

# Before you buy any sprayer SEE THE BIG PERFORMER



## Root-Lowell's new **DURAPOW<sup>®</sup>**

You get better results from any sprayable material with Durapower\*. Tops for all gun or boom applications. 14 wheel or skid mounted models. Tank sizes 50 to 300 gallons. All have super smooth Duracyl\* Pumps available in 5 or 10 GPM models with working pressure to 400 lbs. p.s.i. Write today for full specifications by return airmail.

\*Trademark

## **DURAPOW<sup>®</sup>**

ROOT-LOWELL CORPORATION

Div. of Root-Lowell Mfg. Co.

Lowell, Michigan Dept. GD 616/TW 7-9212  
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## GOLFWEAR

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Tony Lema sportswear for Jockey displays a combination of a winner's cup and champagne glass, both significant of Tony, for an abstract interpretation that can be either a glass or trophy.

Munsingwear made a survey as to what could identify their mesh knit shirts as being cool—presto! the penguin. They made an agreement with the cigarette people who use the same emblem: if they didn't sell shirts, Munsingwear wouldn't sell cigarettes.

Joe DiFinì of DiFinì Knitwear was having a good round of golf when he drove into the rough. He was ready to take a penalty when the caddie spotted the ball next to a four-leaf clover. DiFinì blasted out two feet from the pin for par. From then on, the four-leaf clover was the symbol for his shirts.

## Golcraft opens Eastern plant in Pennsylvania

Golcraft Inc., recently opened its Eastern factory at 616 Nolan St., Morrisville, Pa. The new plant has 30,000 square feet of floor space and is adequately supplied with latest equipment, especially that for bag manufacture.

Ted Woolley, Golcraft's president, recently bought the Trenton Sports Bag Company. Its owner and president, L. H. (Buck) Legoff came along with the deal as vice president of the Coronado Manufacturing Co., a Golcraft division, and will share direction of the new Eastern operations with James Coyne, formerly of Golcraft's Chicago staff.



## INCREASE EARNINGS, SERVICE & SPACE WITH NEW VERTICAL BAG RACKS

Your members will like the extra convenience and care. Your pro shop profits from 40% more space these racks make available. Double unit shown holds 16 bags, size 2' x 4' x 6'-3" high, gives 12" x 12" space for bags. Single unit holds 8, size 1' x 4' x 6'-3" high. Sturdy steel. Bags set solid on tapered shelves.

- Wear and tear of golf bags is completely eliminated
- Damp bags dry faster—no mildew
- Provides a neat appearance
- Faster, easier storage
- Easy to install and add more as needed

Patented • SEND FOR FOLDER

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