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AMF/Hogan Award to John Martino

The second annual AMF/Ben Hogan Master Salesman Award, given by the Fort Worth-based golf equipment manufacturer to one of its district sales managers, has been won by John A. Martino of Beverly, Mass., on the basis of points scored in 10 categories. Twenty-one Hogan Company salesmen competed.

The Master Salesman Award consists of a plaque containing a gold plated No. 1 iron engraved with the winner's name. A \$500 cash prize and a week's all-expense paid vacation to the Bahamas also go to the winner and his wife.

Additionally, the recipient automatically receives the Chairman's Key Salesman Award given by AMF Board Chairman Carter L. Burgess to the individual judged most outstanding in each sales force of the AMF organization.

THAT'S NOT EXACTLY THE KIND OF A TRAP I HAD IN MIND.



DAVID GILL GOLF COURSE ARCHITECT

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