

# New Moisture-Proof Solenoid

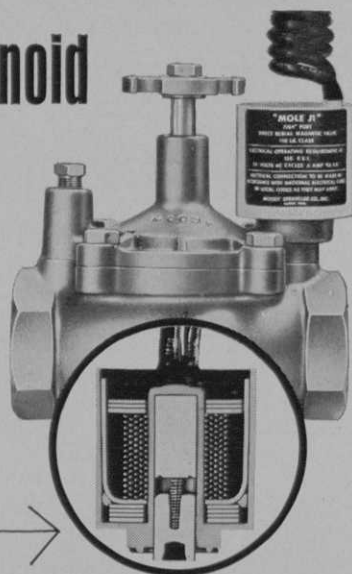
## Ends Sprinkler-valve Electrical Problems

Now Moody has added a revolutionary, completely moisture-proof, solenoid, vacuum-sealed in Delrin and Epoxy, to its famed *Rainmaster* electric valves . . . ending forever the corrosion, power fluctuations, and shorts that have long plagued both contractors and landscape superintendents.

**New Performance Standards** With the elimination of solenoid corrosion, the engineering, installation, and operation of electrically controlled sprinkler systems becomes less costly and more reliable than ever before. Everyone interested in park planning or maintenance should get the facts now on this dramatic improvement.

*Cross-section photo shows every metal part permanently sealed in Delrin and Epoxy. Moisture and corrosion can never cause solenoid failure.*

*Write for Complete Details.*



MOODY

**"Rainmaster"**

**Moody Sprinkler Co., Inc. • Box 240, Arcadia, Calif.**

## Duplicate Equipment

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ber would be accepted as standard. If this happened, both the pro and the manufacturer would be cutting their own throats.

"In addition," this pro continues, "if we start selling less than 14 clubs to a set, we'll find ourselves getting stuck with clubs we can't get rid of. I can see my place littered with 2-woods, 2-irons and maybe 5-irons and 6-irons that I couldn't move. I'd have to have a dollar day sale to clear the shop of them."

### Would Help Trade-In Situation

In answer to a query as to whether they would be money ahead if they could get members and players to keep their old clubs as second sets instead of having to take them in as Trade-Ins and then sell them, four out of five pros said they would. Most didn't specify any definite amount, but three estimated that the savings would range from \$20 to \$30 per set.

One pro selected a red pencil to write

in: "I don't know if I would be any money ahead but there would be a great savings of time and trouble."

In conjunction with the query on used clubs, the pros were asked if Tom Murphy's "Official Used Club Guide" has been of much assistance in helping to solve the Trade-In dilemma. About two out of three said that it has been a definite help, 20 per cent said it hasn't and the remainder of pros who answered the survey questionnaire were noncommittal.

Those who answered in the affirmative unanimously agreed that the guide has taken the bargaining out of Trade-In transactions. One pro, particularly sold on the used club guide, said it made a great impression on his members, several of whom remarked that it was time that the golf industry took the guesswork out of the Trade-In market and put it on a businesslike basis.

### 562 Caddies in School

A record number of Evans Scholars — 562 — will attend 26 universities this year on caddie scholarships. They represent 204 clubs from coast to coast.