplies of nitrogen, as most inert conditioners do. (3) Bark texture insulates against both extremes in temperature and even acts as a cushion in heavy traffic areas. (4) Porous qualities absorb and hold moisture up around thirsty roots, thus saving water.

Saves application time NOW...saves maintenance work later.

FOR PRODUCT INFORMATION & FREE SAMPLE CONTACT...

BOISE CASCADE WOOD PRODUCTS DIVISION

P. O. Box 200, Boise, Idaho 83701



For more information circle number 103 on card

THE PERFECT PACKAGED SHELTER!



Strongest port,
pound for pound,
ever built.

Write TODAY for Brochure-

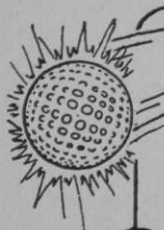
ONLY
\$198.
FREIGHT PREPAID

KWIK-BILT, INC.

BOX 19834

DALLAS, TEXAS

For more information circle number 163 on card



LIQUID-LUSTRE GOLF BALL WASH

Costs as little as 2c per
washer per week!

- Keeps golf balls SPARKLING WHITE! ... Golfers satisfied!
- Perfectly safe for washers ... either hard or soft water!
- Will Not cause RUSTING!
- No unpleasant odor—Ever!
- Used at fine golf courses from coast to coast!

ORDER YOUR SUPPLY TODAY!
Per Single gallon.....\$4.75
5 gallons, per each gal. can 4.50
Order from your dealer or direct
from DBA and give dealer's name.

DBA PRODUCTS CO., INC.
Deerfield, Illinois

Also Try
Aero-San
Shoe
Deodorizer
and Sanitizer
Another fine
DBA Product!

For more information circle number 109 on card

FIRST CHOICE!

Send For
FREE
DIRECT PRICE
CATALOG



Save On
Chairs!

QUALITY MONROE FOLDING TABLES

DIRECT-from-FACORY savings, quality equipment and complete selection have made modern Monroe Folding Tables FIRST CHOICE with organizations the world over! Also big savings on chairs, storage trucks, risers, partitions, etc. Send for FREE 40-page catalog!

THE MONROE CO.
12 Church St. Colfax, Iowa 50054

For more information circle number 170 on card

WILLIAM JAMES SPEAR GOLF COURSE ARCHITECT

1309 W. MAIN STREET
ST. CHARLES, ILLINOIS



JUNO 4-6340

For more information circle number 181 on card

People in the News

It has been announced that William (Billy) Langford, dean of American golf course architects, has been named a principal with the firm of McFadzean and Everly, Limited, of Winnetka, Ill. Mr. Langford has been in the field of golf course design for many years, during which time he has designed more than 250 courses.

McFadzean and Everly, Limited, Park and Recreation Planners, appointed Mr. Langford as part of an expansion program aimed at meeting the increasing demand for recreational facilities in the US, particularly in the golf course field.



Langford



Sparrow

Eugene L. Sparrow, a veteran of 17 years in the tractor and equipment industry, has been appointed industrial sales manager of Ford Motor Company's U. S. Tractor and Implement Operations. He previously was training department manager.

Mr. Sparrow joined Ford in 1953 and has had a series of management positions since then. Prior to that, he was with the former Dearborn Motors Corp.,

Move at Certain-Teed

The St. Louis district office of Certain-Teed Products Corporation Pipe Division has moved to suite 110, 12015 Manchester Road, Des Peres, St. Louis, Missouri from 11136 Manchester Road, Kirkwood, Missouri.

for four years.

"Mr. Sparrow has been responsible for establishing many of the major industrial equipment training programs at Ford," said Mr. Grommersch, general sales manager, "and he will be well suited to help expand our industrial sales even further."

Max Elbin, president of the PGA, announced recently that Fred J. Corcoran has been appointed public relations advisor for the association. Mr. Elbin said, "Mr. Corcoran will be called upon from time to time by the officers of the PGA to advise them on matters which may have an impact on the public image of PGA."

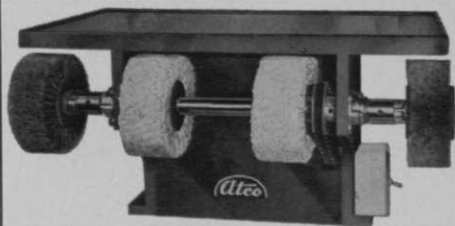
Corcoran will not be an administrative officer of the association, but will operate out of his present offices in New York City where he will continue to engage in the performance of comparable duties for the National Hockey League, and other organizations.

Corcoran served as PGA tournament manager from 1937-1948 and as promotional director from 1952-1955.

MORE SERVICE & PROFIT IN THE LOCKER ROOM

with

Complete Shoe Cleaning/Shine Bar*



- * Anyone can operate
- * Handles shoes, bags, all leather items . . . and all colors
- * 5 times faster service than hand work

Write for full information direct to:

ADVANCE TOOL CO.

P.O. Box 25394, Los Angeles, Calif. 90025

For more information circle number 218 on card



NEW!

OPEN-HOUSE for Golf Course Use

Ideal for Tournament Registration Booth . . . 19th Hole Refreshment Center . . . Snack Bar . . . Caddie House . . . Expandable Storage Shelter for Golf Carts, Mowers, Tractors, Tools. **OPEN-HOUSE** is a strongly built, durably finished, steel structure that can be quickly assembled. It can be closed and locked safely at night. If required, it can be easily moved on a special **OPEN-HOUSE** trailer. **OPEN-HOUSE** is seven feet square and measures eighty inches under awning closures. Twenty-one feet of counter space keeps traffic moving. Several units can be combined to make a larger structure with choice of wall panels. The

low price will surprise you. Write for literature.

INTERNATIONAL EQUIPMENT DIVISION

Morrison International Corp., 2485 Walden Avenue
Buffalo, N.Y. 14225 A subsidiary of Cenax Corp.

For more information circle number 225 on card

**NEW for
ADVERTISERS**

**NEW for
GOLFERS**



MARK-A-BALL

MARK-A-TEE

Two great new golfing musts designed by a PGA pro. Unique, colorful, inexpensive way to advertise your business. Use for CLUB NAME, TOURNAMENTS, SOUTHERNS. New 2 1/4" triangular shaped tee, made of new type durable plastic, is hard to break, easier to insert. Printed in your choice of color. Ball markers available in assorted colors. No charge for designs. Shipped prepaid. Write for samples and prices.

**MARK-A-BALL
MARK-A-TEE**

DEPT. GD

P.O. Box 22154
Portland, Oregon

Pat.
Pending

For more information circle number 116 on card

Automate YOUR COURSE, DRIVING RANGE



25c Vends Bucket of Balls
24 hours each day - All Year 'round
ALL WEATHER-ALL MECHANICAL
3 YEAR GUARANTEE

Write today for Free Brochure

Reading Golf Equip. & Supply Co. Inc. Box 723, Reading, Pa.

For more information circle number 248 on card

**START GRASS FASTER
with stonefree seeding areas**

... use PIXTONE

THE PROVEN MECHANICAL STONEPICKER
—get details from manufacturer.

BRIDGEPORT IMPLEMENT WORKS, INC.
P.O. Box 286G — Stratford, Conn. 06497

For more information circle number 104 on card

**HOMER FIELDHOUSE
GOLF COURSE ARCHITECT
5512 UNIVERSITY AVENUE
MADISON, WIS. 53705**

For more information circle number 148 on card

PIER 39

415 • 781-2997
SAN FRANCISCO

STUDIO:

3186 OLD TUNNEL ROAD
415 • 939-6300

**ROBERT MUIR GRAVES
GOLF COURSE ARCHITECT**

LANDSCAPE ARCHITECT • SITE PLANNER

LAFAYETTE,

CALIFORNIA

For more information circle number 151 on card

People in the News

Walter C. Davidson, vice president of sales for the Harley-Davidson Motor Co., has announced the appointment of Kermit A. Krieger as a district manager for the company.

Mr. Krieger comes to the company with varied sales experience. A 33-year old family man from Colorado Springs, Col., he was recently the owner and manager of Teletronic Enterprises. He was also sales representatives for Charles Pfizer and Co. for over seven years, and sold life insurance for the Home Life Insurance Co.

Krieger, a University of Denver graduate and an army veteran, has been a motorcycle rider for many years. He will begin his training immediately.



Krieger



Uptegraft

Kenneth E. Uptegraft, 42, has been named vice president (marketing) of Fore Motor Cart Co., St. Claire Shores, Mich. The company manufactures the Model Tee one-man electric golf cart. Uptegraft will be responsible for expanding Fore's national distribution program, according to Maurice M. Miller, company president.

A 41-year career in the sporting goods business came to an end when Walter Crowe retired at Wilson Sporting Goods, February 1. Crowe brought 11 years experience as a golf salesman when he joined Wilson in 1936. With the exception of brief assignments at Nashville and Dallas, he worked at the company headquarters in Chicago and, in 1957, in suburban River Grove, throughout his tenure with the company.

In addition to being well known as a salesman among midwestern professionals, Crowe has quite a record as a participant in the sport. He won the Cook County Amateur title in 1919, 1922 and 1923. He won his first county championship at 17 and, in the semi-finals, fired a record 26 which was never broken on the old (par 31) Garfield Park Course.

Crowe, a lifelong Chicago resident, lives with his wife and two daughters at 1777 Central Ave., in suburban Des Plaines.



Crowe

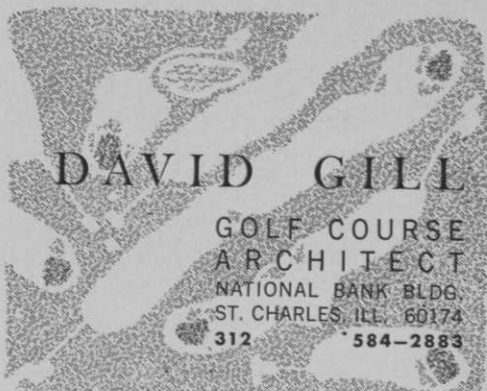


Hawkins

Arnold Palmer Enterprises announces the appointment of Fred Hawkins, popular touring pro for nearly two decades. Fred's new job will keep him in constant contact with what is closest to his heart, and that is golf.

He will be directly responsible for the hiring and training of golf professionals who will run the Arnold Palmer Indoor Golf Schools now being franchised throughout the United States, and other countries.

**Use Zip Code
For Faster Delivery**



DAVID GILL
GOLF COURSE
ARCHITECT
NATIONAL BANK BLDG.
ST. CHARLES, ILL. 60174
312 584-2883

For more information circle number 149 on card



ROBERT BRUCE HARRIS

Golf Course Architect

MEMBER AMERICAN SOCIETY OF GOLF COURSE ARCHITECTS

645 N. MICHIGAN AVENUE CHICAGO 11 • ILL.
Whitehall 4-6530

For more information circle number 154 on card

JAMES G. HARRISON

Golf Course Architect

Member American Society
of Golf Course Architects

226 Harrison Road
Turtle Creek, Pennsylvania 15145
Tel. 412-823-3444

For more information circle number 155 on card

GOLF COURSE IRRIGATION

ENGINEERS & INSTALLERS

Any Phase or Complete Turn-Key Job

McCUNE IRRIGATION CO.

3721 Mahoning Ave.,

Phone: SW 9 3231

Youngstown 9, Ohio

For more information circle number 165 on card

ROBERT A. SIMMONS
GOLF COURSE ARCHITECT

KOKOMO, INDIANA • 46901
P. O. BOX 1023
PHONES: AREA 317
452-8449 • 457-3903

For more information circle number 180 on card

MAGIC FLUFF

Floor Covering
Spike Resistant

NEW
MAGIC FLUFF

Tee Mats
Keeps clubs from marring.

H. M. WISE

212 Helen Ave., Mansfield, Ohio

For more information circle number 195 on card



GOLF COURSE CONSTRUCTION

the **wadsworth** company

708 PLAINFIELD ROAD, DOWNERS GROVE, ILLINOIS
TELEPHONE: WOODLAND 8-2355

For more information circle number 188 on card

Samuel S. Mitchell

**Golf Course Architect
Designer and Builder**

18 Old Randolph Street
Canton, Mass. Tel. 617-828-1065

For more information circle number 168 on card



Already one of Southern California's fastest growing public links, the less-than-a-year-old San Joaquin Golf Course on Irvine Ranch in Orange County took another step forward with the recent appointment of Cliff Halstead as manager.

Halstead has moved quickly in his new post, speeding the 18-hole course's advance to maturity with a fertilizer air drop. Greenkeeper Fritz Howell was quite pleased with the results, pointing out that the air drop saved time and was cheaper than hand application.

The fertilizer was sprayed from heights of 40 to 50 feet over the 163 acres, with the Urea pellets covering a 60' wide area. Two course employees used 8' x 8' white flags at the start and finish of each run as the plane completed area coverage, missing not an inch of terrain, in less than 90 minutes.

Other advantages were less interference with play and heavy watering for only one night instead of localized watering for three nights. Almost seven tons of Urea pellets were used at a cost of \$1.50 per acre.

Halstead says that the challenging 6,428-yard course has now reached the stage of playing condition not usually enjoyed by a new layout until its third year. He looks forward to a marked increase in play this summer.

The new manager came to San Joaquin from the Las Posas Course in Camarillo Hills, where he served in the same capacity for five years. Previous to that, he managed the La Jolla Country Club. He has been a fixture on the Southern California managerial scene since 1945.