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## Golf car sales for '65 estimated up 13%

Golf car sales for 1965 were recently estimated to be up 13 per cent over last year by a spokesman for the American Golf Car Manufacturers Association. Total sales for 1965 were estimated at 25,700 vehicles, an increase of 3,600 over 1964.

Electric golf cars account for 76 per cent of estimated factory shipments this year and gasoline cars total 24 per cent.

Twenty-nine manufacturers are active and the AGCMA estimates there are 102,000 vehicles in use.

It was pointed out that adverse spring weather and severe floods this year curtailed shipments to several areas that are usually good markets.

Credit for soaring sales goes to product improvements, increased awareness among golf course management of profit potentiality in fleets and improvement in sales and service organization.

The nation's robust economy, of course, is the key factor.



Central Plains Turfgrass Conference at Kansas State University, Manhattan, Kans., Oct. 20-22.

"Club Managers Day" for four area chapters (City of New York, Metropolitan N. Y., Connecticut, New Jersey), at N. Y. Hotel Exposition, N. Y. Coliseum, Nov. 8.

56th annual meeting of the American Society of Agronomy, Crop Science Society of America and Soil Science Society of America at Columbus, Ohio, Nov. 17-18.

Texas Turfgrass Conference at Texas A&M University, College Station, Tex., Dec. 6-8.

Sixth annual Virginia Turfgrass Conference, in cooperation with Virginia Polytechnic Institute and the Virginia Turfgrass Council, at John Marshall Hotel, Richmond, Va., Jan. 25-26.